TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM842703

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Peoples Education, Inc.	FORMERLY The Peoples Publishing Group, Inc.	09/05/2023	Corporation: DELAWARE
Mastery Education ELL LLC		09/05/2023	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Perfection Learning Corporation		
Street Address:	2680 Berkshire Parkway		
City:	Clive		
State/Country:	IOWA		
Postal Code:	50325		
Entity Type:	Corporation: IOWA		

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark			
Registration Number:	5023516	ME			
Registration Number:	5023521	MASTERY EDUCATION			
Registration Number:	5023517	MASTERY EDUCATION			
Registration Number:	5023519	ME MASTERYEDUCATION.COM			
Registration Number:	5125054	ME EASURING UP EXPRESS			
Registration Number:	5125055	ME EASURING UP EXPRESS			
Registration Number:	5125056	ME EASURING UP			
Registration Number:	5125057	ME EASURING UP			
Registration Number:	5125058	ME EASURING UP LIVE			
Registration Number:	5125059	ME EASURING UP MYQUEST			
Registration Number:	5125060	ME EASURING UP INSIGHT			
Registration Number:	5125061	ME EASURING UP REACH			
Registration Number:	2691167	MEASURING UP			
Registration Number:	5023514	ME			
Registration Number:	5023518	MASTERY EDUCATION			
Registration Number:	4363440	MEASURING UP MYQUEST			
Registration Number:	4408006	MEASURING UP LIVE			
		TDADEMADK			

TRADEMARK

REEL: 008212 FRAME: 0574

900803544

Property Type	Number	Word Mark			
Registration Number:	4238750	MEASURING UP INSIGHT			
Registration Number:	4238751	MEASURING UP LIVE			
Registration Number:	4238752	MEASURING UP MYQUEST			
Registration Number:	5125053	ME EASURING UP EXPRESS			
Registration Number:	5129683	ME EASURING UP MYQUEST			
Registration Number:	5129684	ME EASURING UP INSIGHT			
Registration Number:	5129685	ME EASURING UP REACH			
Registration Number:	5129687	MASTERY EDUCATION			
Registration Number:	5129686	ME MASTERYEDUCATION.COM			
Registration Number: 5023515		ME			
Registration Number:	4515294	MEASURING UP INSIGHT			
Registration Number:	5196128	ME EASURING UP LIVE			
Registration Number:	2917235	BUILDING STAMINA			
Registration Number:	2979498	PERSONAL PRESCRIPTIVE PATH			
Registration Number:	3000677	MEASURING UP			
Registration Number:	3079422	MEASURING UP			
Registration Number:	3111886	LITTLE BOOKS OF BIG IDEAS			
Registration Number:	3111913	P3			
Registration Number:	3373035	WORD EXPLORER			
Registration Number:	3424356	PEOPLES EDUCATION			
Registration Number:	3641124	MEASURING UP EXPRESS			
Registration Number:	3699404	MEASURING UP EXPRESS			

CORRESPONDENCE DATA

Fax Number: 3192867050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3192867000

Email: ptomail@nyemaster.com

Correspondent Name: Ryan N. Carter 625 First Street SE Address Line 1:

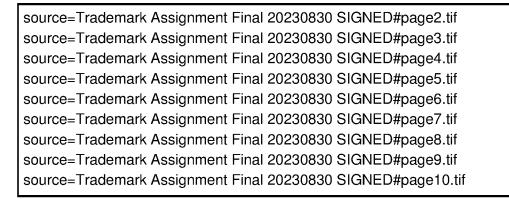
Address Line 2: Suite 400

Address Line 4: Cedar Rapids, IOWA 52401

ATTORNEY DOCKET NUMBER:	0078000-0033
NAME OF SUBMITTER:	Ryan N. Carter
SIGNATURE:	/Ryan N. Carter/
DATE SIGNED:	09/28/2023

Total Attachments: 10

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of this 5th day of September, 2023, by PEOPLES EDUCATION, INC., formerly known as The Peoples Publishing Group, Inc., a Delaware corporation ("Peoples"), and MASTERY EDUCATION ELL LLC, a Delaware limited liability company ("Mastery", and together with Peoples, the "Assignors"), in favor of PERFECTION LEARNING CORPORATION, an Iowa corporation ("Assignee").

