

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM843170

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HEB Grocery Company, LP		07/16/2018	Limited Partnership: TEXAS
RECEIVING PARTY DATA			
Name:	H-E-B, LP		
Street Address:	646 South Flores		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78204		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5576275	CEREALOGY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2109385184		
Email:	trademarks@heb.com		
Correspondent Name:	Jeannine Vasquez		
Address Line 1:	646 South Flores		
Address Line 4:	San Antonio, TEXAS 78204		
NAME OF SUBMITTER:	Jeannine Vasquez		
SIGNATURE:	/Jeannine Vasquez/		
DATE SIGNED:	10/02/2023		
Total Attachments: 1			
source=H-E-B Name Change (TXSOS Certificate)#page1.tif			

OP \$40.00 5576275



Office of the Secretary of State

**CERTIFICATE OF FILING
OF**

**H-E-B, LP
15370710**

[formerly: HEB GROCERY COMPANY, LP]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 07/16/2018

Effective: 07/16/2018



A handwritten signature in black ink, appearing to read "R. Pablos".

Rolando B. Pablos
Secretary of State