

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM835768

| | | | |
|---|--|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Scotch & Soda B.V. | | 08/29/2023 | Corporation: NETHERLANDS |
| RECEIVING PARTY DATA | | | |
| Name: | S&S Brand Holdings LLC | | |
| Street Address: | 240 Madison Avenue | | |
| Internal Address: | 15th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10016 | | |
| Entity Type: | Limited Liability Company: NEW YORK | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4887468 | SCOTCH & SODA | |
| Registration Number: | 4887453 | SCOTCH & SODA | |
| Registration Number: | 6114534 | SCOTCH SELECT | |
| Registration Number: | 4300922 | | |
| Serial Number: | 90853503 | THE FREE SPIRIT OF AMSTERDAM | |
| Serial Number: | 97715152 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5168690991 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 516-869-6422 | | |
| Email: | legalsiegal@aol.com | | |
| Correspondent Name: | Laura B. Siegal | | |
| Address Line 1: | 39 Chestnut Road | | |
| Address Line 4: | Manhasset, NEW YORK 11030 | | |
| NAME OF SUBMITTER: | Laura B. Siegal | | |
| SIGNATURE: | /Laura B. Siegal/ | | |
| DATE SIGNED: | 08/30/2023 | | |

OP \$165.00 4887468

Total Attachments: 2

source=S&S - Assmt. (US - exec.)#page1.tif

source=S&S - Assmt. (US - exec.)#page2.tif

UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **SCOTCH & SODA B.V.**, a company organized under the laws of the Netherlands, located at Jacobus Spijkerdreef 20-24, Hoofddorp, Netherlands 2132PZ (the "Assignor"), own the trademarks listed in Appendix A in the United States (the "Trademarks").

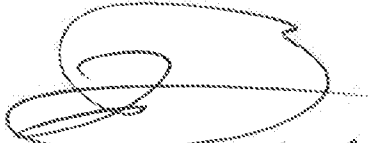
WHEREAS, **S&S BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by said Trademarks. In addition, Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 29 day of Augustus, 2023.

SCOTCH & SODA B.V.

By:



Name: Derkerbosch
Title: Bankruptcy Trustee

Appendix A

SCOTCH & SODA, Reg. No. 4887468

SCOTCH & SODA, Reg. No. 4887453

SCOTCH SELECT, Reg. No. 6114534

Sewing Machine Design, Reg. No. 4300922

THE FREE SPIRIT OF AMSTERDAM, Appln. No. 90/853503

Bird/Tulip Design, Appln. No. 97/715152