WHEREAS, Assignors own all right, title and interest in and to the trademarks as more fully described on Exhibit A attached hereto, including all registrations and applications for registration relating thereto, all goodwill arising therefrom and all common law rights in and to the same (collectively, the "**Trademarks**"); and

WHEREAS, in order to memorialize the conveyance to Assignee of all of Assignors' right, title and interest in and to the Trademarks pursuant to the terms of that certain Intellectual Property and Asset Sale Agreement of even date herewith, the parties desire to execute and deliver this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors agree as follows:

- 1. Assignors hereby sell, assign, transfer, convey and deliver to Assignee all of Assignors' right, title and interest throughout the world in and to the Trademarks, together with all of the good will of the business symbolized by said Trademarks together with the right to recover damages and profits and all other remedies for past infringements thereof.
- 2. The entire interest assigned herein is to be held and enjoyed by Assignee and by its successors, assigns and legal representatives, as fully and entirely as the same would have been held by Assignors had this Assignment not been made.
- 3. In furtherance of this Assignment, Assignors hereby acknowledge that, from this date forward, Assignee has succeeded to all of Assignors' right, title, interest and standing to (a) receive all rights and benefits pertaining to the Trademarks, (b) institute and prosecute all suits and proceedings and take all actions that Assignee, in its sole discretion, may deem necessary or proper to collect, assert or enforce any claim, right, interest or title of any kind in and to the Trademarks, and (c) defend and compromise any and all such actions, suits or proceedings relating to such transferred and assigned right, title, interest and benefits and do all other such acts and things in relation thereto as Assignee, in its sole discretion, deems advisable.
- 4. Assignors do hereby constitute Assignee as the true and lawful agent and attorney of Assignors, with full power of substitution, in the name of Assignors, to take any action or institute any proceedings in connection herewith that Assignee, in its sole discretion, may deem to be necessary or advisable, and to give consents, approvals, waivers, notices and the like, and to make demands and the like, in connection with the transfer of the Trademarks.

- 6. This Assignment shall inure to the benefit of, and be binding upon, the parties hereto together with their respective legal representatives, successors and assigns.
- 7. This Assignment shall be governed by and construed in accordance with the laws of the State of Iowa without regard to its conflicts of law principles.

[Signature Page Follows]

IN WITNESS WHEREOF, authorized representatives of Assignors have executed this Assignment on the date first written above.

ASSIGNORS:

PEOPLES EDUCATION, INC.
$\Lambda \propto \Lambda$
By: Cold. Orger
Name: Joel Dryer CEO
Title: CEO

MASTERY EDUCATION ELL LLC

Title: Manager

ACKNOWLEDGMENT

(Peoples Education, Inc.)

STATE OF)	
) ss: COUNTY OF)	
Public in and for the State of to me personally keep is the state of Peo	known, who being by me duly sworn, did say that he ples Education, Inc., the corporation executing the is attached; that said instrument was signed on behalf
as an off	icer acknowledged the execution of the foregoing d of the corporation, by it and by him voluntarily
	Notary Public in and for the State of
	WLEDGMENT lucation ELL LLC)
STATE OF) ss: COUNTY OF)	
Public in and for the State of to me personally keep is the of M company executing the within and foregoing instrument was signed on behalf of the limit	2023, before me, the undersigned, a Notary, personally appeared known, who being by me duly sworn, did say that he fastery Education ELL LLC, the limited liability ng instrument to which this is attached; that said ited liability company by authority of its Board of as an officer acknowledged the execution y act and deed of the limited liability company, by it
Notary 1	Public in and for the State of

