

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM844035

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/01/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clark & Lavey Benefit Solutions, Inc.		10/05/2023	Corporation: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	The Hilb Group of New England, LLC		
Street Address:	6802 Paragon Place		
Internal Address:	Suite 200		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23230		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4414359	INCAP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7325780103		
Email:	mgilman@kbsiplaw.com		
Correspondent Name:	Michael R. Gilman		
Address Line 1:	197 State Route 18, South Wing		
Address Line 2:	Suite 3000		
Address Line 4:	East Brunswick, NEW JERSEY 08816		
NAME OF SUBMITTER:	Michael R. Gilman		
SIGNATURE:	/Michael R. Gilman/		
DATE SIGNED:	10/06/2023		
Total Attachments: 2			
source=Assignment CLBS to Hilb - 10.05.2023#page1.tif			
source=Assignment CLBS to Hilb - 10.05.2023#page2.tif			

OP \$40.00 4414359

NUNC PRO TUNC ASSIGNMENT

THIS ASSIGNMENT is, nunc pro tunc, effective as of November 1, 2021.

WHEREAS, Clark & Lavey Benefit Solutions, Inc. (hereinafter "Assignor"), a New Hampshire corporation having a place of business at 7 Henry Clay Drive, Merrimack, New Hampshire 03054, is the owner of all right, title and interest in and to the trademarks listed on Schedule A hereof (hereinafter collectively referred to as the "Marks"), including the goodwill of the business symbolized by the Marks;

WHEREAS, pursuant to the Asset Purchase Agreement dated and having an effective date of November 1, 2021, entered into between Assignor and The Hilb Group of New England, LLC (hereinafter "Assignee"), a Delaware limited liability company having a place of business at 6802 Paragon Place, Suite 200, Richmond, Virginia 23230, the Marks were purchased by Assignee, including the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc effective November 1, 2021 to Assignee, and Assignee accepts, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, including the right to sue for past infringement.

Clark & Lavey Benefit Solutions, Inc.

Dated: October 5, 2023

By: Paul E. Clark

Name: Paul E. Clark

Title: Authorized Signatory

SCHEDULE "A"

TRADEMARK	REGISTRATION NO./DATE
INCAP	USPTO Reg. No. 4414359 Reg. Date: 10/8/2013