

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846253

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIENA LENDING GROUP LLC		10/11/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	DOODAD PRINTING, LLC		
Street Address:	1842 COLONIAL VILLAGE LANE, SUITE 101		
City:	LANCASTER		
State/Country:	PENNSYLVANIA		
Postal Code:	17601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3149692	DOODAD	
Registration Number:	3655141	DOOD ADS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125518300		
Email:	ipdocket@pfs-law.com		
Correspondent Name:	PATZIK, FRANK & SAMOTNY LTD.		
Address Line 1:	200 S. WACKER DRIVE, SUITE 2700		
Address Line 4:	CHICAGO, ILLINOIS 60606		
NAME OF SUBMITTER:	Scott W. Smilie		
SIGNATURE:	/Scott W. Smilie/		
DATE SIGNED:	10/16/2023		
Total Attachments: 2			
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OP \$65.00 3149692

NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of September 16, 2019, recorded with the United States Patent and Trademark Office on September 24, 2019 at Reel 6753, Frame 0075, DOODAD PRINTING, LLC ("Assignor") assigned to and granted to SIENA LENDING GROUP LLC ("Assignee"), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the "Trademarks");

WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of October 11, 2023.

SIENA LENDING GROUP LLC

By: 

Name: *NIGHTAR ZICORU*
Title: Authorized Signatory

By: 

Name: *JAMES PERSICO*
Title: Authorized Signatory

SCHEDULE A TO NOTICE OF RELEASE

REGISTERED TRADEMARKS

<u>Mark</u>	Country	<u>Reg. No.</u>	<u>Date</u>
DOODAD	US	3,149,692	September 26, 2006
DOOD ADS	US	3,655,141	July 14, 2009
DOODAD	Mexico	940,330	June 28, 2006