

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM839425

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Partners in Leadership, LLC		09/12/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Partners in Leadership IP, LLC		
Street Address:	27555 Ynez Road, Suite 200		
City:	Temecula		
State/Country:	CALIFORNIA		
Postal Code:	92591		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2279204	COUNTDOWN	
Registration Number:	3457354	DISCOVERY MAP	
Registration Number:	2114267	DISCOVERY MAPS	
Registration Number:	2917404	IMPACT5 THE BUSINESS OF LEADERSHIP GAME	
Registration Number:	3370900	MOSAIC: THE ART OF TALENT LEADERSHIP	
Registration Number:	1721183	NEON BUZZ	
Registration Number:	1997808	PARADIGM LEARNING	
Registration Number:	3102155	RIGHT TURNS: CHANGE IN ACTION	
Registration Number:	6456995	THE CULTURE EQUATION	
Registration Number:	2763531	ZODIAK	
Registration Number:	4686588	ZODIAK	
Registration Number:	4156516	Z	
Registration Number:	5299292	ZPLUS ONLINE	
Registration Number:	5299293	ZPLUS ONLINE	
Registration Number:	6598895	ZODIAK PRO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

OP \$390.00 2279204

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9497600404
Email: efiling@knobbe.com
Correspondent Name: Joseph Gerber
Address Line 1: 1155 Avenue of the Americas, 24th Floor
Address Line 4: New York, UNITED STATES 10036

NAME OF SUBMITTER:	Joseph Gerber
SIGNATURE:	/jarg/
DATE SIGNED:	09/14/2023

Total Attachments: 4

source=Assignment from CA to NV Company_SIGNED_ 9.12.2023.docx#page1.tif
source=Assignment from CA to NV Company_SIGNED_ 9.12.2023.docx#page2.tif
source=Assignment from CA to NV Company_SIGNED_ 9.12.2023.docx#page3.tif
source=Assignment from CA to NV Company_SIGNED_ 9.12.2023.docx#page4.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("**Assignment**") is effective as of September 12, 2023 (the "**Effective Date**"), by and between, Partners in Leadership, LLC, a California limited liability company located and doing business at 27555 Ynez Road, Suite 200, Temecula, CA 92591 ("**ASSIGNOR**"), and Partners in Leadership IP, LLC, a Nevada limited liability company located and doing business at 27555 Ynez Road, Suite 200, Temecula, CA 92591 ("**ASSIGNEE**").

WHEREAS, ASSIGNOR owns all rights, title, and interest in and to the trademarks set forth in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "**Trademarks**") in those countries throughout the world where ASSIGNOR has used, applied for, and/or registered the Trademarks;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks, and has not abandoned the same;

WHEREAS, ASSIGNOR owns the trademark registrations relating to the Trademarks set forth in Schedule B, attached hereto and incorporated herein by reference (the "**Registrations**");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Registrations worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees or predecessors in interest worldwide, that include or are comprised of the Trademarks, together with the goodwill, which is ongoing and existing, symbolized by said Trademarks; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all worldwide rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations, together with the goodwill, which is ongoing and existing, symbolized by said Trademarks.

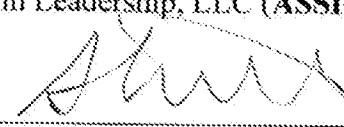
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A, together with the goodwill symbolized by the Trademarks; and
- (2) the Registrations set forth in Schedule B.

[Signatures to follow, next page]

IN WITNESS WHEREOF, ASSIGNOR duly executed this Assignment effective as of the Effective Date.

Partners in Leadership, LLC (ASSIGNOR)

Signed: 

Name: Stephen Wright

Title: EVP, Finance

Date: 9/12/23

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A – Trademarks


COUNTDOWN
DISCOVERY MAP
DISCOVERY MAPS
IMPACT5 THE BUSINESS OF LEADERSHIP GAME
MOSAIC: THE ART OF TALENT LEADERSHIP
NEON BUZZ
PARADIGM LEARNING
RIGHT TURNS: CHANGE IN ACTION
THE CULTURE EQUATION
ZODIAK



ZPLUS ONLINE
ZPLUS
ONLINE
ZODIAK PRO
ZODIAK: THE GAME OF BUSINESS FINANCE AND STRATEGY

SCHEDULE B - Trademark Registrations

Trademark	International Class	Registration No.
COUNTDOWN	41	U.S. No. 2279204
DISCOVERY MAP	35	U.S. No. 3457354
DISCOVERY MAPS	35	U.S. No. 2114267
IMPACT5 THE BUSINESS OF LEADERSHIP GAME	41	U.S. No. 2917404
MOSAIC: THE ART OF TALENT LEADERSHIP	41	U.S. No. 3370900
NEON BUZZ	41	U.S. No. 1721183

PARADIGM LEARNING	41	U.S. No. 1997808
RIGHT TURNS: CHANGE IN ACTION	41	U.S. No. 3102155
THE CULTURE EQUATION	35	U.S. No. 6456995
ZODIAK	28	U.S. No. 2763531
ZODIAK	16	U.S. No. 4686588
ZODIAK	16	IR No. 1106489
	28	U.S. No. 4156516
ZPLUS ONLINE	42	U.S. No. 5299292
ZPLUS ONLINE	42	U.S. No. 5299293
ZODIAK PRO	42	U.S. No. 6598895
ZODIAK: THE GAME OF BUSINESS FINANCE AND STRATEGY	16	Australia No. 1592289