

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM840825

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IROC MOTORSPORTS, INC.		09/13/2023	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MARK DELISLE		
<b>Street Address:</b>	12830 BURBANK BLVD., #318		
<b>City:</b>	VALLEY VILLAGE		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91607		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5525919	IROC-Z	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8183445900		
<b>Email:</b>	darin@marguleslawfirm.com		
<b>Correspondent Name:</b>	DARIN MARGULES		
<b>Address Line 1:</b>	17835 Ventura Blvd, Ste 104		
<b>Address Line 4:</b>	Encino, CALIFORNIA 91316		
<b>NAME OF SUBMITTER:</b>	Darin Margules		
<b>SIGNATURE:</b>	/Darin Margules/		
<b>DATE SIGNED:</b>	09/20/2023		
<b>Total Attachments: 1</b> source=1#page1.tif			

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**TRADEMARK ASSIGNMENT AGREEMENT**

This TRADEMARK ASSIGNMENT AGREEMENT (“ASSIGNMENT”) is executed on this 13 day of September, 2023 between IROC MOTORSPORTS, INC. a California Corporation, with an address of 12830 Burbank Blvd., Suite 308, Valley Village, California 91607 (“ASSIGNOR”) and MARK DELISLE, with an address of 12830 Burbank Blvd., Suite 308, Valley Village, California 91607 (“ASSIGNEE”).

**WHEREAS**, the ASSIGNOR is the lawful owner of all right, title, and interest in the trademark registration in the United States Patent and Trademark Office, Trademark Registration No. 5525919 for the trademark, IROC-Z (the “MARK” or “REGISTRATION”);

**WHEREAS**, ASSIGNOR desires to assign to ASSIGNEE all rights, title, and interest in and to the REGISTRATION;

**AND WHEREAS**, ASSIGNEE desire to assume all rights, title, and interest in and to the REGISTRATION;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned parties intending to be legally bound by this ASSIGNMENT, ASSIGNOR and ASSIGNEE hereby agree as follows:

ASSIGNOR hereby irrevocably and perpetually assigns, transfers, and conveys to ASSIGNEE the entire rights, title, and interest, including all common law rights, in the REGISTRATION for the MARK, the same to be held and enjoyed by ASSIGNEE as fully and entirely as said interest could have been held and enjoyed by the ASSIGNOR had this sale, assignment, transfer, and conveyance not been made.

**IN WITNESS WHEREOF**, the parties have caused this ASSIGNMENT to be executed.

IROC MOTORSPORTS, INC.

By: 

Mark DeLisle, Owner

Date: 9/13/23

By: 

Mark DeLisle

Date: 9/13/23