

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM842751

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinnacle Bank		09/28/2023	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Blue Star Brand Holdings LLC now known as Focus Consumer Healthcare LLC		
Street Address:	801 Broad Street, Suite 600		
City:	Chattanooga		
State/Country:	TENNESSEE		
Postal Code:	37402		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1994747	BLUE STAR	
Registration Number:	2046079	BLUE STAR	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4237566600		
Email:	patty.liner@millermartin.com		
Correspondent Name:	Patricia P. Liner		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1200 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	30746-0007		
NAME OF SUBMITTER:	Patricia P. Liner		
SIGNATURE:	/Patricia P. Liner/		
DATE SIGNED:	09/28/2023		
Total Attachments: 2			
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS, by that certain Intellectual Property Security Agreement dated May 26, 2017 ("Security Agreement"), originally recorded in the Trademark Assignment Branch of the United States Patent and Trademark Office ("PTO") by that certain Notice of Grant of Security Interest in Intellectual Property on June 15, 2017 at Reel/Frame 6084/0764, Blue Star Brand Holdings LLC, a Delaware limited liability company with an address at 801 Broad Street, Suite 600, Chattanooga, Tennessee 37402 ("Grantor"), granted to Pinnacle Bank, a Tennessee banking corporation, with a mailing address of 801 Broad Street, Suite 100, Chattanooga, Tennessee 37402, ("Bank"), a continuing security interest in and continuing lien upon the Grantor's trademarks, services marks and related registrations and applications (the "Trademarks"), together with the goodwill and assets of the business symbolized by such Trademarks and all actions for infringement concerning the foregoing including the right to sue for and to recover and retain all damages and profits arising from past infringements, identified in the attached Schedule A;

WHEREAS, Bank wishes to provide a document suitable for recording with the Trademark Assignment Branch of the U.S. Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Bank hereby relinquishes, releases and discharges the security interest in the Trademarks, including those referred to on Schedule A, granted by Grantor in the Security Agreement.

IN WITNESS WHEREOF, the undersigned has caused this Release of Security Interest in Intellectual Property to be duly executed as of September 28, 2023.

PINNACLE BANK, as Bank

By: 

Title: Senior Vice President

Pinnacle Bank

SCHEDULE A

U.S. TRADEMARKS

Trademark	Application No.	Registration No.	Country
BLUE STAR	74/639,502	1,994,747	U.S.
BLUE STAR & Design	75/101,703	2,046,079	U.S.