

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM839615

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Myrtlebank Rum LLC		09/15/2023	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MXCO Polanco LLC		
<b>Street Address:</b>	1530 W. Artesia Blvd B-2		
<b>City:</b>	Gardena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90248		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	7115758	MXCO POLANCO	
<b>Registration Number:</b>	7115759	MXCO POLANCO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5104511527		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(510) 451-3300		
<b>Email:</b>	trademarks@donahue.com		
<b>Correspondent Name:</b>	Barbara L. Friedman		
<b>Address Line 1:</b>	1999 Harrison Street		
<b>Address Line 2:</b>	Suite 2600		
<b>Address Line 4:</b>	Oakland, CALIFORNIA 94612		
<b>NAME OF SUBMITTER:</b>	Eric Baxter		
<b>SIGNATURE:</b>	/Eric Baxter/		
<b>DATE SIGNED:</b>	09/15/2023		
<b>Total Attachments: 2</b>			
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source=MXCO POLANCO Classes 32 33 - US - Assignment - SIGNED#page2.tif			

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

Name of Assignor: Myrtlebank Rum LLC, a California limited liability company  
Principal Place of Business of Assignor: 240 Willowbrook Drive  
Portola Valley, California 94028  
Mark: MXCO POLANCO  
Trademark Reg. Nos.: 7115758 and 7115759  
Name of Assignee: MXCO Polanco LLC, a California limited liability company  
Principal Place of Business of Assignor: 1530 W. Artesia Blvd B-2  
Gardena, California 90248  
Effective Date of Assignment: September 15, 2023

WHEREAS, Myrtlebank Rum LLC owns all right, title, and interest in and to the trademarks listed above and the registrations therefor (the "Marks").

WHEREAS, MXCO Polanco LLC desires to acquire and Myrtlebank Rum LLC desires to transfer to MXCO Polanco LLC all of its right, title, and interest in and to the Marks, including that part of the goodwill of the business connected with the use of and symbolized by the Marks;

NOW THEREFORE, in consideration of the recitals, representations, covenants, and agreements contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, the parties do hereby agree as follows:

1. Trademark Assignment: Assignor does hereby assign and transfer to MXCO Polanco LLC all of Assignor's right, title, and interest in and to the Marks, including all common law rights, together with that portion of Assignor's business to which the Marks pertain, and that portion of the goodwill of Assignor's business symbolized by the Marks, and any registration and renewals for the Marks or any variations of the Marks that may be secured under any laws or treaties now or hereafter in force in the United States and in all other countries of the world. Assignor further transfers and assigns the right (but not the obligation) to assert such registered trademarks and other assigned rights to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

2. Cooperation in Vesting and Enforcing Assignee's Acquired Rights. Myrtlebank

Rum LLC agrees to execute, verify, acknowledge, and return at the request of MXCO Polanco LLC, all documents necessary or desirable to perfect and vest in Assignee all right, title, and interest in and to the Marks, and all documents necessary or desirable to protect and enforce such right, title, and interest.

3. Successors and Assigns. This Agreement shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of Assignee's successors and assigns.

4. Counterparts. The Parties agree that this Agreement may be signed in electronically transmitted counterparts, and that such signed counterparts when read together shall be accorded the same legal significance as a single document bearing the original signatures of both parties.

IN WITNESS WHEREOF, the Parties have entered into this Trademark Assignment as of the Effective Date.

Myrtlebank Rum LLC

MXCO Polanco LLC

By: *Christopher Murre*

By: *Christopher Murre*

Title: *CEO*

Title: *CEO*

Date: *9.15.23*

Date: *9.15.23*