OP \$365.00 88723400

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM846252

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Consumer Investment Partners, A.G.		07/29/2021	Aktiengesellschaft (Ag): SWITZERLAND

RECEIVING PARTY DATA

Name:	Millennial Foods, Inc.
Street Address:	157 Seekonk Street
City:	Norwell
State/Country:	MASSACHUSETTS
Postal Code:	02056
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	88723400	B.GOOD REWARDS
Serial Number:	78629898	B.GOOD REAL.FOOD.FAST
Serial Number:	78358196	B. GOOD REAL.FOOD.FAST
Serial Number:	85773428	REAL.FOOD.FAST
Serial Number:	86462553	B.GOOD
Serial Number:	87079927	FOOD WITH ROOTS
Serial Number:	87322396	B.GOOD FOOD WITH ROOTS
Serial Number:	87322478	B.GOOD FOOD WITH ROOTS
Serial Number:	87323841	B.GOOD FOOD WITH ROOTS
Serial Number:	87322210	B.GOOD FOOD WITH ROOTS
Serial Number:	88320031	B.GOOD REWARDS
Serial Number:	88499524	DROPSPOT
Serial Number:	88493208	DROPSPOT
Serial Number:	90680407	GOOD CHICKS

CORRESPONDENCE DATA

Fax Number: 7816225933

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK
REEL: 008229 FRAME: 0257

900807019

Phone: 7816225930

Email: trademark2@morse.law

Correspondent Name: Stacey C. Friends

Address Line 1: 480 Totten Pond Road, 4th Floor
Address Line 4: Waltham, MASSACHUSETTS 02451

ATTORNEY DOCKET NUMBER: 10027-33367

NAME OF SUBMITTER: Stacey C. Friends

SIGNATURE: /Stacey C. Friends/

DATE SIGNED: 10/16/2023

Total Attachments: 8

source=Trademark Assignment - b.good to Millenial Foods#page1.tif source=Trademark Assignment - b.good to Millenial Foods#page2.tif source=Trademark Assignment - b.good to Millenial Foods#page3.tif source=Trademark Assignment - b.good to Millenial Foods#page4.tif source=Trademark Assignment - b.good to Millenial Foods#page5.tif source=Trademark Assignment - b.good to Millenial Foods#page6.tif source=Trademark Assignment - b.good to Millenial Foods#page7.tif source=Trademark Assignment - b.good to Millenial Foods#page8.tif

TRADEMARK REEL: 008229 FRAME: 0258

TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT

This TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made by Consumer Investment Partners, A.G. ("Seller"), a stock corporation incorporated in Switzerland with its usual place of business Bundesstrasse 9, 6300, Zug, Switzerland ("ASSIGNOR"), and Millennial Foods, Inc. ("Buyer"), a Delaware corporation with a usual place of business at 157 Seekonk Street, Norwell, Massachusetts 02056, effective as of July 29, 2021, as follows:

RECITALS

WHEREAS, ASSIGNOR has acquired the right and authority to transfer and assign all rights, title and interest of b.good, LLC (defined below) in and to the trademark registrations and applications set forth in SCHEDULE A attached hereto and made a part hereof pursuant to an Asset Purchase Agreement dated as of even date herewith by and between Assignor and Buyer (the "Purchase Agreement"); the trademarks, including all registrations and applications for registration thereof and all rights to sue and recover for past infringement thereof, and all goodwill associated therewith, being collectively referred to herein as the "ASSIGNED TRADEMARKS" found in the attached SCHEDULE A;

WHEREAS, ASSIGNOR has acquired the right and authority under the Purchase Agreement to transfer and assign all rights, title and interest of b.good, LLC in and to all trade secrets and any intellectual property rights with respect to the collateral security granted pursuant to certain Security Agreements dated January 8, 2020 and February 7, 2020, each as amended on December 1, 2020, as well as certain Promissory Notes, Financing Statements and related documents executed in connection therewith as identified in the foregoing loan documents, and all goodwill associated therewith (collectively the "ASSIGNED INTELLECTUAL PROPERTY");

