OP \$40.00 4468881

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM842960

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/31/2023

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Clif Bar & Company, LLC	FORMERLY Clif Bar & Company	09/27/2023	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Intercontinental Great Brands LLC	
Street Address:	100 Deforest Avenue	
City:	East Hanover	
State/Country:	NEW JERSEY	
Postal Code:	07936-2813	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4468881	CLIF FAMILY WINERY

CORRESPONDENCE DATA

Fax Number: 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-576-0200

Email: aschlette@kilpatricktownsend.com

Correspondent Name: Anthony J. Malutta

Address Line 1: Two Embarcadero Center, 19th Floor Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Anthony J. Malutta
SIGNATURE:	/anthony j. malutta/
DATE SIGNED:	09/29/2023

Total Attachments: 2

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TRADEMARK
REEL: 008213 FRAME: 0507

Nunc Pro Tunc Trademark Assignment

This Trademark Assignment is made from **Clif Bar & Company**, **LLC**, a limited liability company duly organized and existing under the Laws of California, USA, of *1451 66TH STREET*, *EMERYVILLE*, *CA 94608*, *USA* ("the Assignor"), formerly known as **Clif Bar & Company**, a California corporation, to **Intercontinental Great Brands LLC**, a limited liability company duly organized and existing under the Laws of Delaware, USA, of *100 Deforest Avenue East Hanover*, *New Jersey 07936-2813*, *USA* ("the Assignee").

WHEREAS:

- (a) Assignor, formerly known as *Clif Bar & Company*, who changed its legal form to LLC on July 28, 2022, was the proprietor of the trademark as set out in the attached schedule marked Annex A; and
- (b) Assignor and Assignee have agreed that trademark listed in the attached schedule "Annex A" should be transferred to the Assignee.

For good and valuable consideration, including the sum of \$1 receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns, transfers and sets over unto the Assignee, its successors and assigns all rights, title and interests in the trademark together with the goodwill of the business represented and symbolised by the trademark.

IN WITNESS WHEREOF, the Assignor has executed this Assignment to be effective *nunc pro tunc* as of July 31, 2023.

CLIF BAR & COMPANY, LLC (formerly known as *Clif Bar & Company*)

By: Laura Ultieri
Laura Altieri
Secretary

RECORDED: 09/29/2023

Annex A

Country	Trademark	Application No.	Registration No.	
United States of	CLIF FAMILY WINERY	85787272	4468881	33
America				

TRADEMARK REEL: 008213 FRAME: 0509