

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM843894

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VIDEOMINING CORPORATION		09/26/2023	Corporation: DELAWARE
VIDEOMINING, LLC	FORMERLY VMC ACQ., LLC	09/26/2023	Limited Liability Company: PENNSYLVANIA

## RECEIVING PARTY DATA

<b>Name:</b>	WHITE OAK YIELD SPECTRUM PARALELL FUND, LP
<b>Street Address:</b>	3 EMBARCADERO CENTER
<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94111
<b>Entity Type:</b>	Limited Partnership: DELAWARE
<b>Name:</b>	WHITE OAK YIELD SPECTRUM REVOLVER FUND SCSp
<b>Street Address:</b>	3 EMBARCADERO CENTER
<b>City:</b>	SAN FRANCISCO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94111
<b>Entity Type:</b>	PRIVATE EQUITY FUND: DELAWARE

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
<b>Serial Number:</b>	77311092	THE POWER TO SEE MORE
<b>Serial Number:</b>	77353606	VIDEOMINING

## CORRESPONDENCE DATA

Fax Number: 9733257467

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9737364600

Email: scarriker@mblawfirm.com

Correspondent Name: JEFFREY M. ROSENTHAL, ESQ.

Address Line 1: 3 BECKER FARM ROAD

Address Line 2: STE 105

Address Line 4: ROSELAND, NEW JERSEY 07068

TRADEMARK

REEL: 008219 FRAME: 0015

900804720

OP \$65.00 77311092

<b>NAME OF SUBMITTER:</b>	JEFFREY M. ROSENTHAL, ESQ.
<b>SIGNATURE:</b>	/JEFFREY M. ROSENTHAL/
<b>DATE SIGNED:</b>	10/05/2023
<b>Total Attachments: 7</b> source=Release of IP Security Agreement (WO-Videomining)#page1.tif source=Release of IP Security Agreement (WO-Videomining)#page2.tif source=Release of IP Security Agreement (WO-Videomining)#page3.tif source=Release of IP Security Agreement (WO-Videomining)#page4.tif source=Release of IP Security Agreement (WO-Videomining)#page5.tif source=Release of IP Security Agreement (WO-Videomining)#page6.tif source=Release of IP Security Agreement (WO-Videomining)#page7.tif	

**RELEASE AND TERMINATION OF SECURITY INTEREST  
IN PATENTS AND TRADEMARKS**

This RELEASE AND TERMINATION OF SECURITY INTEREST IN PATENTS AND TRADEMARKS is made as of September 26, 2023 ("Execution Date") by WHITE OAK YIELD SPECTRUM PARALLEL FUND, LP and WHITE OAK YIELD SPECTRUM REVOLVER FUND SCSp c/o White Oak Global Advisors, LLC, having an office located at 3 Embarcadero Center, San Francisco, CA 94111 (collectively herein referred to as the "Secured Party"):

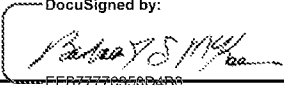
WHEREAS, VIDEOMINING CORPORATION, a Delaware Corporation ("Videomining Corp."), VIDEOMINING, LLC (formerly known as VMC ACQ., LLC), a Pennsylvania limited liability company ("Videomining LLC" and together with Videomining Corp., the "Grantor"), and Secured Party entered into that certain Patents, Trademarks and Copyrights Security Agreement dated as of July 27, 2017, further amended and restated as of December 10, 2021, and assigned to Secured Party as of November 16, 2022 from White Oak Business Capital, Inc. (formerly Federal National Payables, Inc. d/b/a Federal National Commercial Credit, as amended, restated, amended and restated, supplemented, renewed, replaced, or otherwise modified from time to time, the "Security Agreement");

WHEREAS a true and correct copy of the Security Agreement was recorded in the United States Patent and Trademark Office on August 3, 2017, at Reel 006149, Frame 0443, as respects the Trademarks and, at Reel 043430, Frame 0818, as respects the Patents, pursuant to an underlying Amended and Restated Loan and Security Agreement executed by and between Grantor and the Secured Party;