WHEREAS, under the Purchase Agreement, Assignor has agreed to, among other things, sell and Assignee has agreed to purchase through a private sale under §4-9-610 of the Uniform Commercial Codes substantially all of the assets of b.good, LLC, a Massachusetts limited liability company ("b.good, LLC"), including without limitation the Assigned Trademarks and Assigned Intellectual Property; and

WHEREAS, ASSIGNEE and ASSIGNOR wish to transfer record title of the ASSIGNED TRADEMARKS and to execute a document suitable for recordation in the United States Patent and Trademark Office and other trademark offices worldwide.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does grant, assign, transfer, convey and deliver to ASSIGNEE all b.good, LLC's right, title and interest in, to and under the ASSIGNED TRADEMARKS throughout the world, together with the goodwill of the business in connection with which the ASSIGNED TRADEMARKS have been used in the United States or any other countries, and further does grant, assign, transfer, convey and deliver to ASSIGNEE all b.good, LLC's right, title and interest in, to and under the ASSIGNED INTELLECTUAL PROPERTY, as well as all rights to sue for infringement of any ASSIGNED TRADEMARK or ASSIGNED INTELLECTUAL PROPERTY, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the Seller, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.

BOTH PARTIES give to the bearer of an original copy of this Assignment all power to complete all necessary formalities in order to render it fully effective and to represent the Assignee at the OHIM or any trademark office or authority in any country in view of the recording of the change of ownership of these Trademarks.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their duly authorized representatives. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall together constitute one and the same instrument.

[Signatures on following page]

IN WITNESS WHEREOF, the said Assignor has executed this Assignment. ASSIGNOR: CONSUMER INVESTMENT PARTNERS A.G.

By: V. Delius
Title: Nicolas Jacobs Nikolaus Delius

ASSIGNEE:

MILLENNIAL FOODS, INC.

Title:_____

2

IN WITNESS WHEREOF, the said Assignor has executed this Assignment.

ASSIGNOR:	
CONSUMER INVESTME	ENT PARTNERS A.G.
By:	
Tide:	
ASSIGNEE:	
MILLENNIAL FOODS, I	INC.
By: Att The Millermia	0

SCHEDULE A

- 1. [ATTACH TRADEMARK LIST]
- 2. All of Debtor's proprietary intellectual property including without limitation that contained within Debtor's operations portal and Debtor's web application

