

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM843645

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NFP CORP.		05/04/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Brent Longnecker		
Street Address:	23303 Stuebner Airline Dr.		
City:	Tomball		
State/Country:	TEXAS		
Postal Code:	77375		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4921572	LONGNECKER & ASSOCIATES	
Registration Number:	5464645	LONGNECKER	
Registration Number:	4850342	LONGNECKER & ASSOCIATES	
Registration Number:	4841349	L-BLAST	
Registration Number:	3171841	WEAPONS OF MASS EXCESS	
Registration Number:	2933807	WME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7133644796		
Email:	madanlawpllc@gmail.com		
Correspondent Name:	Zian Cheng		
Address Line 1:	4900 Woodway Dr., Ste. 675		
Address Line 4:	Houston, TEXAS 77056		
NAME OF SUBMITTER:	Zian Cheng, Attorney for Assignee		
SIGNATURE:	/ZC/		
DATE SIGNED:	10/04/2023		
Total Attachments: 4			

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ASSIGNMENT OF TRADEMARKS

WHEREAS, NFP Corp., a corporation organized under and pursuant to the laws of Delaware having its principal place of business at 340 Madison Avenue, 20th Floor, New York, NY 10173 (hereinafter referred to as “NFP” or “Assignor”), is the owner of record of the United States Trademark Registrations (hereinafter “Trademark Registrations”) identified in Schedule A which have been recorded in the United States Patent and Trademark Office; and

WHEREAS, Brent Longnecker, is an individual residing at 23303 Stuebner Airline Dr., Tomball, TX 77375 (hereinafter referred to as “Longnecker” or “Assignee”); and

WHEREAS, NFP, Longnecker & Associates, Inc. and Longnecker are parties to that certain Confidential Retirement Agreement and General Release, dated July 23, 2021, as amended by that certain Termination and Transition Agreement, dated March 10, 2022 (collectively, the “Agreement”) that, among other things, contemplates the release of the Trademark Registrations by NFP to Longnecker upon certain terms and conditions set forth in the Agreement, including without limitation those set out in Section 2(c), and other obligations, under the Agreement; and

WHEREAS, Assignee desires to acquire the entire rights, title, and interest in and to the Trademark Registrations and the goodwill associated therewith as contemplated herein.

NOW, THEREFORE, for good and valuable consideration, to include without limitation, Longnecker’s compliance with the Agreement, the Assignor does hereby irrevocably assign and transfer to the Assignee the entire right, title, and interest (including but not limited to, all registration rights with respect to the Trademark Registrations, all right to prepare derivative marks, all goodwill, domain name(s), social pages, and other rights) in and to the Trademark Registrations set forth on Schedule A hereof, together with the goodwill symbolized by such Trademark Registrations, and all rights of recovery based on past infringement of such Trademark Registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Trademark Registrations are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor believes it is the sole and lawful owner of the entire right, title, and interest to said Trademark Registrations and said goodwill associated therewith and it believes the same are unencumbered and that it has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

[Signature page follows]

ASSIGNOR:

By: [Signature]

Date: April 20, 2023

NPE Corp.

Name: Veronica Moo

Title: Senior Vice President

ASSIGNOR ACKNOWLEDGEMENT

State of NY) County of NY)

On 4/20/23 before me the undersigned Notary Public, personally appeared Veronica Moo ASSIGNOR, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New York that the foregoing paragraph is true and correct.

Witness my hand and official seal.


[Signature] (Notary Seal)

Notary Public

DOREEN DEPAOLA
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01DE6069896
QUALIFIED IN ORANGE COUNTY
MY COMMISSION EXPIRES NOVEMBER 15, 2026

11/15/26

My commission expires

ASSIGNEE: 


Brent Longnecker

Date: April-----, 2023-
May 4, 2023

SCHEDULE A

TRADEMARK REGISTRATIONS

DESIGN MARKS:

Word Mark	Registration Number	Goods and/or Services
 LONGNECKER & ASSOCIATES	4,921,572	035 Business consultation services; Business consulting and information services.

STANDARD CHARACTER MARKS:

Word Mark	Registration Number	Goods and/or Services
LONGNECKER	5,464,645	035 Business consultation services; Business consulting and information services
LONGNECKER & ASSOCIATES	4,850,342	035 Business consultation services; Business consulting and information services
L-BLAST	4,841,349	035 Business consultation services; Business consulting and information services
WEAPONS OF MASS EXCESS	3,171,841	035 Business consulting services in the field of executive compensation
WME	2,933,807	035 Business consulting services in the field of executive compensation