EXHIBIT A

Description of Trademarks

#12814449

United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)
Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.
ME EASURING UP logo no box	ME EASURING UP EXPRESS and design	ME EASURING UP EXPRESS and design	ME MASTERYEDUCATION.COM URL is small below Me	MASTERY EDUCATION (stylized)	MASTERY EDUCATION (stylized)	Tradematk/Service Mark ME and design lower case m and lower case superscript e
Peasuring Up	express	express	B.	mastery	mastery	B
86609584	86609577	86609576	86609725	86609706	86609811	86609704
04/24/2015	04/24/2015	04/24/2015	04/24/2015	04/24/2015	04/24/2015	App. Date: 04/24/2015
5125056	5125055	5125054	5023519	5023517	5023521	9023516
01/17/2017	01/17/2017	01/17/2017	08/16/2016	08/16/2016	08/16/2016	08/16/2016
009 - Electronic publications and downloadable electronic publications in the nature of books, textbooks, magazines, teacher's guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	041 - Publication of textbooks, books, magazines, manuals, teacher's Combined Declaration of Use and Incontestability guides and workbooks; Publishing of electronic publications under Sections 8 & 15 filed on January 30, 2023	016 - Textbooks for test preparation of standards based material in the subject areas of English, language arts, mathematics, science and social studies; Printed instructional, educational, and teaching materials in the fields of English, language arts, reading, writing, mathematics, science and social studies	041 - Publication of textbooks, books, magazines, manuals, teacher's Combined Declaration of Use and Application for guides and workbooks; Publishing of electronic publications: Educational services, namely, providing online educational programs 16, 2025 and August 16, 2026 via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and online interactive educational instruction in reading, mathematics and science; Educational services, namely, conducting classes, seminars, conferences and workshops in the field of teaching and education, and distributing course materials in connection therewith	041 - Publication of textbooks, books, magazines, manuals, teacher's Combined Declaration of Use and Application for guides and workbooks; Publishing of electronic publications: Educational services, namely, providing online educational programs 16, 2025 and August 16, 2026 via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science; Educational services, namely, conducting classes, seminars, conferences and workshops in the field of teaching and education, and distributing course materials in connection therewith	016 - Textbooks for test preparation of standards based material in the subject areas of English, language arts, mathematics, science and social studies; Printed instructional, educational, and teaching materials in the fields of English, language arts, reading, writing, mathematics, science and social studies	Course processing of learning of learning policy and August 16, 2026 Wheth Deadline (1941 - Publication of textbooks, books, magazines, manuals, teacher's Combined Declaration of Use and Application for guides and workbooks; Publishing of electronic publications; Renewal under Sections 8 & 6 due between August 10, 2025 and August 16, 2026 What a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science; Educational instruction in reading, mathematics and science; Educational services, namely, conducting classes, seminars, conferences and workshops in the field of teaching and education, and distributing course materials in connection therewith
Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Application for Renewal under Sections 8.8.9 due between August 16, 2025 and August 16, 2026	Combined Declaration of Use and Application for Renewal under Sections 8.8.9 due between August 16, 2025 and August 16, 2026	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between August 16, 2025 and August 16, 2026	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between August 16, 2025 and August 16, 2026 TRADEMAR TRADEMAR

United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)
Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.
MEASURING UP LIVE	MEASURING UP MYQUEST	MASTERY EDUCATION (stylized)	ME and design lower case m and lower case superscript e	MEASURING UP	ME EASURING UP REACH and design	ME EASURING UP INSIGHT stylized	ME EASURING UP MYQUEST logo	ME EASURING UP LIVE stylized no box	ME EASURING UP logo no box
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85633309	85633305	86609709	86609700	78132358	86609651	86609637	86609622	86609607	86609594
05/23/2012	05/23/2012	04/24/2015	04/24/2015	05/31/2002	04/24/2015	04/24/2015	04/24/2015	04/24/2015	04/24/2015
4408006	4363440	5023518	5023514	2691167	5125061	5125060	5125059	5125058	5125057
09/24/2013	07/09/2013	08/16/2016	08/16/2016	02/25/2003	01/17/2017	01/17/2017	01/17/2017	01/17/2017	01/17/2017
009 - Downloadable electronic publications, namely, instructional, educational and teaching workbooks and textbooks all in the fields of English, Language Arts, Reading and Writing, and Science	009 - Downloadable electronic publications, namely, instructional, educational and teaching workbooks and teachbooks all in the fields of English, Language Arts, Reading and Writing, and Science	009 - Electronic publications and downloadable electronic publications in the nature of books, textbooks, magazines, teacher's guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	009 - Electronic publications and downloadable electronic publications in the nature of books, textbooks, magazines, teacher's guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	016 - textbook for test preparation of standards based material in the subject areas of English/Language Arts, mathematics, Science, and Social Studies	041 - Publication of textbooks, books, magazines, manuals, teacher's Combined Declaration of Use and Incontestability guides and workbooks; Publishing of electronic publications; under Sections 8 & 15 filed on January 30, 2023 (Educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and collene; Educational instruction in reading, mathematics and science; Educational services, namely, conducting classes, seminars, conferences and workshops in the field of teaching and education, and distributing course materials in connection therewith	041 - Educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science	041 - Educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science	041 - Educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science	016 - Textbooks for test preparation of standards based material in the subject areas of English, language arts, mathematics, science and social studies; Printed instructional, educational, and teaching materials in the fields of English, language arts, reading, writing, mathematics, science and social studies
Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due September 24, 2023	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due July 9, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on February 14, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on February 14, 2023	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 filed on February 14, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 filed on January 30, 2023