4818-4865-1762.3



Docket Report - Next Deadline

File Reference							
Next Deadline	Country	Trademark	Application No Registration No	Application Date Registration Date	Trademark Status	Class ID	Owner
10027-33859	United States of America	B.GOOD REWARDS	88723400	Dec 11 2019	Registered	35	b.good LLC
37 Jul 2026 Sec 8		SER COUR	6095468	Jul 7 2020			
[35] Providing ince	ntive award programs	through issuance and pr	ocessing of loyalty po	ints for purchase of a	company's goods and	services	
09442-13	United States of America	B.GOOD REAL.FOOD.FAST	78629898	May 13 2005	Registered	43	b.good LLC
08 Aug 2026 Next		simusium.	3126143	Aug 8 2006			
		staurant services; and pr					
		B. GOOD		······		••••••	
09442-12	United States of America	REAL,FOOD,FAST Design	78358196	Jan 27 2004	Registered	43	b.good LLC
29 Sep 2625 Next	: Renewal Due	and the same of th	2997167	Sep 20 2005			
[43] Restaurant Se	rvices						
09442-42	United States of America	REAL,FOOD,FAST	85773428	Nov 7 2012	Registered	43	b.good LLC
02 Jul 2023 Next		real food fee	4361117	Jul 2 2013			
(43) Restaurant ser							
09442-52	Canada	B.GOOD REAL.FOOD.FAST	1635611	Jul 17 2013	Registered		b.good LLC
16 May 2031 Naxi	: Renewal Due	Same and the second of the f	TMA938,109	May 16 2016			
*: .		aurant services; and prov	•	*			
09442-61	United States of	8,6000	86462553	Nov 24 2014	Registered	43	b.good LLC
	America				· · wg/wxw/ou		0.8000 220
21 Aug 2621 Statu		B.GUOD.	4776657	Jul 21 2015			
[43] Restaurant sei	vices	·				·	
09442-63	WIPO	B.GOOD REAL.FOOD.FAST	A0046805	Nov 24 2014	Registered	43	h.good LLC
24 Nov 2024 Next		pinniponia, nj	1243296	Nov 24 2014			
			avidina tamparancas	ommodations.			
[43] Providing food	and drink, namely, re-	staurant services, and pr	owning temporary act	zitititodations			
[43] Providing food	wiPO	B, GOOD REAL,FOOD,FAST	1233580	Nov 24 2014	Registered	43	b.good LLC
09442-64	WIPO	B. GOOD REAL.FOOD.FAST Design	1233580	Nov 24 2014	Registered	43	b.good LLC
09442 -6 4 28 Nov 2924 Next	WIPO Sanawai Due	B, GOOD REAL,FOOD,FAST			Registered	43	b.good LLC
09442 -6 4 28 Nov 2924 Next	WIPO Sanawai Due	8. GOOD REAL.FOOD,FAST Design	1233580	Nov 24 2014	Registered	43	b.good LLC
	WIPO Sanawai Due	B. GOOD REAL.FOOD.FAST Design	1233580	Nov 24 2014	Registered Registered	43	b.good LLC
09442-64 26 Nov 2024 Noxt [43] Restaurant Se	WIPO Renewal Due rvices	B. GOOD REAL-FOOD, FAST Design B. GOOD REAL-FOOD, FAST	1233580 1233580	Nov 24 2014 Nov 24 2014			
09442-64 24 Nov 2924 Next [43] Restaurant Se	WIPO Renewal Dus rvices EUTM Renewal Due	B. GOOD REAL-FOOD,FAST Design B. GOOD REAL-FOOD,FAST Design	1233580 1233580 Int'l App. 1233580	Nov 24 2014 Nov 24 2014 Nov 24 2014			
09442-64 24 Nov 2824 Next [43] Restaurant Se 09442-64-EU 24 Nov 2024 Noxt	WIPO Renewal Dus rvices EUTM Renewal Due	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580	Nov 24 2014 Nov 24 2014 Nov 24 2014			
09442-64 24 Nov 2024 Next 43] Restaurant Se 09442-64-EU 24 Nov 2024 Next 43] Restaurant Se	WIPO Renewal Due rvices EUTM Renewal Due rvices	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014	Registered	43	b.good.LLC
09442-64 36 Nov 3034 Next 43] Restaurant Se 09442-64-EU 34 Nov 3034 Next 43] Restaurant Se	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015	Registered	43	b.good.LLC
09442-64 36 Nov 3034 Next 43] Restaurant Se 09442-64-EU 34 Nov 3034 Next 43] Restaurant Se	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014	Registered	43	b.good.LLC
09442-64 24 Nov 2924 Next [43] Restaurant Se 09442-64-EU 24 Nov 2934 Next [43] Restaurant Se	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014	Registered	43	b.good.LLC
09442-64 24 Nov 2924 Next [43] Restaurant Se 09442-64-EU 24 Nov 3024 Noxt [43] Restaurant Se 09442-64-CH [43] Restaurant Se	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016	Registered Registered	43	b.good.LLC b.good.LLC
09442-64 26 Nov 2024 Next 43] Restaurant Se 09442-64-EU 24 Nov 2024 Next 43] Restaurant Se 09442-64-CH 43] Restaurant Se	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014 Nov 24 2014	Registered Registered	43	b.good.LLC b.good.LLC
09442-64 26 Nov 2024 Next 43] Restaurant Se 09442-64-EU 24 Nov 2024 Next 43] Restaurant Se 09442-64-CH 43] Restaurant Se 09442-63-EU 24 Nov 2024 Next 43] Providing food	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014 Nov 24 2014	Registered Registered	43	b.good.LLC b.good.LLC
