

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM843222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Festival Productions, Inc.-New Orleans		07/01/2023	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	AEG Presents LLC		
Street Address:	800 W. Olympic Blvd., Ste 305		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4833385	BUCKEYE COUNTRY SUPERFEST	
Registration Number:	4833384	BUCKEYE COUNTRY SUPERFEST	
Registration Number:	4833027	COUNTRY SUPERFEST	
CORRESPONDENCE DATA			
Fax Number:	5045853801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5045853803		
Email:	areaux@carverdarden.com		
Correspondent Name:	Raymond G. Areaux (33,643)		
Address Line 1:	1100 Poydras Street, Suite 3100		
Address Line 4:	New Orleans, LOUISIANA 70163		
NAME OF SUBMITTER:	Theodore S. Owers III		
SIGNATURE:	/Theodore S. Owers III/		
DATE SIGNED:	10/02/2023		
Total Attachments: 1			
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OP \$90.00 4833385

ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS, THAT, for value and full consideration received and hereby fully, forever and irrevocably acknowledged for all purposes, Festival Productions, Inc. – New Orleans (“**ASSIGNOR**”) by these presents does hereby assign, grant and convey unto AEG Presents LLC f/k/a AEG Live LLC (“**ASSIGNEE**”), and its successors and assigns, all of ASSIGNOR’s right, title, interest and claim in and to all of the trademarks listed in the chart below and the associated goodwill, such assignment, grant and conveyance being **AS IS, WHERE IS AND WITH EXPRESS DISCLAIMER BY ASSIGNOR OF ALL REPRESENTATIONS AND WARRANTIES** (except, as to such **DISCLAIMER**, as set forth in that certain “**Termination and Go Forward FROR Agreement**” signed by ASSIGNOR and ASSIGNEE said to be effective July 1, 2023 (the “**Termination Agreement**”). This Assignment instrument is delivered under the Further Assurances clause in the Termination Agreement; and, for the avoidance of doubt, nothing in this Assignment instrument provides, or is intended to provide, ASSIGNEE with better or additional rights, title, interest or claims whatsoever beyond that which ASSIGNEE receives under the Termination Agreement.

TO HAVE AND TO HOLD the same unto ASSIGNEE, and its successors and assigns thereof forever.

IN WITNESS WHEREOF, this ASSIGNMENT has been duly executed and effective as of July 1, 2023.

ASSIGNOR:
Festival Productions, Inc. – New Orleans

BY: *Quint Davis*
Quint Davis (Emp. ID: 26135) 10/13/2023 10:21
Quint Davis, CEO

ASSIGNEE:
AEG Presents, LLC f/k/a AEG Live, LLC

BY: *Melissa Ormond*
DocuSigned by: Melissa Ormond
Melissa Ormond, COO

United States Trademark Registrations Chart

	Reg. No. Reg. Date	Mark	Goods/Services
(1)	4,833,385 10/13/2015	BUCKEYE COUNTRY SUPERFEST	Entertainment services, namely, live music concerts, live music festivals, and live musical performances; Providing an interactive fan entertainment area in connection with live musical performances, namely, providing facilities for fans to meet with performers, participate in interviews, visit festival sponsors’ booths, and view live musical performances
(2)	4,833,384 10/13/2015	BUCKEYE COUNTRY SUPERFEST	Clothing and apparel, namely, shirts, blouses, bandanas, caps, hats
(3)	4,833,027 10/13/2015	COUNTRY SUPERFEST	Entertainment services, namely, live music concerts, live music festivals, and live musical performances; providing an interactive fan entertainment area in connection with live musical performances, namely, providing facilities for fans to meet with performers, participate in interviews, visit festival sponsors' booths, and view live musical performances