

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM841755

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kuleto Villa, LLC		09/19/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Foley Family Wines, Inc.		
Street Address:	200 Concourse Blvd.		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95403		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4157419	FROG PRINCE	
Registration Number:	4157418	INDIA INK	
Registration Number:	4845536	NATIVE SON	
CORRESPONDENCE DATA			
Fax Number:	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3144447600		
Email:	jgreenberg@lewisrice.com		
Correspondent Name:	John B. Greenberg		
Address Line 1:	600 Washington Avenue		
Address Line 2:	Suite 2500		
Address Line 4:	Saint Louis, MISSOURI 63101		
NAME OF SUBMITTER:	John B. Greenberg, attorney of record		
SIGNATURE:	/John B Greenberg/		
DATE SIGNED:	09/25/2023		
Total Attachments: 2			
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OP \$90.00 4157419

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (“Assignment”), dated effective as of September 19, 2023 (“Effective Date”), is made and entered by Kuleto Villa, LLC (“Assignor”), in favor of Foley Family Wines, Inc. (the “Assignee”).

WHEREAS, Assignor is the owner of the following trademarks and copyrights (collectively, the “Intellectual Property”) and associated registrations therefor (collectively, the “Registrations”):

- **FROG PRINCE**, which is the subject of common law trademark rights as well as a registration with the U.S. Patent and Trademark Office, Registration No. 4,157,419;
- The design elements on the **FROG PRINCE** wine label, as depicted below, which are the subject of copyright as well as common law trademark rights;



- **INDIA INK**, which is the subject of common law trademark rights as well as a registration with the U.S. Patent and Trademark Office, Registration No. 4,157,418;
- The design elements on the **INDIA INK** wine label, as depicted below, which are the subject of copyright as well as common law trademark rights;



- **NATIVE SON**, which is the subject of common law trademark rights as well as a registration with the U.S. Patent and Trademark Office, Registration No. 4,845,536; and

- The design elements on the NATIVE SON wine label, as depicted below, which are the subject of copyright as well as common law trademark rights;



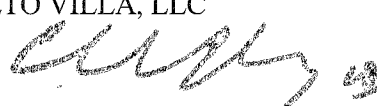
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all right, title and interest in and to the Intellectual Property and Registrations, together with the goodwill of Assignor's business symbolized by the Intellectual Property and Registrations, and all other rights that Assignor has enjoyed thereunder as copyrights, trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all renewals and extensions that may be granted in connection with the Registrations and all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

KULETO VILLA, LLC

By: 

William P. Foley, II, Chairman & CEO