09442-64 26 Nov 2024 Next 43] Restaurant Se 09442-64-EU 24 Nov 2024 Next 43] Restaurant Se 09442-64-CH 43] Restaurant Se 09442-63-EU 24 Nov 2024 Next 43] Providing food	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Ranewal Due and drink, namely, res	B. GOOD REAL.FOOD.FAST Design	1233580 1233580 Int'l App. 1233580 WO001233580 WO1233580 Int'l App. 1243296 WO001243296 WO001243296 poliding temporary acc	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014	Registered Registered Registered	43	b.good.LLC b.good.LLC b.good.LLC
28 Nov 2024 Next 43] Restaurant Se 29442-64-EU 24 Nov 2024 Next 43] Restaurant Se 29442-64-CH 43] Restaurant Se 29442-63-EU 24 Nov 2024 Next 43] Providing food	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due and drink, namely, res	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Staurant services; and pr B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296 pviding temporary acc Int'l App 1243296 WO001243296	Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014	Registered Registered Registered	43	b.good.LLC b.good.LLC b.good.LLC
09442-64 26 Nov 2024 Next 43] Restaurant Se 09442-64-EU 24 Nov 2024 Next 43] Restaurant Se 09442-64-CH 43] Restaurant Se 09442-63-EU 28 Nov 2024 Next 43] Providing food 09442-63-CH	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due and drink, namely, res	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296 pviding temporary acc Int'l App 1243296 WO001243296	Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014	Registered Registered Registered	43	b.good.LLC b.good.LLC b.good.LLC
09442-64 26 Nov 2024 Next [43] Restaurant Se 09442-64-EU 24 Nov 2024 Next [43] Restaurant Se 09442-64-CH [43] Restaurant Se 09442-63-EU 24 Nov 2024 Next [43] Providing food 09442-63-CH	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due and drink, namely, res Switzerland and drink, namely, res WIPO	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Staurant services; and pr	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296 poliding temporary according tem	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014 Nov 24 2014 commodations Nov 24 2014	Registered Registered Registered	43 43 43	b.good LLC b.good LLC b.good LLC
09442-64 26 Nov 2024 Next [43] Restaurant Se 09442-64-EU 24 Nov 2024 Next [43] Restaurant Se 09442-64-CH (43] Restaurant Se 09442-63-EU 28 Nov 2024 Next [43] Providing food 09442-63-CH [43] Providing food 09442-62 (3) Oss 2024 Next	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due and drink, namely, res Switzerland and drink, namely, res WIPO Renewal Due	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Staurant services; and pr B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296 WO001243296 WO001243296 WO001243296 Swiding temporary acc A0046758	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014 Nov 24 2014	Registered Registered Registered	43 43 43	b.good LLC b.good LLC b.good LLC
09442-64 24 Nov 2024 Next [43] Restaurant Se 09442-64-EU 24 Nov 2024 Next [43] Restaurant Se 09442-64-CH [43] Restaurant Se 09442-63-EU 24 Nov 2024 Next [43] Providing food 09442-62 09442-62 093 Oss 2024 Next [43] Restaurant se	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due and drink, namely, res Switzerland and drink, namely, res WIPO Renewal Due rvices	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Staurant services; and pr B. GOOD REAL.FOOD.FAST Staurant services; and pr B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296 Eviding temporary acc Int'l App 1243296 Eviding temporary acc A0046758 1231094	Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014 commodations Dec 3 2014 Dec 3 2014	Registered Registered Registered Registered	43 43 43 43	b.good LLC b.good LLC b.good LLC b.good LLC
09442-64 24 Nov 2024 Next [43] Restaurant Se 09442-64-EU 24 Nov 2024 Noxt [43] Restaurant Se 09442-64-CH [43] Restaurant Se 09442-63-EU 24 Nov 2024 Next [43] Providing food	WIPO Renewal Due rvices EUTM Renewal Due rvices Switzerland rvices EUTM Renewal Due and drink, namely, res Switzerland and drink, namely, res WIPO Renewal Due rvices EUTM	B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Design B. GOOD REAL.FOOD.FAST Staurant services; and pr B. GOOD REAL.FOOD.FAST	1233580 1233580 Int'l App. 1233580 WO001233580 Int'l App. 1233580 WO1233580 Int'l App 1243296 WO001243296 WO001243296 WO001243296 WO001243296 Swiding temporary acc A0046758	Nov 24 2014 Nov 24 2014 Nov 24 2014 Dec 11 2015 Nov 24 2014 Jan 5 2016 Nov 24 2014 Nov 24 2014	Registered Registered Registered	43 43 43	b.good LLC b.good LLC b.good LLC

