

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM842805

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PHAEDON, LLC		09/12/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	East West Bank		
<b>Street Address:</b>	5001 Spring Valley Road; Suite 825W		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75244		
<b>Entity Type:</b>	Chartered Bank: UNITED STATES		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5418781	OLSON ANTHROLYTICS	
<b>Registration Number:</b>	5355703	THINK LIKE PEOPLE	
<b>Registration Number:</b>	5346921	ANTHROLYTICS	
<b>Registration Number:</b>	3641095	TALLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2109787404		
<b>Email:</b>	lori.lapidario@haynesboone.com		
<b>Correspondent Name:</b>	Haynes and Boone, LLP		
<b>Address Line 1:</b>	2801 N. Harwood St., Ste. 2300		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	54237.00120		
<b>NAME OF SUBMITTER:</b>	Lori Lapidario		
<b>SIGNATURE:</b>	/Lori Lapidario/		
<b>DATE SIGNED:</b>	09/28/2023		
<b>Total Attachments: 4</b>			
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

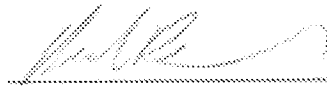
Please be advised that pursuant to the Security Agreement dated as of September 12, 2023 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the grantors party thereto (each a "Grantor" and collectively, the "Grantors") and East West Bank, a California state bank, on behalf of itself and its Affiliates ("Secured Party"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 to Secured Party.

THIS NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSE OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS AND THE TRANSACTIONS CONTEMPLATED HEREBY SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF TEXAS.

The undersigned Grantor and Secured Party hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.


Very truly yours,

PHAEDON, LLC,  
a Delaware limited liability company

By:   
Name: Richard Boghosian  
Title: Vice President, Assistant Secretary  
and Assistant Treasurer

Acknowledged and Accepted:

**EAST WEST BANK**

By:  \_\_\_\_\_  
Name: Hamilton LaRoe  
Title: First Vice President

Schedule 1

Experience & Engagement, LLC  
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
OLSON ANTHROLYTICS	5418781	03/06/2018
THINK LIKE PEOPLE	5355703	12/12/2017
ANTHROLYTICS	5346921	11/28/2017
TALLY	3641095	06/16/2009