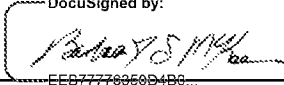
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties, the Secured Party hereby releases and reassigns to Grantor any and all liens, security interests, right, title, and interest identified in Exhibit A attached hereto, pursuant to the Security Agreement, which include: 1) the Patents and the Trademarks, together with any patents and trademark registrations having issued from any patent applications or trademark applications comprising the Patents and the Trademarks, reissues, continuations, divisions, modifications, improvements, substitutions, or extensions thereof, without recourse or representation or warranty, express or implied, and including all common law rights in and goodwill associated with the Trademarks; and 2) all products and proceeds of the foregoing including, without limitation, any claim by Grantor against third parties for past, present, or future infringement of any of the Patents and the Trademarks.

IN WITNESS WHEREOF, the Secured Parties have caused this Release and Termination of Security Interest in Patents and Trademarks to be duly executed by its duly authorized officers as of the Execution Date indicated above.

WHITE OAK YIELD SPECTRUM PARALLEL  
FUND, LP

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Barbara J.S. McKee  
Title: Manager

WHITE OAK YIELD SPECTRUM REVOLVER  
FUND SCSp

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Barbara J.S. McKee  
Title: Manager

**Exhibit A**

**Patents**

<b>Patent No.</b>	<b>Title</b>	<b>Date Issued</b>	<b>Docket No.</b>
7505621	“DEMOGRAPHIC CLASSIFICATION USING IMAGE COMPONENTS”	3/17/2009	AI-0020-DCC
7319779	“CLASSIFICATION OF HUMANS INTO MULTIPLE AGE CATEGORIES FROM DIGITAL IMAGES”	1/15/2008	AI-0021-MUL
8098888	“METHOD AND SYSTEM FOR AUTOMATIC ANALYSIS OF THE TRIP OF PEOPLE IN A RETAIL SPACE USING MULTIPLE CAMERAS”	01/17/2012	VM-0028-MTR
7987111	“METHOD AND SYSTEM FOR CHARACTERIZING PHYSICAL SPACE BASED ON AUTOMATIC DEMOGRAPHICS MEASUREMENT”	7/26/2011	VM-0030-DBR
8380558	“METHOD AND SYSTEM FOR ANALYZING SHOPPING BEHAVIOR IN A STORE BY ASSOCIATING RFID DATA WITH VIDEO-BASED BEHAVIOR AND SEGMENTATION DATA”	2/19/2013	VM-0032-BRS
8189926	“METHOD AND SYSTEM FOR AUTOMATICALLY ANALYZING CATEGORIES IN A PHYSICAL SPACE BASED ON THE VISUAL CHARACTERIZATION OF PEOPLE”	5/29/2012	VM-0033-BBC
8295597	“METHOD AND SYSTEM FOR SEGMENTING PEOPLE IN A PHYSICAL SPACE BASED ON AUTOMATIC BEHAVIOR ANALYSIS”	10/23/2012	VM-0035-BBS
7957565	“METHOD AND SYSTEM FOR RECOGNIZING EMPLOYEES IN A PHYSICAL SPACE BASED ON AUTOMATIC BEHAVIOR ANALYSIS”	6/7/2011	VM-0036-BBE
7848548	“METHOD AND SYSTEM FOR ROBUST DEMOGRAPHIC CLASSIFICATION USING POSE INDEPENDENT MODEL FROM SEQUENCE OF FACE IMAGES”	12/7/2010	VM-0038-DPM
8520906	“METHOD AND SYSTEM FOR AGE ESTIMATION BASED ON RELATIVE AGES OF PAIRWISE FACIAL IMAGES OF PEOPLE”	8/27/2013	VM-0040-DAP
8351647	“AUTOMATIC DETECTION AND AGGREGATION OF DEMOGRAPHICS AND BEHAVIOR OF PEOPLE”	1/8/2013	VM-0042-FIN-CIP
7912246	“METHOD AND SYSTEM FOR DETERMINING THE AGE CATEGORY OF PEOPLE BASED ON FACIAL IMAGES”	3/22/2011	VM-0043-AGE-CIP
8027521	“METHOD AND SYSTEM FOR ROBUST HUMAN GENDER RECOGNITION USING FACIAL FEATURE LOCALIZATION”	9/27/2011	VM-0044-DGC
8433612	“METHOD AND SYSTEM FOR MEASURING PACKAGING EFFECTIVENESS USING VIDEO-BASED ANALYSIS OF IN- STORE SHOPPER RESPONSE”	4/30/2013	VM-0046-BPE

