

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM845305

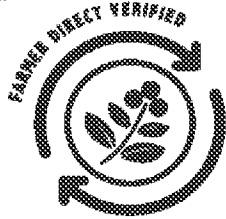


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Westrock Coffee Roasting, LLC		10/10/2023	Limited Liability Company: ARKANSAS
RECEIVING PARTY DATA			
Name:	Westrock Beverage Solutions, LLC		
Street Address:	30 Collins Industrial Place		
City:	North Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72113		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	6888795	RWANDA SELECT RESERVE	
Registration Number:	6775767	INNER CIRCLE	
Registration Number:	6302996	FARMER DIRECT VERIFIED	
Registration Number:	6375580	FARMER DIRECT VERIFIED	
Registration Number:	5180813	EAST AFRICAN BLEND	
Registration Number:	5020476	100% ARABICA DECAFFEINATED	
Registration Number:	4753028	NEIGHBORHOOD SOCIAL	
Registration Number:	4478098	INZOVU	
Serial Number:	97517104	WESTROCK COFFEE	
Serial Number:	97180829	WESTROCK COFFEE	
CORRESPONDENCE DATA			
Fax Number:	2064641496		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(206) 626-6000		
Email:	trademarks@stokeslaw.com		
Correspondent Name:	Leslie C. Vander Griend, Stokes Lawrence		
Address Line 1:	1420 Fifth Avenue, Suite 3000		
Address Line 4:	Seattle, WASHINGTON 98101		

CH \$265.00 6888795

NAME OF SUBMITTER:	Leslie C. Vander Griend
SIGNATURE:	/lesliecvandergriend/
DATE SIGNED:	10/11/2023
Total Attachments: 2 source=Executed TM Assignment Westrock Coffee Roasting to Westrock Beverage Solutions#page1.tif source=Executed TM Assignment Westrock Coffee Roasting to Westrock Beverage Solutions#page2.tif	


ASSIGNMENT OF TRADEMARKS

WHEREAS, WESTROCK COFFEE ROASTING, LLC, an Arkansas limited liability company, having its principal offices at 4009 N. Rodney Parham Road, 3rd Floor, Little Rock, Arkansas 72212, has adopted, used and is using, and is the owner of the following trademarks and registrations for same:

Mark	Jurisdiction	Registration No.	Registration Date
RWANDA SELECT RESERVE	U.S.	6888795	November 1, 2022
INNER CIRCLE	U.S.	6775767	June 28, 2022
FARMER DIRECT VERIFIED	U.S.	6302996	March 23, 2021
	U.S.	6375580	June 8, 2021
	U.S.	5180813	April 11, 2017
	U.S.	5020476	August 16, 2016
NEIGHBORHOOD SOCIAL	U.S.	4753028	June 9, 2015
INZOVU	U.S.	4478098	February 4, 2014
WESTROCK COFFEE	Madrid Protocol	1737329	January 20, 2023

WHEREAS, WESTROCK COFFEE ROASTING, LLC has also intended to use the trademarks, WESTROCK COFFEE and WESTROCK COFFEE (& Elephant Design), in commerce and has filed the following applications to register these marks in the U.S., indicating

that intention to use, but has not yet filed Allegations of Use under §§ 1(c) or 1(d) of The Trademark Act:

Mark	Jurisdiction	Application No.	Filing Date
WESTROCK COFFEE	U.S.	97517104	July 23, 2022
	U.S.	97180829	December 20, 2021

WHEREAS, the marks identified in the aforementioned applications and registrations are hereinafter individually and collectively referred to as the "Marks."

WHEREAS, WESTROCK COFFEE ROASTING, LLC is assigning the Marks, and the intent-to-use trademark applications and registrations identified therefor, along with all of the goodwill in the business symbolized by the Marks, as part of the entire business, or portion thereof, to which the Marks pertain as required by 15 U.S.C. § 1060; and

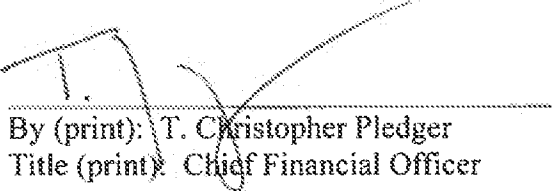
WHEREAS, WESTROCK BEVERAGE SOLUTIONS, LLC, a Delaware limited liability company, having its principal offices at 30 Collins Industrial Place, North Little Rock, Arkansas 72113, and the successor of the ongoing and existing business of WESTROCK COFFEE ROASTING, LLC, or portion thereof, to which the Marks pertain, is desirous of acquiring the Marks and the pending intent-to-use applications and registrations for same;

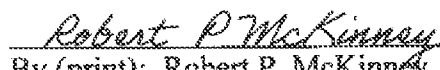
NOW, THEREFORE, in consideration of the sum of \$10.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, WESTROCK COFFEE ROASTING, LLC hereby assigns to WESTROCK BEVERAGE SOLUTIONS, LLC all right, title and interest in and to the Marks, including WESTROCK COFFEE ROASTING, LLC's existing worldwide and common law rights in the Marks, as well as all applications and registrations for same, together with the goodwill of the business symbolized by the Marks.

Signed at Little Rock, Arkansas, this 10th day of October, 2023.

WESTROCK COFFEE ROASTING, LLC

WESTROCK BEVERAGE SOLUTIONS, LLC


 By (print): T. Christopher Pledger
 Title (print): Chief Financial Officer


 By (print): Robert P. McKinney
 Title (print): Chief Legal Officer