

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM839330

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|----------------------------------|---|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Corelle Brands Holdings Inc. | | 12/14/2020 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Instant Brands Holdings Inc. | | |
| Street Address: | 3025 Highland Parkway | | |
| Internal Address: | Suite 700 | | |
| City: | Downers Grove | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60515 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5318456 | BAKE IT GIFT IT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Email: | tmcentral@pirkeybarber.com, stobbs@pirkeybarber.com | | |
| Correspondent Name: | Steven M. Espenshade | | |
| Address Line 1: | 1801 East 6th Street, Suite 300 | | |
| Address Line 4: | Austin, TEXAS 78702 | | |
| NAME OF SUBMITTER: | Jennifer L Falk | | |
| SIGNATURE: | /Jennifer L Falk/ | | |
| DATE SIGNED: | 09/14/2023 | | |
| Total Attachments: 0 | | | |

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