

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM845314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fundación Flor de la Paz, IAP		09/27/2023	Institución de Asistencia Privada (non-profit organization): MEXICO
RECEIVING PARTY DATA			
Name:	EMPRESA SOCIAL MATRICARIA SA DE CV		
Street Address:	Tecoyotitla No. 154, Int. Sala D Col. Florida		
City:	Álvaro Obregón, Ciudad de México		
State/Country:	MEXICO		
Postal Code:	01030		
Entity Type:	Sociedad Anónima de Capital Variable: MEXICO		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	6822692	FLOR DE LA PAZ HARMONY	
Registration Number:	6822691	FLOR DE LA PAZ DREAMTIME	
Registration Number:	6822690	YOUR SEED IN THE WORLD	
Registration Number:	6822689	FLOR DE LA PAZ CALM	
Registration Number:	6822688	FLOR DE LA PAZ VITALITY	
Registration Number:	6822687	FLOR DE LA PAZ SERENITY	
Registration Number:	6822686	FLOR DE LA PAZ DIGESTIVE SUPPORT	
Registration Number:	6822525	FLOR DE LA PAZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4699493095		
Email:	docket@markavo.com		
Correspondent Name:	Javier Gomez		
Address Line 1:	750 N Saint Paul St Ste 250 PMB 72065		
Address Line 4:	Dallas, TEXAS 75201-3206		
NAME OF SUBMITTER:	Javier Gomez		

OP \$215.00 6822692

SIGNATURE:	/JG/
DATE SIGNED:	10/11/2023
Total Attachments: 2 source=Assignment FLORDELAPAZ signed (1)#page1.tif source=Assignment FLORDELAPAZ signed (1)#page2.tif	

ASSIGNMENT OF REGISTERED TRADEMARK(S)

WHEREAS, Fundación Flor de la Paz, IAP a Mexican Institución de Asistencia Privada (non-profit organization) with address (Tecoyotitla 154 Col.Florida Álvaro Obregón Mexico City MEXICO 01030 has adopted, used, is using the following trademarks now registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Filing</i>
FLOR DE LA PAZ HARMONY (and design)	6822692	Sep. 03, 2021
FLOR DE LA PAZ DREAMTIME (and design)	6822691	Sep. 03, 2021
YOUR SEED IN THE WORLD	6822690	Sep. 03, 2021
FLOR DE LA PAZ CALM (and design)	6822689	Sep. 03, 2021
FLOR DE LA PAZ VITALITY (and design)	6822688	Sep. 03, 2021
FLOR DE LA PAZ SERENITY (and design)	6822687	Sep. 03, 2021

FLOR DE LA PAZ DIGESTIVE SUPPORT
(and design)

6822686

Sep. 03,
2021

FLOR DE LA PAZ (and design)

6822525

Apr. 30,
2021

WHEREAS, EMPRESA SOCIAL MATRICARIA S.A. DE C.V., a Mexican Sociedad Anónima de Capital Variable with address Tecoyotitla No. 154, Int. Sala D Col. Florida Álvaro Obregón, Ciudad de México, 01030, is desirous of acquiring the ownership of said registered trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is recognized, Fundación Flor de la Paz, IAP hereby assigns to EMPRESA SOCIAL MATRICARIA S.A. DE C.V, all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.



Signature

Aradua Torres M.

Name

09/27/2023

Date Executed

ASSIGNMENT OF REGISTERED TRADEMARK(S)

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RECORDED: 10/11/2023

TRADEMARK
REEL: 008224 FRAME: 0450