8219438	"METHOD AND SYSTEM FOR MEASURING SHOPPER RESPONSE TO PRODUCTS BASED ON BEHAVIOR AND FACIAL EXPRESSION"	7/10/2012	VM-0050-BER
8009863	"METHOD AND SYSTEM FOR ANALYZING SHOPPER BEHAVIOR USING MULTIPLE SENSOR TRACKING"	8/30/2011	VM-0051-MBA
8379937	"METHOD AND SYSTEM FOR ROBUST HUMAN ETHNICITY RECOGNITION USING IMAGE FEATURE- BASED PROBABILISTIC GRAPHICAL MODELS"	2/19/2013	VM-0056-DEG
8577705	"METHOD AND SYSTEM FOR RATING THE ROLE OF A PRODUCT CATEGORY IN THE PERFORMANCE OF A STORE AREA"	11/5/2013	VM-0061-CSR
8254633	"METHOD AND SYSTEM FOR FINDING CORRESPONDENCE BETWEEN FACE CAMERA VIEWS AND BEHAVIOR CAMERA VIEWS"	8/28/2012	VM-0063-BFA
8010402	"METHOD FOR AUGMENTING TRANSACTION DATA WITH VISUALLY EXTRACTED DEMOGRAPHICS OF PEOPLE USING COMPUTER VISION"	8/30/2011	VM-0065-PIN-CIP
8812344	"METHOD AND SYSTEM FOR DETERMINING THE IMPACT OF CROWDING ON RETAIL PERFORMANCE"	8/19/2014	VM-0066-ACI
8412656	"METHOD AND SYSTEM FOR BUILDING A CONSUMER DECISION TREE BASED ON IN-STORE BEHAVIOR ANALYSIS"	4/2/2013	VM-0070-CDT
8325982	"METHOD AND SYSTEM FOR DETECTING AND TRACKING SHOPPING CARTS FROM VIDEOS"	12/4/2012	VM-0071-CRT
9161084	"METHOD AND SYSTEM FOR MEDIA AUDIENCE MEASUREMENT BY VIEWERSHIP EXTRAPOLATION BASED ON SITE, DISPLAY, AND CROWD CHARACTERIZATION"	10/13/2015	VM-0073-MAE-CIP
9317785	"METHOD AND SYSTEM FOR DETERMINING ETHNICITY CATEGORY OF FACIAL IMAGES BASED ON MULTI- LEVEL PRIMARY AND AUXILIARY CLASSIFIERS"	04/19/2016	VM-0075-ETH-CA
pending 12/386,655	"METHOD AND SYSTEM FOR RATING IN-STORE MEDIA ELEMENTS"		VM-0064-RIM
Pending 12/455,295	"METHOD AND SYSTEM FOR RECOGNIZING THE INTENTIONS OF SHOPPERS IN RETAIL AISLES BASED ON THEIR TRAJECTORIES"		VM-0067-ATT
11/818,554	"METHOD AND SYSTEM FOR MEASURING VIEWERSHIP OF PEOPLE FOR DISPLAYED OBJECT"	6/16/2006	VM-0027-IMP

