

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM845227

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/20/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FORMATION, INC.		12/20/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BCG HOLDING CORP.		
Street Address:	200 Pier 4 Boulevard		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6158663	FORMATION	
Registration Number:	5770721	F	
Registration Number:	6102474	FORMATION	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027994000		
Email:	gregory.esau@dlapiper.com		
Correspondent Name:	Gregory Esau		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Gregory Esau		
SIGNATURE:	/Gregory Esau/		
DATE SIGNED:	10/11/2023		
Total Attachments: 2			
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FORMATION, INC.", A DELAWARE CORPORATION,

WITH AND INTO "BCG HOLDING CORP." UNDER THE NAME OF "BCG HOLDING CORP.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2022, AT 6:54 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

2182797 8100M
SR# 20224329818

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 205153370
Date: 12-21-22

TRADEMARK
REEL: 008224 FRAME: 0043

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATIONS**

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is BCG Holding Corp. and the name of the corporation being merged into this surviving corporation is Formation, Inc.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.

THIRD: Upon the effectiveness of the filing of this Certificate of Merger, the Certificate of Incorporation of BCG Holding Corp. shall be the Certificate of Incorporation of the surviving corporation until thereafter changed or amended as provided in such Certificate of Incorporation or by applicable law.

FOURTH: The merger is to become effective immediately upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

FIFTH: The Agreement of Merger is on file at 200 Pier 4 Boulevard, Boston, MA, 02210, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 20th day of December, 2022.

By: /s/ Mark Rosenthal
Name: Mark Rosenthal
Title: Secretary