

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM841747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Hilb Group of New England, LLC		09/21/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	The Hilb Group of New York, LLC		
Street Address:	6802 Paragon Place, Suite 200		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23230		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	7152052	POLICE SHIELD	
Registration Number:	7152051	HILB POLICE SHIELD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4018618221		
Email:	ddisegna@psh.com		
Correspondent Name:	David M DiSegna		
Address Line 1:	40 Westminster Street		
Address Line 2:	Suite 1100		
Address Line 4:	Providence, RHODE ISLAND 02903		
ATTORNEY DOCKET NUMBER:	15732-1		
NAME OF SUBMITTER:	David M DiSegna		
SIGNATURE:	/dmd/		
DATE SIGNED:	09/25/2023		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment") is made effective as of September 21, 2023, by The Hilb Group of New England, LLC, a Delaware limited liability company having an address at 6802 Paragon Place, Suite 200, Richmond, VA 23230 ("Assignor"), in favor of The Hilb Group of New York, LLC, a Delaware limited liability company having an address at 6802 Paragon Place, Suite 200, Richmond, VA 23230 ("Assignee").

RECITALS

WHEREAS, Assignor desires to sell, assign, transfer, convey and deliver to Assignee, all of Assignor's right, title and interest in, to and under its trademarks, service marks and trade names, and any applications in connection therewith, set forth on Schedule A attached hereto (collectively, the "Trademarks"); and

WHEREAS, Assignee desires to acquire, and Assignor is willing to convey to Assignee, Assignor's entire right, title and interest in, to and under the Trademarks, all goodwill associated therewith, and all common law rights therein,

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignor hereby sells, assigns and transfers to Assignee all of the right, title and interest of Assignor in, to and under the Trademarks including all common law rights, together with the goodwill symbolized by and associated with the Trademarks, and all registrations relating to the Trademarks, for Assignee's own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, fees and payments now or hereafter due or payable in respect of the Trademarks, and the right to file any action and recover damages by reason of infringement, misappropriation or other unauthorized use of said Trademarks, with the right to sue for, and collect same for its own use and behalf, and for the use and behalf of its successors, assigns, or other legal representatives.

2. Assignor hereby authorizes and requests the duly authorized officials of any applicable jurisdiction to take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any trademark registrations on Schedule A to Assignee, its successors and assigns.

3. Assignor hereby agrees that it will, at any time upon request, without further compensation, execute, acknowledge and deliver any and all documents, instruments and agreements that in the reasonable opinion of the Assignee may be necessary or desirable to secure to said Assignee the full right, title and interest in, to and under the Trademarks and the rights, privileges, benefits and goodwill associated therewith.

4. THIS ASSIGNMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF DELAWARE.


5. This Assignment may be executed via facsimile or pdf.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.

Assignor:

THE HILB GROUP OF NEW
ENGLAND, LLC

By: The Hilb Group Operating
Company, LLC

By: 

Name: Rodney A. Satterwhite

Title: General Counsel

SCHEDULE A TO ASSIGNMENT OF TRADEMARKS

<u>Mark</u>	<u>U.S. Serial No.</u>	<u>Application Date</u>
POLICE SHIELD	97161866	December 8, 2021
HILB POLICE SHIELD	97161859	December 8, 2021