

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM841366

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alibaba Group Holding Limited		08/07/2023	Corporation: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Freshippo Private Limited		
Street Address:	6 Shenton Way #37-03		
City:	One Downtown Singapore		
State/Country:	SINGAPORE		
Postal Code:	068809		
Entity Type:	Private Limited Company: SINGAPORE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6010844	FRESHIPPO	
Registration Number:	6005067		
Registration Number:	6187587		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-585-8000		
Email:	nptm@nixonpeabody.com		
Correspondent Name:	Jeffrey L. Costellia		
Address Line 1:	799 9th Street, NW, Suite 500		
Address Line 2:	Nixon Peabody LLP		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Eliana Torres		
SIGNATURE:	/ET/		
DATE SIGNED:	09/22/2023		
Total Attachments: 2			
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03/10/23

TRADEMARKS ASSIGNMENT

THIS TRADEMARKS ASSIGNMENT ("Assignment") is entered into by and between Alibaba Group Holding Limited, a corporation organized under the laws of the Cayman Islands, having its principal place of business at Fourth Floor, One Capital Place, George Town, Grand Cayman, (hereinafter referred to as "Assignor") and Freshippo Private Limited, a private limited company organized under the laws of Singapore, having its principal place of business at 6 Shenton Way #37-03, Que Downtown Singapore, 068809 (hereinafter referred to as "Assignee"). This Agreement is effective as of the date of the last signature below (the "Effective Date").

WHEREAS, Assignor is (i) the owner of the entire right, title and interest in and to the marks set forth in Appendix A, including but not limited to all common law rights thereto, and goodwill associated therewith, and (ii) the owner of record of the U.S. trademark registrations set forth in Schedule A hereto (collectively the "Trademarks"); and

WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, any and all rights, title, interest, and goodwill in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and Assignee hereby accepts from the Assignor, all of Assignor's full and complete right, title and interest in and to the Trademarks in the United States, all rights appurtenant thereto, together with the goodwill of the business symbolized by the Trademark thereof, and the goods and services on which the Trademark is used and for which it is registered.

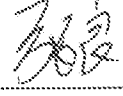
This Assignment may be executed in two or more counterparts and shall be enforceable upon the exchange of executed counterparts by fax or e-mail. The separately executed copies shall each be deemed an original but all of which together shall constitute one and the same instrument and be binding on the Parties.

IN WITNESS WHEREOF, the Parties have executed this Assignment on the dates set out below.

Alibaba Group Holding Limited

Freshippo Private Limited

By: 

By: 

Name: Jin Gaoping

Name: Zhang Liang

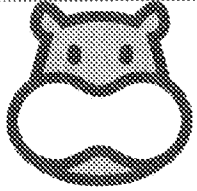
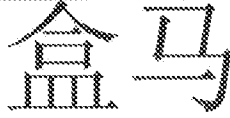
Title: IP Director

Title: IP Director

Date: August 7, 2023

Date: August 7, 2023

APPENDIX A

COUNTRY	MARK	REG. NO.	FILING DATE	REG. DATE
United States	FRESHIPPO	6,010,844	September 19, 2018	March 17, 2020
United States		6,095,067	September 19, 2018	March 10, 2020
United States		6,187,587	September 19, 2018	November 3, 2020

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