

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM840438

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900793740		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KB Electronics, Inc.		09/19/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Nidec Motor Corporation		
Street Address:	8050 West Florissant Avenue		
Internal Address:	Legal Department		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63136		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1248203	KB	
Registration Number:	2863247	GENESIS	
Registration Number:	1364298	KBIC	
Registration Number:	1376702	PLUG-IN HORSEPOWER RESISTOR	
CORRESPONDENCE DATA			
Fax Number:	31459589		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3145958063		
Email:	brian.gill@nidec-motor.com		
Correspondent Name:	Nidec Motor Corporation		
Address Line 1:	8050 West Florissant Avenue		
Address Line 2:	Legal Department		
Address Line 4:	St. Louis, MISSOURI 63136		
NAME OF SUBMITTER:	Brian Gill		
SIGNATURE:	/Brian Gill/		
DATE SIGNED:	09/19/2023		

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) dated as of September 19, 2023 (the “**Effective Date**”), is made by and between KB electronics, INC., a Florida corporation (“**Assignor**”), and Nidec Motor Corporation, a Delaware corporation (“**Assignee**”).

WHEREAS, Assignor is the owner of the entire right, title and interest in, to and under the United States and foreign trademark registrations and applications for registration of trademarks identified and set forth on Schedule A (all of the foregoing collectively, the “**Trademarks**”) and the goodwill associated with all of the foregoing; and

WHEREAS, the Trademarks and their associated goodwill are to be assigned to Assignee at its request and direction.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby irrevocably sells, assigns, transfers and sets over to Assignee all of Assignor’s right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used, and all registrations, applications therefor and renewal and extension of the forgoing in the United States and for all foreign countries that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee’s request and expense in connection with; (1) preparation and prosecution of any application for registration or renewal of a registration covering any of the Trademarks; (2) prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Trademarks, including without limitations, testifying as to any facts relating to the Trademarks and this Assignment; (3) obtaining any additional trademark protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries.

Assignor hereby specifically incorporates by reference all of the representations, warranties and indemnifications, subject to all of the conditions and limitations, applicable to the Trademarks.

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as the assignee and owner of the Trademarks, and issue any and all registration thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.

This assignment may be executed in counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first above written.

KB Electronics, INC.

By: *Brian Gill*

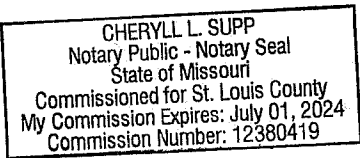
Name: Brian Gill

Title: Intellectual Property Counsel

STATE OF Missouri)
) ss:
COUNTY OF St. Louis)

On this 17 Day of September before me Brian Gill, known to me to be Intellectual Property Counsel of KB Electronics, INC., who acknowledged that he/she signed this instrument as a free act on behalf of KB Electronics, INC.

Cheryll L. Supp
Notary Public: Cheryll L. Supp
My commission expires: 7/1/2024



[Signature page to Trademark Assignment Agreement]

Nidec Motor Corporation

By: Brian Gill

Name: Brian Gill

Title: Intellectual Property Counsel

STATE OF Missouri)
) ss:
COUNTY OF St. Louis)

On this 19 Day of September, 2023 before me Brian Gill, known to me to be Intellectual Property Counsel of Nidec Motor Corporation, who acknowledged that he/she signed this instrument as a free act on behalf of Nidec Motor Corporation.

Cheryll L. Supp
Notary Public: cheryll L. SUPP
My commission expires: 7/1/2024

CHERYLL L. SUPP
Notary Public - Notary Seal
State of Missouri
Commissioned for St. Louis County
My Commission Expires: July 01, 2024
Commission Number: 12380419

[Signature page to Trademark Assignment Agreement]

SCHEDULE A

TRADEMARKS

TRADEMARK	COUNTRY	STATUS	APPL #	REG #	OWNER	CLASS
GENESIS	Australia	Registered	369861	939884	KB Electronics, Inc.	9
GENESIS	Canada	Registered	369858	TMA619705	KB Electronics, Inc.	9
GENESIS	United States	Registered	76367523	2863247	KB Electronics, Inc.	9
KB	United States	Registered	73347328	1248203	KB Electronics, Inc.	9
KBIC	United States	Registered	73534648	1364298	KB Electronics, Inc.	9
PLUG-IN HORSEPOWER REGISTOR	United States	Registered	73534791	1376702	KB Electronics, Inc.	9