

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM839696

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ideavillage Products Corp.		09/15/2023	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IDVC, LLC		
<b>Street Address:</b>	155 Route 46 West		
<b>City:</b>	Wayne		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07470		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5273195	LIMITLESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.292.5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 1250		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>NAME OF SUBMITTER:</b>	Kai-Xan McDonald		
<b>SIGNATURE:</b>	/Kai-Xan McDonald/		
<b>DATE SIGNED:</b>	09/15/2023		
<b>Total Attachments: 1</b>			
source=LIMITLESS TM Assignment_5273195_EXECUTED#page1.tif			

OP \$40.00 5273195

UNITED STATES TRADEMARK DEED OF ASSIGNMENT

This Trademark Assignment, effective as of September 15, 2023 (hereinafter, "Effective Date") is between Ideavillage Products Corp., a corporation organized and existing under the laws of the State of New Jersey with an address of 155 Route 46 West, Wayne, NJ 07470 (hereinafter, the "Assignor") and IDVC, LLC, a limited liability company organized and existing under the laws of the State of Delaware with an address of 155 Route 46 West, Wayne, NJ 07470 (hereinafter, the "Assignee").

WHEREAS, Assignor is the owner of the trademark LIMITLESS ("hereinafter, the "Mark"), the federal registration thereof, U.S. Reg. No. 5273195, and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Mark, the federal registration thereof, U.S. Reg. No. 5273195, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the federal registration thereof, U.S. Reg. No. 5273195, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, convey, and assign unto Assignee, and Assignee hereby accepts, all rights, title, and interest in and to the Mark, the federal registration thereof, U.S. Reg. No. 5273195, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the federal registration thereof, U.S. Reg. No. 5273195, with the right to sue for and collect the same;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by Assignee.

Signature: \_\_\_\_\_

*Lori Ann Lombardo*

Print Name: Lori Ann Lombardo

Title: \_\_\_\_\_

VP of Product Development

Date: \_\_\_\_\_

9/15/2023