

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM839733

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOLDEN RABBIT HOME, LLC		09/15/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CP Squared, Inc.		
Street Address:	548 MARKET ST. #47508		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5005219		
Registration Number:	5340589		
Registration Number:	6329240	GLAMPWARE BY GOLDEN RABBIT	
Registration Number:	4747281	GOLDEN RABBIT	
CORRESPONDENCE DATA			
Fax Number:	3122076400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-207-1000		
Email:	ipdocket-chi@reedsmith.com		
Correspondent Name:	Nina Habib Borders		
Address Line 1:	10 South Wacker Driv		
Address Line 2:	Reed Smith LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Nina Habib Borders		
SIGNATURE:	/Nina Habib Borders/		
DATE SIGNED:	09/15/2023		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of September 15, 2023, is made by Golden Rabbit Home, LLC ("Golden Rabbit" or "Assignor"), a California limited liability company, located at 548 Market St. #47508, San Francisco, California 94104, in favor of CP Squared, Inc. ("CP Squared" or "Assignee"), a California corporation, located at 548 Market St. #47508, San Francisco, California 94104; Golden Rabbit and CP Squared sometimes being collectively referred to herein as "the parties."

WHEREAS, Golden Rabbit, on behalf of itself and all persons and companies, owned, controlled or affiliated with Golden Rabbit, has agreed to transfer to Assignee all of its right, title and interest in certain trademarks, more fully described herein, and CP Squared has agreed to acquire such right, title and interest in said trademarks from Golden Rabbit;

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Golden Rabbit hereby irrevocably conveys, transfers, and assigns to CP Squared all of Golden Rabbit's right, title, and interest in and to the following (collectively the "Assigned Trademark Rights"):

- (a) the common law trademarks, trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;
- (b) all rights of any kind whatsoever of Golden Rabbit accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Golden Rabbit hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by CP Squared. Following the date hereof, upon CP Squared's reasonable request, and at CP Squared's sole cost and expense, Golden Rabbit shall take such steps and actions, and provide such cooperation and assistance to CP Squared and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as

may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks Rights to CP Squared, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.


4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

{SIGNATURE PAGE FOLLOWS}


IN WITNESS WHEREOF, Golden Rabbit has duly executed and delivered this Trademark Assignment as of the date first written above.

GOLDEN RABBIT HOME, LLC.

By: 
Name: Cara Barde
Title: President

AGREED TO AND ACCEPTED:




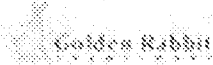
CP SQUARED, INC.

By: 
Name: Christopher Barde
Title: Co-Owner

SCHEDULE I

Assigned Trademarks

Trademark Registrations

Mark	Jurisdiction	Registration Number	Registration Date
 Design	United States	5005219	July 19, 2016
 Design	United States	5340589	November 21, 2017
 Glampware by Golden Rabbit and Design	United States	6329240	April 20, 2021
GOLDEN RABBIT	United States	4747281	June 2, 2015
 GOLDEN RABBIT ENAMELWARE and Design	Indonesia	IDM001082845	May 16, 2023

Trademark Applications

Mark	Jurisdiction	Application Serial Number	Filing Date
GOLDEN RABBIT	Canada	2040551	July 17, 2020

Common Law Trademarks