United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)
Peoples Education, Inc.) Peoples Education, Inc.) Peoples Education, Inc.) Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.) Peoples Education, Inc.) Peoples Education, Inc.) Peoples Education, Inc.
MEASURING UP INSIGHT	ME and design lower case m and lower case superscript e	ME MASTERYEDUCATION.COM	MASTERY EDUCATION square logo	ME EASURING UP REACH and design	ME EASURING UP INSIGHT stylized	ME EASURING UP MYQUEST logo	ME EASURING UP EXPRESS and design	MEASURING UP MYQUEST	MEASURING UP LIVE	MEASURING UP INSIGHT
MEASONING OP INSIGHT	B	B	mastery	Teach	insight	my Quest	express	MEASURING UP MYQUEST	MEASURING OP LIVE	MEASCRING OP INSIGHT
85633321	86609702	86609730	86609798	86609644	86609628	86609613	86609571	85386101	85386097	85386093
05/23/2012	04/24/2015	04/24/2015	04/24/2015	04/24/2015	04/24/2015	04/24/2015	04/24/2015	08/01/2011	08/01/2011	08/01/2011
4515294	5023515	5129686	5129687	5129685	5129684	5129683	5125053	4238752	4238751	4238750
04/15/2014	08/16/2016	01/24/2017	01/24/2017	01/24/2017	01/24/2017	01/24/2017	01/17/2017	11/06/2012	11/06/2012	11/06/2012
009 - Downloadable electronic publications, namely, instructional, educational and teaching workbooks and textbooks all in the fields of English, Language Arts, Reading and Writing, and Science	016 - Textbooks for test preparation of standards based material in the subject areas of English, language arts, mathematics, science and social studies; Printed instructional, educational, and teaching materials in the fields of English, language arts, reading, writing, mathematics, science and social studies	009 - Electronic publications and downloadable electronic publications in the nature of books, textbooks, magazines, teacher's guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	009 - Electronic publications and downloadable electronic publications in the nature of books, textbooks, magazines, teacher's under Sections 8 & 15 due July 24, 2023 guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	009 - Electronic publications and downloadable electronic combined Declaration of Use and Incon publications in the nature of books, textbooks, magazines, teacher's under Sections 8 & 15 due July 24, 2023 guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	009 - Electronic publications and downloadable electronic Combined Declaration of Use and Incon publications in the nature of books, textbooks, magazines, teacher's under Sections 8 & 15 due July 24, 2023 guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	009 - Electronic publications and downloadable electronic publications, namely, instructional, educational and teaching workbooks and textbooks all in the fields of English, language arts, reading, writing and science	OD9 - Electronic publications and downloadable electronic Combined Declaration of Use and Incompublications in the nature of books, textbooks, magazines, teacher's lunder Sections 8 & 15 due July 17, 2023 guides, workbooks, manuals and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics	041 - educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science	041 - educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science	041 - educational services, namely, providing online educational programs via a web site for use in the formulation of remedial, educational instruction for students, standards-based lessons in reading, mathematics and sciences and online interactive educational instruction in reading, mathematics and science
Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due April 15, 2024	Audit Notice response due August 17, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 due July 24, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 due July 24, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 due July 24, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 due July 24, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 due July 24, 2023	Combined Declaration of Use and Incontestability under Sections 8 & 15 due July 17, 2023	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 filed on February 14, 2023	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 filed on February 14, 2023	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 filed on February 14, 2023

