

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM843479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Philip Morris USA Inc.		06/30/2021	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	CH CMR Partners LLC		
Street Address:	P.O. Box 160040		
City:	Big Sky		
State/Country:	MONTANA		
Postal Code:	59716		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2726712	CM	
CORRESPONDENCE DATA			
Fax Number:	4062560277		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	406-255-7275		
Email:	RGRIFFIN@CROWLEYFLECK.COM		
Correspondent Name:	Robert C. Griffin		
Address Line 1:	490 North 31st Street		
Address Line 4:	Billings, MONTANA 59101		
NAME OF SUBMITTER:	ROBERT C. GRIFFIN		
SIGNATURE:	/Robert C. Griffin/		
DATE SIGNED:	10/03/2023		
Total Attachments: 4			
source=2021-06-30 Deed of Assignment (Trademarks)#page1.tif			
source=2021-06-30 Deed of Assignment (Trademarks)#page2.tif			
source=2021-06-30 Deed of Assignment (Trademarks)#page3.tif			
source=2021-06-30 Deed of Assignment (Trademarks)#page4.tif			

OP \$40.00 2726712

DEED OF ASSIGNMENT

This Assignment is effective as of June 30, 2021 by **PHILIP MORRIS USA INC.**, a Virginia corporation with an address at 6601 West Broad Street, Richmond, VA 23261 (“Assignor”), to and in favor of **CH CMR PARTNERS LLC**, a limited liability corporation organized and existing under the laws of Delaware with offices at P.O. Box 160040, Big Sky Montana 59716 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the registered trademarks listed in attached Schedule “A” as well as the goodwill appurtenant thereto (“Trademarks”); and

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby irrevocably assigns, sells, transfers, conveys, and grants to Assignee, in perpetuity, all of Assignor’s right, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks including, without limitation, all common law rights in and to the Trademarks wherever located throughout the world; any registrations or applications for the Trademarks which may subsist; and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements, unfair competition, or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor binds itself, as well as its successors, heirs, assigns and legal representatives to execute and deliver to Assignee, its successors and assigns, any further documents or instruments and do any and all further acts that may be deemed necessary by Assignee, its successors and assigns, to perfect the title herein conveyed, or intended so to be, and to enable such title to be recorded with any appropriate government agencies.

The governing law of this Assignment shall be that of Delaware and all parties hereto hereby submit to the exclusive jurisdiction of the state and federal courts in New Castle County, Delaware.

The undersigned individuals represent and warrant that each has the authority to act on behalf of and bind the party for which they are signing.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date hereof.

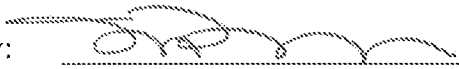
Dated: June 30, 2021

PHILIP MORRIS USA INC., Assignor

By: 
Name: Scott C. Moore
Title: Sr. Director, CFRE, ALCS

Signature Page
Deed of Assignment

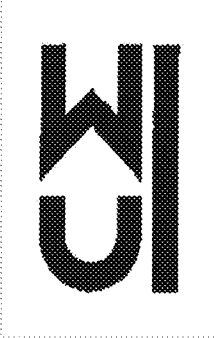
CH CMR PARTNERS LLC, Assignee

By: 
Name: Samuel T. Dyne
Title: Managing Partner

Signature Page
Deed of Assignment

SCHEDULE "A"

Trademarks

Country	Mark	Design	Reg #	Goods/Services Description	Status
USA	CRAZY MOUNTAIN RANCH	Words only	2649150	IC 041. G & S: recreational services, namely, providing facilities for flyfishing, hunting, snowmobiling, horseback riding, cross country-skiing, bicycling and horse drawn sleighing. IC 042. G & S: day ranch services in the nature of providing a sheltered mountain setting for [family outings, picnics and weddings;] hosting private parties; lodging services; restaurant services.	Active
USA		CM and Design	2726712	G & S: day ranch services in the nature of providing a sheltered mountain setting for hosting private parties; lodging services; restaurant services, Class 43	Active