

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM839354

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
City National Bank		04/01/2023	National Banking Association: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	High Road LP		
<b>Street Address:</b>	3029 Wilshire Blvd., Suite 200		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90403		
<b>Entity Type:</b>	Limited Partnership: CALIFORNIA		
<b>Name:</b>	Chadwick McQueen		
<b>Street Address:</b>	15250 Ventura Blvd., Suite 300		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91403		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3864765	STEVE MCQUEEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127446509		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124726262		
<b>Email:</b>	alatifi@tuckerlatifi.com		
<b>Correspondent Name:</b>	Afschineh Latifi		
<b>Address Line 1:</b>	160 East 84th Street		
<b>Address Line 2:</b>	Suite 5E		
<b>Address Line 4:</b>	New York, NEW YORK 10028		
<b>NAME OF SUBMITTER:</b>	Afschineh Latifi		
<b>SIGNATURE:</b>	/Afschineh Latifi/		

OP \$40.00 3864765

<b>DATE SIGNED:</b>	09/14/2023
<b>Total Attachments: 3</b> source=3864765 Steve McQueen Assignment#page1.tif source=3864765 Steve McQueen Assignment#page2.tif source=3864765 Steve McQueen Assignment#page3.tif	

## U.S. Trademark Assignment

ASSIGNMENT made this 1st day of April, 2023, by **City National Bank, a national banking association**, located at 555 South Flower Street, Los Angeles, California 90071 as trustee of the **Terry McQueen Testamentary Trust**, a California Trust ("Assignor").

**WHEREAS**, Assignor is the co-owner, along with Chadwick McQueen of the various trademarks specified on the annexed *Exhibit A* for goods and services in various International Classes (hereinafter collectively referred to as the "Marks"); and,

**WHEREAS**, pursuant to the terms of the Terry McQueen Testamentary Trust (the "Trust"), it has effectively terminated and by the provisions of the Trust Molly McQueen is designated to become the owner of all the assets of such Trust; and,

**WHEREAS**, Molly McQueen created **High Road LP**, a California limited partnership comprised of High Road LLC, a California limited liability company as the General Partner, with an office and place of business located at 3029 Wilshire Blvd., Suite 200, Santa Monica, California 90403 ("Assignee") to acquire Assignor's right, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used; and,

**WHEREAS**, Assignor wishes to assign Assignor's interest in the Marks together with the goodwill of the business in connection with which the Marks are used to Assignee.

**NOW, THEREFORE**, in connection with the termination of the Trust and its provisions to transfer the Trust's assets, Assignor does hereby grant, assign, transfer, convey and deliver to Assignee all of its existing rights, title and interest in and to the Marks together with the goodwill of the business in connection with which said Mark are used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the co-owner of the entire right, title and interest in and to the Marks, for the use and enjoyment by Assignee, its successors, assigns or other legal representatives.

Assignor warrants and represents that the Marks have not been previously assigned or encumbered in any manner and that they are free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record its ownership rights of the Marks in the United States.

**IN WITNESS THEREOF**, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

**City National Bank, a national banking association,**  
Trustee of the Terry McQueen Testamentary Trust

By: Jason Mill  
Senior Vice President

# Exhibit 1

Registration No.

3864765

Mark

Steve McQueen