United States (USPTO)	United States (USPTO)	United states (USFTU)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)	United States (USPTO)
Peoples Education, Inc.	Peoples Education, Inc.	reopies Education, inc.		Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.
WORD EXPLORER	P3	LITTLE BOOKS OF BIG IDEAS	MEASURING UP	MEASURING UP	PERSONAL PRESCRIPTIVE PATH	BUILDING STAMINA	ME EASURING UP LIVE stylized no box
WORD EXPLORER	P3	LITTLE BOXNS OF BIO IDEAS	MEASURING UP	MEASURING OP	PERSONAL PRESCRIPTIVE PATT	BUILDING STAMINA	LIWE
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06/22/2006	07/18/2005	0// 20/20/50	04/13/2005	06/04/2003	11/06/2003	06/04/2003	04/24/2015
3373035	3111913	3111886	3079422	3000677	2979498	2917235	5196128
01/22/2008	07/04/2006	<i>07/04/2</i> 006		09/27/2005	07/26/2005	01/11/2005	05/02/2017
016 - Printed instructional, educational, and teaching materials in the field of Vocabulary	009 - Downloadable electronic publications in the nature of books, textbooks, magazine, teacher's guides, workbooks, manuals and teaching materials in the fields of Reading, English, Language Arts, Social Studies, Science and Mathematics, electronic publications, namely, books, textbooks, magazine, teacher's guides, workbooks manuals, and teaching materials featuring Reading, English, Language Arts, Social Studies, Science and Mathematics recorded on computer media	ub - rinited instructional, educational, and teaching materials in the fields of English, Language Arts, Reading and Writing. Mathematics, Science and Social Studies 14. Publication of textbooks, books, magazines, manuals, teacher's guides, workbooks and other printed matter; publishing of electronic publication	041 - Educational services, namely, conducting classes, seminars, conferences and workshops in the field of teaching and education, and distributing course materials in connection therewith	016 - Printed instructional, educational, and teaching materials in the fields of English, language arts/reading and writing, mathematics, science and social studies	041 - Educational services, namely, providing an online computer database inte field of educational testing featuring interactive tests, grading tests, and issuing test results to students via a global computer network	016 - Printed instructional, educational, and teaching materials in the fields of English, language arts/reading and writing, mathematics, science	009 - Electronic publications and downloadable electronic publications, namely, instructional, educational and teaching workbooks and textbooks all in the fields of English, language arts, reading, writing and science
Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between January 22, 2027 and January 22, 2028	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between July 4, 2025 and July 4, 2026	combined Decidation of Use and Application for Renewal under Sections 8 & 9 due between July 4, 2025 and July 4, 2026	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between April 11, 2025 and April 11, 2026	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between September 27, 2024 and September 27, 2025	Combined Declaration of Use and Application for Renewal Jury 26, 2024 and July 26, 2025	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between January 11, 2025	Combined Declaration of Use and Incontestability under Sections 8 & 15 due November 2, 2023

United States (USPTO)	United States (USPTO)	United States (USPTO)
Peoples Education, Inc.	Peoples Education, Inc.	Peoples Education, Inc.
MEASURING UP EXPRESS	MEASURING UP EXPRESS	PEOPLES EDUCATION
MEASURING UP EXPRESS	MEASCRENCIDE EXPRESS	PEOPLES EDUCATION
77178723	77976931	78789130
05/11/2007	05/11/2007	01/11/2006
3699404	3641124	3424356
19/20/2009	06/16/2009	05/06/2008
009 - Downloadable electronic publications in the nature of books, textbooks, magazines, teacher's guides, workbooks, manuaks and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics; electronic publications, namely, books, textbooks, magazines, teacher's guides, workbooks, manuals, and teaching materials featuring reading, English, language arts, social studies, science and mathematics recorded on computer media 041 - Publication of textbooks, books, magazines, manuals, teacher's guides and workbooks; publishing of electronic publications	21.6 - Printed instructional, educational, and teaching materials in he fields of English, language arts, reading and writing, mathematics and science	009 - Downloadable electronic publications in the nature of books, textbooks, magazines, teacher's guides, workbooks, manuaks and teaching materials in the fields of reading, English, language arts, social studies, science and mathematics; electronic publications, namely, books, textbooks, magazines, teacher's guides, workbooks, manuals, and teaching materials featuring reading, English, language arts, social studies, science and mathematics recorded on computer media 016 - Printed instructional, educational, and teaching materials in the fields of English, language arts, reading and writing, mathematics, science and social studies 035 - Distributorship in the field of educational publications 036 - Distributorship in the field of educational publications 037 - Publication of textbooks, books, magazines, manuals, teacher's guides and workbooks; publishing of electronic publications
Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between October 20, 2028 and October 20, 2029	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between June 16, 2029	Combined Declaration of Use and Application for Renewal under Sections 8 & 9 due between May 6, 2027 and May 6, 2028

RECORDED: 09/28/2023