

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM845485

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900804698		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kadenwood, Inc.		10/03/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	B&B AZ Holdings, LLC		
Street Address:	3279 East Harbour Drive		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88758946	LEVEL SELECT	
Serial Number:	88314033	LEVEL SELECT	
Serial Number:	97497491	LEVEL SELECT	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032436333		
Email:	docketing@mwzb.com		
Correspondent Name:	Adam D. Mandell		
Address Line 1:	2200 Clarendon Blvd., Ste 1400		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:	BBAZ-0003-X		
NAME OF SUBMITTER:	Adam D. Mandell		
SIGNATURE:	/ADM/		
DATE SIGNED:	10/12/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment (the "Assignment") is made effective as of this 3 day of October, 2023 from Kadenwood, Inc., a corporation organized under the laws of Delaware, with an address of 450 Newport Center Drive, Suite 630 Newport Beach CA 92660 (the "ASSIGNOR"), to B&B AZ Holdings, LLC, a limited liability company organized under the laws of Delaware, with an address of 3279 East Harbour Drive, Phoenix, Arizona 85034 (the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used as well as that part of the business to which the Marks pertain (the "Goods and Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all rights, title, and interest in and to the Marks, the goodwill associated therewith and that part of the business to which the Marks pertain.

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all right, title and interest of whatever kind in and to the Marks, together with: (a) the goodwill of the business relating to the Goods and Services in respect upon which the Marks are used and for which they are registered; (b) all income, royalties, and damages due or payable to ASSIGNOR with respect to the Marks including, without limitation, damages and payments for past and future infringements and misappropriations of the Marks; and (c) all rights to sue for past, present and future infringements or misappropriations of the Marks and that part of the business to which the Marks pertain.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing or vesting in ASSIGNEE full right, title, and interest in and to the Marks and the business transferred in connection therewith.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first written above.

ASSIGNOR, Kadenwood, Inc.

ASSIGNEE, B&B AZ Holdings, LLC

[signature]

[signature]

By: Bryan Perkinson

By: Brent Roland

Its: Director

Its: President

EXHIBIT A

Jurisdiction	Mark	Class/Goods/Services	Ser. No.	Filing date	Reg. No.	Reg. date
U.S.	LEVEL SELECT	5: Gummy vitamins	88758948	January 14, 2020	n/a	n/a
U.S.	LEVEL SELECT	3: makeup; personal cleansings, namely, body washes and non-medicated soaps; hair care preparations; hair shampoo; hair conditioner; nighttime anti-aging creams; body lotions 5: medicated soaps; tinctures namely, herbal tinctures for medical purposes excluding energy-boosting tinctures; medicated pain creams	88314033	February 25, 2019	n/a	n/a
U.S.	LEVEL SELECT	5: Transdermal patches for use in the treatment of pain; Balms for medical purposes; Bath salts and bath preparations for medical purposes; medicated lotions for the treatment of aches and pains; Aerosol dispensers for medical use for the relief of aches and pain; sprays for medical use for the relief of aches and pain; gels for medical use for the relief of aches and pain; gel capsules for medical use for the relief of aches and pain; none of the foregoing containing ingredients derived from hemp and none of the foregoing containing CBD	97497491	July 11, 2022	n/a	n/a

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