

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM841159

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whitsons Food Service (Bronx), LLC		09/13/2023	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Whitsons Holding Group, LLC		
Street Address:	1800 Motor Parkway		
City:	Islandia		
State/Country:	NEW YORK		
Postal Code:	11749		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4167583	SIMPLY CLASSIC	
Registration Number:	4810277	TASTEFULLY PLATED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Allison Strickland Ricketts		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	WHGL 2220726		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/ancanicolescu/		
DATE SIGNED:	09/20/2023		
Total Attachments: 1	source=Executed assignment Whitson's Food Service (Bronx), LLC (F5264423x96B9E)#page1.tif		

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ASSIGNMENT

WHEREAS, Whitsons Food Service (Bronx), LLC, a limited liability company organized and existing under the laws of New York, located at 1800 Motor Parkway, Islandia, NY 11749, ("Assignor"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

TRADEMARK	SERIAL NO./REGISTRATION NO.
SIMPLY CLASSIC	Reg. No. 4167583
TASTEFULLY PLATED	Reg. No. 4810277

and WHEREAS, Whitsons Holding Group, LLC, a limited liability company organized and existing under the laws of Delaware, located at 1800 Motor Parkway, Islandia, NY 11749, ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Whitsons Food Service (Bronx), LLC

By: 

Name: Greg Robbins

Title: SVP & General Counsel

Date of Signature: 9/13/2023

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