

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM839438

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Health Plan Intermediaries Holdings, LLC		09/11/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Blue Lantern Health, LLC		
Street Address:	6 South 18th Avenue, Suite D		
City:	Brighton		
State/Country:	COLORADO		
Postal Code:	80601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5962135	MYBENEFITSKEEPER	
Registration Number:	5587124	HIIQ	
Registration Number:	4798077	H HEALTH INSURANCE INNOVATIONS	
Registration Number:	4754245	AGILE HEALTHPLANS	
Registration Number:	6456833	BENEFYTT	
Registration Number:	6489042	HEALTHINSURANCE.COM	
Serial Number:	97653378	AGILE ADMIN	
Serial Number:	97574366	AGILE INSURANCE	
Serial Number:	97653402	A AGILE ADMIN	
Serial Number:	97574369	A AGILE INSURANCE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128622200		
Email:	noreen.gosselin@kirkland.com		
Correspondent Name:	Noreen Gosselin		
Address Line 1:	Kirkland & Ellis LLP		
Address Line 2:	300 North LaSalle		

CH \$265.00 5962135

Address Line 4:	CHICAGO, ILLINOIS 60654
ATTORNEY DOCKET NUMBER:	55112-3
NAME OF SUBMITTER:	NOREEN GOSSELIN
SIGNATURE:	/NOREEN GOSSELIN/
DATE SIGNED:	09/14/2023
Total Attachments: 3 source=Health Plan Intermediaries Trademark Assignment Agreement to New OpCo (Execution Draft)_(99591111_3)#page1.tif source=Health Plan Intermediaries Trademark Assignment Agreement to New OpCo (Execution Draft)_(99591111_3)#page2.tif source=Health Plan Intermediaries Trademark Assignment Agreement to New OpCo (Execution Draft)_(99591111_3)#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of this 11th day of September 2023 ("Effective Date"), by and between Health Plan Intermediaries Holdings, LLC ("Assignor"), and Blue Lantern Health, LLC ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Implementation Agreement, dated as of the Effective Date, by and among the parties thereto ("Agreement");

WHEREAS, pursuant to the Agreement, Assignor assigned to Assignee, and Assignee acquired from Assignor, the United States trademark registrations and applications set forth on Schedule A attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

WHEREAS, the Parties desire to confirm Assignee's ownership in the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Health Plan Intermediaries Holdings, LLC,
as Assignor

Blue Lantern Health, LLC,
as Assignee

Michael DeVries

Michael DeVries

Name: Michael DeVries

Name: Michael DeVries

Title: Treasurer

Title: Chief Financial Officer

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Owner	Mark	Reg. No.	Reg. Date
Health Plan Intermediaries Holdings, LLC	MYBENEFITSKEEPER and Design	5962135	01/14/20
Health Plan Intermediaries Holdings, LLC	HIIQ	5587124	10/16/18
Health Plan Intermediaries Holdings, LLC	H HEALTH INSURANCE INNOVATIONS and Design	4798077	08/25/15
Health Plan Intermediaries Holdings, LLC	AGILE HEALTHPLANS	4754245	06/16/15
Health Plan Intermediaries Holdings, LLC	BENEFYTT and Design	6456833	08/17/2021
Health Plan Intermediaries Holdings, LLC	HEALTHINSURANCE.COM and Design	6489042	09/21/2021

U.S. TRADEMARK APPLICATIONS

Owner	Mark	Appl. No.	Filing Date
Health Plan Intermediaries Holdings, LLC	AGILE ADMIN	97653378	10/28/2022
Health Plan Intermediaries Holdings, LLC	AGILE INSURANCE	97574366	09/01/2022
Health Plan Intermediaries Holdings, LLC	A AGILE ADMIN and Design	97653402	10/28/2022
Health Plan Intermediaries Holdings, LLC	A AGILE INSURANCE and Design	97574369	09/01/2022