

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM844906

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Old Bridge Cellars		12/19/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rose & Arrow LLC		
Street Address:	531 OR-99W		
City:	Dundee		
State/Country:	OREGON		
Postal Code:	97115		
Entity Type:	Limited Liability Company: OREGON		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5924240		
Registration Number:	5186605	FIRE + FLOOD THE FLOOD	
Registration Number:	5592853	FIRE + FLOOD THE FIRE	
Registration Number:	5222035	LAST CHAPTER	
Serial Number:	88706079	ROSE & ARROW	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-880-1877		
Email:	ipprosecution@orrick.com		
Correspondent Name:	Robert M. O'Connell, Jr.		
Address Line 1:	2050 Main St., Suite 1100		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	34811.2001		
NAME OF SUBMITTER:	Robert M. O'Connell, Jr.		
SIGNATURE:	/Robert M. O'Connell, Jr./		
DATE SIGNED:	10/10/2023		
Total Attachments: 2			

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademark, dated as of December 19, 2022 is by and between Old Bridge Cellars, a California corporation having a principal place of business at 703 Jefferson Street, Napa, California 94559 (“Assignor”), and Rose & Arrow LLC, an Oregon limited liability company having a principal place of business at 531 OR-99W, Dundee, Oregon 97115 (“Assignee”). Assignor and Assignee are sometimes referred to herein as the Parties, or individually as a Party.

WHEREAS, Assignor is the record owner of the trademarks set forth on Schedule A attached hereto (the “Marks”);

WHEREAS, the Parties have also entered into a [Settlement Agreement] of even date herewith, the terms and conditions of which are expressly incorporated herein by reference;

WHEREAS, pursuant to the [Settlement Agreement] Assignor and Assignee have agreed that the Marks are to be transferred to Assignee, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

1. Assignor does hereby assign, transfer and set over to Assignee all right, title, and interest in and to the Marks, together with all of the goodwill of the business symbolized thereby and appurtenant thereto.

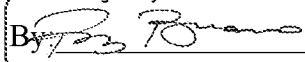
2. Assignor does also hereby assign, sell, transfer and set over unto Assignee all claims for damages for reason of past or current infringement of the Marks (or any of them), as well as the right to sue for and collect the same for Assignee’s own use and enjoyment.

3. Assignor further authorizes the Director of the United States Patent & Trademark Office, and any official of any U.S. state or states, or any country or countries foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the undersigned, being duly authorized, have executed this Assignment as a sealed instrument as of the date first above written.

Assignor:
OLD BRIDGE CELLARS,

Assignee:
ROSE & ARROW LLC,

DocuSigned by:


DocuSigned by:



Name: Rob Buono

Name: Ian Lombard

Title: President

Title: Manager

SCHEDULE A

Mark	Application No. & Date	Registration No. & Date
[Design only] (Rose & Arrow Artwork) 	88/169,912 Filed 25 Oct 2018	5924240 Issued 3 Dec 2019
ROSE & ARROW	88/706,079 Filed 25 Nov 2019	N/A
FIRE + FLOOD THE FLOOD	87/212,092 Filed 21 Oct 2016	5186605 Issued 18 Apr 2017
FIRE + FLOOD THE FIRE	87/212,082 Filed 21 Oct 2016	5592853 Issued 30 Oct 2018
LAST CHAPTER	87/212,078 Filed 21 Oct 2016	5222035 Issued 13 Jun 2017