

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM840040

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2022
RESUBMIT DOCUMENT ID:	900793433

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FITS RIDING LTD CO		07/13/2023	Corporation: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Allison Malenfant
Street Address:	250 N 10th Street, Apt. 420
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11211
Entity Type:	INDIVIDUAL: UNITED STATES
Name:	Connie DeMaio
Street Address:	15 Mine Brook Road
City:	Colts Neck
State/Country:	NEW JERSEY
Postal Code:	07722
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4395591	FITS
Registration Number:	3416989	FITS

CORRESPONDENCE DATA

Fax Number: 9086547866

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 908-654-5000

Email: trademark@lerner david.com

Correspondent Name: April M. Capati

Address Line 1: Lerner David LLP

Address Line 2: 20 Commerce Drive

Address Line 4: Cranford, NEW JERSEY 07016

ATTORNEY DOCKET NUMBER: JUMPER.5/7

NAME OF SUBMITTER: Katerina Houbanova

SIGNATURE: /Katerina Houbanova/

DATE SIGNED: 09/18/2023

Total Attachments: 5

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (this "Assignment") is entered into as of the last date noted below, by and between Fits Riding Ltd. Co., a company established under the laws of South Carolina, having its registered office at 111 Warehouse Road, Aiken, South Carolina 29801 (the "Assignor"), and Allison Malenfant of 250 N 10th Street, Apt. 420., Brooklyn, New York 11211 and Connie DeMaio of 15 Mine Brook Road, Colts Neck, New Jersey 07722, individuals (collectively referred to as the "Assignees" and each individual referred to as an "Assignee"). Assignor and Assignees are collectively referred to as the "Parties."

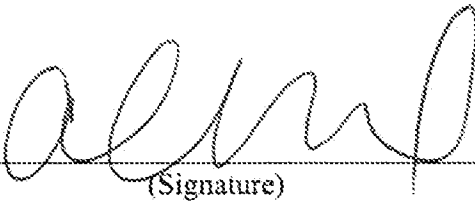
WHEREAS, pursuant to an ASSET PURCHASE AGREEMENT AND RECEIPT dated October 19, 2022, which is governed by the laws of the State of South Carolina, U.S.A., as well as the corresponding BILL OF SALE Closing Agreement dated November 1, 2022 (collectively the "Prior Agreements"), Assignor transferred its right, title, and interest in and to the trademark and trademark registrations listed on the attached Schedule A, including the portion of the ongoing and existing business of Assignor pertaining to such trademarks, and the goodwill associated therewith (collectively referred to as the "Trademarks");

NOW, THEREFORE, with acknowledgement by the Parties of the receipt and exchange of valuable and sufficient consideration associated with the Prior Agreements and any agreements associated therewith, as well as other good and valuable consideration, and the sum of one dollar (\$1.00), the receipt whereof is acknowledged, Assignor reiterates and confirms its assignment to Assignees of all of Assignor's rights, title, and interest in and to the Trademarks, all common law rights in and to the Trademarks, and the right to sue and recover past damages associated with any and all past, present or future infringements, dilutions or other injury related to the trademarks set forth herein; all of the forgoing without any further claim by Assignor.

The Parties acknowledge the right to enter into this Agreement as evidenced by the signatures affixed hereto.

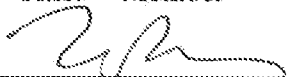
For: Fits Riding Ltd., Co. (ASSIGNOR)

7/13/23
(Date)


(Signature)

Name: Alexandra Lida Bard
Title: Member

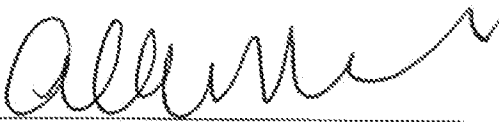
7/13/23
(Date)


(Witness Signature)

Witness Name: Nicholas Borg

Allison Malenfant (ASSIGNEE)

7/26/23
(Date)


(Signature)

7/26/23
(Date)


(Witness Signature)

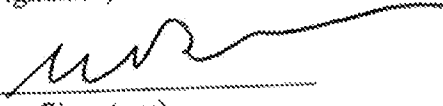
Witness Name: Connie DeMaio

Connie DeMaio (ASSIGNEE)

07/26/23
(Date)

07/26/23
(Date)


(Signature)


(Witness Signature)

Witness Name: Mike DeMaio

SCHEDULE A

Trademark	Country	Application No. (Filing Date)	Registration No. (Registration Date)
FITS (design)	European Union	8293102 (May-11-2009)	8293102 (Dec-11-2009)
FITS (design)	Great Britain	8293102 (May-11-2009)	UK00908293102 (Dec-11-2009)
FITS (Design)	United States	77/117,091 (Feb-27-2007)	3,416,989 (Apr-29-2008)
SHE WHO HAS THE MOST FUN, WINS!	United States	85/704,987 (Aug-16-2012)	4429776 (Nov-05-2013)
FITS	United States	85/825,786 (Jan-17-2013)	4,395,591 (Sep-03-2013)
FUN IN THE SADDLE	United States	85/827,270 (Jan-18-2013)	4,392,031 (Aug-27-2013)