

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM843779

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apartment Therapy, LLC		08/04/2023	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	SLR Digital Finance LLC		
Street Address:	15260 Ventura Blvd.		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91403		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3000843	APARTMENT THERAPY	
Registration Number:	4600065	THE KITCHN	
Registration Number:	6796767	KITCHN	
Registration Number:	6356342	HOMEMADE STUDIOS	
Registration Number:	6430145	CUBBY	
Registration Number:	3700799		
CORRESPONDENCE DATA			
Fax Number:	6099190677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7703103426		
Email:	vheller@slrbusinesscredit.com		
Correspondent Name:	Vicki Heller		
Address Line 1:	821 Alexander Road, Suite 130		
Address Line 4:	Princeton, NEW JERSEY 08540		
NAME OF SUBMITTER:	Vicki Heller		
SIGNATURE:	/Vicki Heller/		
DATE SIGNED:	10/05/2023		

OP \$165.00 3000843

Total Attachments: 5

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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

8/4/2023

APARTMENT THERAPY LLC, a New York limited liability company (“Debtor”), hereby acknowledges that it has granted to SLR Digital Finance LLC, a Delaware limited liability company (“Secured Party”), a security interest in and to all of such Debtor’s right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor (other than intent to use trademark applications to the extent excluded in the Loan Agreement (as defined below)) which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by such Debtor (the “Trademarks”), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the “Patents”), and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the “Copyrights”), and all actions for infringement concerning each of the foregoing.

Unless and until an Event of Default (as defined in the Loan Agreement) exists, Debtor shall retain the legal and equitable title to the Trademarks, Patents, and Copyrights, and shall have the right to use and register the Trademarks, Patents, and Copyrights, as applicable, in the Ordinary Course of Business of Debtor. The terms and conditions of the aforementioned security interest are contained in that certain Financing and Security Agreement dated as of June 12, 2023 (the “Loan Agreement”), between Debtor and the Secured Party, as security for the Obligations under and as set forth in the Loan Agreement and other agreements referred to therein. Capitalized terms used herein and not otherwise defined herein shall have the meanings ascribed to such terms in the Loan Agreement. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Loan Agreement or otherwise.

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[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

DEBTOR:

APARTMENT THERAPY LLC

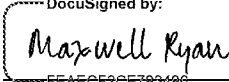
By:  _____
Name: Maxwell J. Ryan
Title: Founder and Chief Executive Officer

EXHIBIT A
TRADEMARKS

Registration # (or Application #) and Date	Mark	Owner of Record	Country
(3000843) (9/27/05)	Apartment Therapy	Apartment Therapy, LLC	USA
(4600065) (9/9/14)	The Kitchn	Apartment Therapy, LLC	USA
(6796767) (7/19/22)	Kitchn	Apartment Therapy, LLC	USA
(6356342) (5/18/21)	Homemade Studios	Apartment Therapy, LLC	USA
(6430145) (7/20/21)	Cubby	Apartment Therapy, LLC	USA
(3700799) (10/27/09)	Apartment Therapy Logo Design Mark	Apartment Therapy, LLC	USA

EXHIBIT B
PATENTS

NONE

EXHIBIT C
COPYRIGHTS

APARTMENT THERAPY Complete + Happy Home.

Type of Work: Text
Registration Number / Date: TX0008113763 / 2015-09-23
Application Title: APARTMENT THERAPY Complete + Happy Home.
Title: APARTMENT THERAPY Complete + Happy Home.
Description: Book, 328 p.
Copyright Claimant: Apartment Therapy, LLC. Transfer. By written agreement. Address: c/o International Creative Management, 730 Fifth Avenue, New York, NY, 10019, United States.
Date of Creation: 2015
Date of Publication: 2015-09-15
Nation of First Publication: United States
Authorship on Application: Maxwell Ryan; Citizenship: United States. Authorship: Co-author of entire text excluding text from other sources, photographs and illustrations.
Janet Laban; Citizenship: United States. Authorship: Co-author of entire text excluding text from other sources, photographs and illustrations.
Pre-existing Material: Text from other sources, photographs and illustrations.
Basis of Claim: Entire text excluding text from other sources, photographs and illustrations.
Rights and Permissions: Emory Johnson, Potter Style, c/o Penguin Random House LLC, 1745 Broadway, New York, NY, 10019, United States, (212) 782-8957, emjohnson@randomhouse.com
ISBN: 9780770434458
Names: Ryan, Maxwell
Laban, Janet
Apartment Therapy LLC

THE KITCHN COOKBOOK Recipes, Kitchens & Tips to Inspire Your Cooking.

Type of Work: Text
Registration Number / Date: TX0007976562 / 2014-11-07
Application Title: THE KITCHN COOKBOOK Recipes, Kitchens & Tips to Inspire Your Cooking.
Title: THE KITCHN COOKBOOK Recipes, Kitchens & Tips to Inspire Your Cooking.
Description: Book - hardbound, 304 p.
Copyright Claimant: Apartment Therapy LLC. Transfer. By written agreement. Address: c/o International Creative Management, 730 Fifth Avenue, New York, NY, 10019, United States.
Date of Creation: 2014
Date of Publication: 2014-10-07
Nation of First Publication: United States
Authorship on Application: Sara Kate Gillingham; Citizenship: United States. Authorship: Co-author of entire text.
Faith Durand; Citizenship: United States. Authorship: Co-author of entire text.
Leela Cvd; Citizenship: United States. Authorship: photograph(s)
Rights and Permissions: Emory Johnson, Clarkson Potter, c/o Random House LLC, 1745 Broadway, New York, NY, 10019, United States, (212) 782-8957, emjohnson@randomhouse.com
ISBN: 9780770434434
Names: Gillingham, Sara Kate
Durand, Faith
Cvd, Leela
Apartment Therapy LLC