

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM844935

|   |  |                       |                          |
|---|--|-----------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                          |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                          |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                          |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>       |
| CODEGLUE B.V.   |  | 08/03/2023            | Corporation: NETHERLANDS |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                          |
| <b>Name:</b>  | Behaviour Interactive Inc.                         |                       |                          |
| <b>Street Address:</b>  | 6666 Rue Saint-Urbain, Suite 500                   |                       |                          |
| <b>City:</b>  | Montréal   |                       |                          |
| <b>State/Country:</b>   | CANADA   |                       |                          |
| <b>Postal Code:</b>   | H2S 3H1  |                       |                          |
| <b>Entity Type:</b>   | Corporation: CANADA                                |                       |                          |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                          |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                          |
| <b>Registration Number:</b>   | 3683817  | ROCKET RIOT           |                          |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                          |
| <b>Fax Number:</b>  | 2142000853   |                       |                          |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                          |
| <b>Phone:</b>   | 2146515836   |                       |                          |
| <b>Email:</b>   | brie.bauer@haynesboone.com                         |                       |                          |
| <b>Correspondent Name:</b>  | Briana Bauer                                       |                       |                          |
| <b>Address Line 1:</b>  | 2801 N. Harwood Street, Suite 2300                 |                       |                          |
| <b>Address Line 4:</b>  | Dallas, TEXAS 75201                                |                       |                          |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 51989.77   |                       |                          |
| <b>DOMESTIC REPRESENTATIVE</b>  |  |                       |                          |
| <b>Name:</b>  | Rob LeBlanc  |                       |                          |
| <b>Address Line 1:</b>  | 2801 N. Harwood Street, Suite 2300                 |                       |                          |
| <b>Address Line 4:</b>  | Dallas, TEXAS 75201                                |                       |                          |
| <b>NAME OF SUBMITTER:</b>   | Briana Bauer                                       |                       |                          |
| <b>SIGNATURE:</b>   | /Briana Bauer/                                     |                       |                          |
| <b>DATE SIGNED:</b>   | 10/10/2023   |                       |                          |
| <b>Total Attachments: 3</b>   |  |                       |                          |

OP \$40.00 3683817

source=Codeglue-BHVR Assignment Deed for ROCKET RIOT trademark\_20230803 Signed#page1.tif  
source=Codeglue-BHVR Assignment Deed for ROCKET RIOT trademark\_20230803 Signed#page2.tif  
source=Codeglue-BHVR Assignment Deed for ROCKET RIOT trademark\_20230803 Signed#page3.tif

## TRADEMARK ASSIGNMENT AGREEMENT

**WHEREAS**, CODEGLUE B.V., a Netherlands corporation located at Goudsesingel 178, 3011 KD Rotterdam, The Netherlands (hereinafter referred to as the “**Assignor**”) is the owner of the trademark identified in Exhibit 1 annexed hereto (hereinafter referred to as the “**Trademark**”);

**AND WHEREAS**, Behaviour Interactive Inc., a Canadian company located at 6666 rue Saint-Urbain, Ste 500, Montréal (QC) H2S 3H1, Canada (hereinafter referred to as the “**Assignee**”) is desirous of acquiring the Trademark;

### **NOW THEREFORE, THIS AGREEMENT WITNESSETH:**

For good and valuable consideration, including the provisions and covenants herein, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby assign and transfer unto the Assignee, who accepts, all of its right, title and interest in and to the Trademark, together with the goodwill attaching thereto, all applications, renewals, registrations, substitutions, extensions and foreign counterparts thereof, and all other corresponding rights that are or may be secured under the laws of any jurisdiction worldwide, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as the said assigned right, title and interest could have been held and enjoyed by the Assignor if such transfer and assignment had not been made.

This assignment also includes the right to oppose or to continue to oppose to any conflicting application or registration and the right to take action and claim damages/profits for past, present or future infringement/encroachment relating to the assigned rights.

The assignment shall be binding upon the Assignor, its successors and/or assigns, and all others acting by, through, with or under its direction, and all those in privity therewith. Assignor will execute any documents and take any acts reasonably requested by Assignee from time to time to consummate, perfect, or evidence the assignment set forth herein.

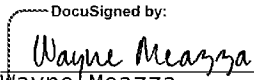
The Assignor hereby authorizes the United States Patent and Trademark Office and any equivalent authority elsewhere in the world, to transfer all registrations and applications for the Trademark to Assignee as Assignee may direct, in accordance with this Trademark Assignment.

The Assignee hereby appoints HAYNES BOONE, LLP, 2801 N. Harwood Street, Suite 2300 Dallas, TX 75201, United States of America, as the firm to which any notice in respect of the Trademark may be sent and upon whom service of any proceeding in respect of same may be given or served with the same effect as if they had been given to or served upon the owner itself.

This Trademark Assignment Agreement is effective as of August 3<sup>rd</sup>, 2023.

*[Signatures are on the next page]*

**CODEGLUE B.V..**

Per:   
Name: Wayne Meazza  
Title: Executive Vice President

**Behaviour Interactive Inc.**

Per:   
Name: Rémi Racine  
Title: CEO

**Exhibit 1**

**Assigned Trademark**

| <b>Trademark</b>   |     | <b>Application / Registration #</b>                        |
|--------------------|-----|--|
| <b>ROCKET RIOT</b> | USA | 77351369 filed 2007-12-13<br>3683817 registered 2009-09-15 |
| <b>ROCKET RIOT</b> | EU  | 006504121  |
| <b>ROCKET RIOT</b> | UK  | UK00906504121  |