

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM844722

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rocket Central LLC		10/09/2023	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Rocket Mortgage, LLC		
Street Address:	1050 Woodward Avenue		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48226		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97474943	ROCKET REWARDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-508-5800		
Email:	tadmin@kilpatricktownsend.com, bcraig@kilpatricktownsend.com		
Correspondent Name:	Lindsay Kaplan		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	701 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	1334907		
NAME OF SUBMITTER:	Beth Craig		
SIGNATURE:	/Beth Craig/		
DATE SIGNED:	10/09/2023		
Total Attachments: 2			
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source=Assignment of ROCKET REWARDS - Rocket Central LLC to Rocket Mortgage LLC.DOCX#page2.tif			

OP \$40.00 97474943

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made by Rocket Central LLC ("Assignor"), a limited liability company organized and existing under the laws of Michigan having address at 1005 Woodward Avenue, Detroit, Michigan 48226, to Rocket Mortgage, LLC ("Assignee"), a limited liability company organized and existing under the laws of Michigan having address at 1050 Woodward Avenue, Detroit, Michigan 48226.

WHEREAS, Assignor claims and warrants that it owns all rights, title and interest of every kind, nature or description in and to the trademark listed in attached Schedule A ("the Mark"), including the Trademark Application for the Mark, all of the goodwill pertaining to the Mark, all rights to use, register and renew registrations for the Mark, all rights to collect royalties for the licensing of the Mark, and all claims for infringement of the Mark (collectively, "All Rights in the Mark"); and

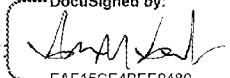
WHEREAS, Assignor and Assignee wish for Assignee to acquire All Rights in the Mark.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Mark. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Mark may be granted or renewed are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; including all claims for royalties for licensing of the Mark and damages by reason of past infringement(s) of the Mark, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

IN WITNESS HEREOF, Assignor and Assignee have executed this Assignment effective as of October 9, 2023.

ASSIGNOR:

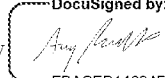
ROCKET CENTRAL LLC

DocuSigned by:
By:  _____
EAF15CE4BEE9480...
Name: Shawn Solon

Title: General Counsel

ASSIGNEE:

ROCKET MORTGAGE, LLC

DocuSigned by:
By:  _____
FBACEB14694E443...
Name: Amy Bishop

Title: Exec. Vice Pres. and General Counsel

Schedule A
Trademarks

Mark	Jurisdiction	International Classes	Application/Registration Number
ROCKET REWARDS	United States	35	97/474.943