12/283,606	"METHOD AND SYSTEM FOR MEASURING EFFECTIVENESS OF A MARKETING CAMPAIGN ON DIGITAL SIGNAGE"	9/12/2008	VM-0039-MCR
12/220,076	"METHOD AND SYSTEM FOR COLLECTING SHOPPER RESPONSE DATA TIED TO MARKETING AND MERCHANDISING ELEMENTS"	7/21/2008	VM-0052-SMD
12/228,409	"METHOD AND SYSTEM FOR RATING THE STRENGTH OF A BRAND IN ATTRACTING SHOPPERS RELATIVE TO A PRODUCT CATEGORY"	8/12/2008	VM-0054-BSR
12/313,459	"METHOD AND SYSTEM FOR EVALUATING CONTENT FOR DIGITAL DISPLAYS BY MEASURING VIEWER RESPONSES BY DEMOGRAPHIC SEGMENTS"	11/20/2008	VM-0058-MCE
12/459,281	"METHOD AND SYSTEM FOR DETECTING SHOPPING GROUPS BASED ON TRAJECTORY DYNAMICS"	6/29/2009	VM-0069-BBG
13/999,280	"METHOD AND SYSTEM FOR MEASURING IN-STORE LOCATION EFFECTIVENESS BASED ON SHOPPER RESPONSE AND BEHAVIOR ANALYSIS"	2/5/2014	VM-0074-BLE-CIP
14/513,696	"METHOD AND SYSTEM FOR ROBUST PERSON TRACKING USING MOBILE SIGNAL AND VIDEO ANALYTICS"	10/14/2014	VM-0076-MVT
14/692,446	"METHOD AND SYSTEM FOR IN-STORE SHOPPER BEHAVIOR ANALYSIS WITH MULTI-MODAL SENSOR FUSION"	4/21/2015	VM-0077-MMB
14/986,386	"METHOD AND SYSTEM FOR FINDING CORRESPONDENCE BETWEEN POINT-OF-SALE DATA AND CUSTOMER BEHAVIOR DATA"	12/31/2015	VM-0078-BPA
14/984,180	"METHOD AND SYSTEM FOR FINDING CORRESPONDENCE BETWEEN POINT-OF-SALE DATA AND CUSTOMER BEHAVIOR DATA"	12/30/2015	VM-0079-APC
15/004,457	"METHOD AND SYSTEM FOR MEASURING THE EFFECTIVENESS OF IN-STORE MARKETING CAMPAIGN"	1/22/2016	VM-0080-RCR
15/011,442	"CROSS-CHANNEL IN-STORE SHOPPER BEHAVIOR ANALYSIS"	1/29/2016	VM-0081-MCT
15/051,629	"PERSONALIZED DECISION TREE BASED ON IN-STORE BEHAVIOR ANALYSIS"	2/23/2016	VM-0082-PDT
15/081,859	"ASSOCIATION OF UNIQUE PERSON TO A MOBILE DEVICE USING REPEAT FACE IMAGE MATCHING"	3/26/2016	VM-0083-FMA
15/140,283	"AT-SHELF BRAND STRENGTH TRACKING AND DECISION ANALYTICS"	4/27/2016	VM-0084-BDT
15/171,873	"BRAND-SWITCHING ANALYSIS USING LONGITUDINAL TRACKING AT AT-SHELF SHOPPER BEHAVIOR"	6/2/2016	VM-0085-BSA

15/220,052	“ASSOCIATION OF UNIQUE PERSON TO POINT-OF-SALE TRANSACTION DATA”	7/26/2016	VM-0086- FPA
15/247,324	“ASSOCIATION OF MOBILE DEVICE TO RETAIL TRANSACTION”	8/25/2016	VM-0087- MPA



**Trademarks**

<b>Serial Number</b>	<b>Registration Number</b>	<b>Word Mark</b>
77311092	3852007	The Power to See More
77353606	3479937	VideoMining