

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM840876

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Owning Corporation		02/03/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Guaranteed Rate, Inc.		
Street Address:	3940 N. Ravenswood		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60613		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5722478		
Registration Number:	5767503	OWNING	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-344-4976		
Email:	trademarkdocket@venable.com, rliebowitz@venable.com		
Correspondent Name:	Rebecca Liebowitz		
Address Line 1:	P.O. Box 34385		
Address Line 2:	c/o Venable LLP		
Address Line 4:	Washington, D.C. 20043		
ATTORNEY DOCKET NUMBER:	132699.537601		
NAME OF SUBMITTER:	Rebecca Liebowitz		
SIGNATURE:	/rliebowitz/		
DATE SIGNED:	09/20/2023		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Owing Corporation (hereinafter, "Assignor"), a California corporation having an address at 1 City Blvd. West, Suite 1500, Orange, California 92868 is the owner of the trademarks shown in the attached Schedule A, and of the trademarks shown in said registrations, and of the goodwill of the business symbolized by said mark (the "Trademarks");

WHEREAS, Guaranteed Rate, Inc. (hereinafter "Assignee"), a Delaware corporation, having its offices and principal place of business at 3940 North Ravenswood, Chicago, Illinois 60613, is desirous of acquiring the entire right, title and interest in and to the said Trademarks, the Trademarks shown in said registrations, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

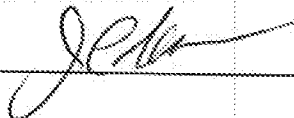
AND WHEREAS, Assignor, Assignee and certain other parties have entered into a Asset Purchase Agreement, dated as of January 30, 2021, in which Assignor agrees to contribute, assign, transfer, convey and deliver the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said Trademarks, and the Trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said Trademarks, and the right to sue for past infringements of said marks.

Done, this 3rd day of February 2021.

OWNING CORPORATION

By: _____



Name: J. Paul Reddam

Title: President

SCHEDULE "A"

<u>Company</u>	<u>TM item</u>	<u>first date of use</u>	<u>screen shot or specimen</u>	<u>B&W logo jpg</u>	<u>Status</u>	<u>Serial/Registration Number</u>	<u>Symbol</u>
Owning	house image	4/13/2018	yes	yes	Registered April 9, 2019	Serial No. 88201475	®
Owning	name with house image logo	4/13/2018	yes	yes	Registered June 4, 2019	Serial No. 88088868	®