

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM842377

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNRULED LLC		09/27/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Roaring Spring Blank Book Company		
Street Address:	740 Spang St		
City:	Roaring Spring		
State/Country:	PENNSYLVANIA		
Postal Code:	16673		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5448192	UNRULED.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7736339519		
Email:	bennett.hensey@gmail.com		
Correspondent Name:	Bennett Hensey		
Address Line 1:	35 Claver Pl		
Address Line 2:	4D		
Address Line 4:	Brooklyn, NEW YORK 11238		
NAME OF SUBMITTER:	Bennett Hensey		
SIGNATURE:	/bh/		
DATE SIGNED:	09/27/2023		
Total Attachments: 1			
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OP \$40.00 5448192

EXHIBIT D
TRADEMARK ASSIGNMENT AGREEMENT

As of September 27, 2023 (the "Effective Date"), pursuant to the Asset Purchase Agreement ("Purchase Agreement") between ROARING SPRING BLANK BOOK COMPANY ("Purchaser") and UNRULED, LLC ("Seller"), dated as of the Effective Date, the parties hereby agree to the following:

1. In consideration for Seller's receipt of the Purchase Price, Seller hereby conveys and assigns to Purchaser, and Purchaser hereby accepts from Seller, all of Seller's right, title and interest in and to the registered U.S. trademark "UNRULED" with registration number 5448192 (the "Mark"), together with the goodwill of the business symbolized by the Mark.

2. Seller represents and warrants that:

- a) Seller owns the entire right, title and interest in and to the Mark;
- b) the registration for the Mark is valid and subsisting and in full force and effect;
- c) Seller has not licensed the Mark to any other person or entity or granted any trademark or servicemark rights with respect to the Mark to any other person or entity; and
- d) there are no Liens against the Mark.

Capitalized terms not defined in this agreement have the meanings ascribed to them in the Purchase Agreement.

This agreement shall be governed by and construed in accordance with the laws of the State of Pennsylvania, without giving effect to conflicts of laws principles that would cause the application of the law of any other jurisdiction.

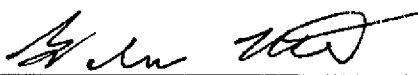
Each party has caused this agreement to be signed by a duly authorized officer on the Effective Date.

PURCHASER:


SELLER:

ROARING SPRING BLANK BOOK
COMPANY

UNRULED, LLC

By: 

Glenn Roth, President

By: 

Bennett Hensey, COO