TRADEMARK REEL: 008229 FRAME: 0263 / 4

09442-62-CH	Switzerland	B.GOOD B.GOOD	W001231094 W0001231094	Dec 3 2014 Nov 23 2015	Registered	43	b,good LLC
43] Restaurant serv	ices						
9442-67	WIPO	FOOD FROM FARMERS	A0052742	Aug 26 2015	Registered	43	b.good LLC
S Aug 2025 Next : 43] Restaurant serv		PARKANSAN	1266860	Aug 26 2015			
9442-72	United States of America	FOOD WITH ROOTS	87079927	Jun 22 2016	Registered		b.good LLC
if Aug 2023 Sec 8		мочание	5257616	Aug 1 2017			
39442-72	United States of America	FOOD WITH ROOTS	87079927	Jun 22 2016	Registered	43	b.good LLC
31 Aug 2023 Sec 8 43] Restaurant serv	Affidavit due	NAMES OF STREET	5257616	Aug 1 2017			
39442-74	Canada	FOOD WITH ROOTS	1792500	Jul 21 2016	Registered	43	b.good LLC
56 Mar 2034 Next f [43] Restaurant Sen	Renewal Ose		TMA1016918	Mar 8 2019			
39442-75	WIPO	FOOD WITH ROOTS	1307754	***************	Registered	43	b.good LLC
81 Jul 2026 Next B	enewsi Due		1307754	Jul 21 2016	_		
[43] Restaurant Sen	rices						***************************************
09442-78	United States of America	B.GOOD FOOD WITH ROOTS	87322396	Feb 2 2017	Registered	43	b.good LLC
i 4 Aug 2024 Ses 8		B.G0008	5541868	Aug 14 2018			
43] Restaurant serv	íces			······		***************************************	<u> </u>
39442-80	United States of America	8.GOOD FOOD WITH ROOTS	87322478	Feb 2 2017	Registered	43	b.good LLC
9 Oec 2023 3ec 8		E.GOOD 89	5361302	Dec 19 2017			
43] Restaurant serv	ices					••••	
19442-76	United States of America	B.GOOD FOOD WITH ROOTS	87323841	Feb 3 2017	Registered	43	b.good LLC
14 Oct 2023 Sec 8 -	Afflidayit dus	B.600D	5318775	Oct 24 2017			
43] Restaurant serv	ices	res moreo.					
39442-79	United States of America	B.GOOD FOOD WITH ROOTS	87322210	Feb 2 2017	Registered	43	b.good LLC
35 Dec 2023 Sec 8	Affidavit due		5352032	Dec 5 2017			
43] Restaurant serv	ices	40000					
89442-75-CN	China	FOOD WITH ROOTS			Registered	43	b.good I.EC
		, 454 1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,1,	1307754	Jul 21 2016	1.1. 9 .1.1.1.1.1		
43] Restaurant Sen	rices 						
09442-75-EU	EUTM	FOOD WITH ROOTS		Jul 21 2016	Registered	43	b.good LLC
31 Jul 3535 Next R 43] Restaurant Sen			1307754	Jul 21 2015			
09442-75-KR	Republic of Korea	FOOD WITH ROOTS			Registered	43	b.good LLC
	(South)		1307754	Jul 21 2016			
43] Restaurant Sen	rices		130775	201212010			
09442-75-CH	Switzerland	FOOD WITH ROOTS			Registered	43	b.good LLC
43] Restaurant Serv		, (100)			1.021000.00	.0	millionia prints
09442-75-UK	United Kingdom	FOOD WITH ROOTS	·····	,	Registered	43	b.good LLC
21 Jul 2028 Next R				Jul 21 2016	₩		•
43] Restaurant Sen	rices	************************************					
09442-83-EU	EUTM	B.GOOD FOOD WITH ROOTS	1361245	May 11 2017	Registered	43	b.good LLC
	Renewai Due	B.GOOD	1381245	May 11 2017			
11 May 2027 Next		1 NO MICH MODILE					
11 May 2027 Next I [43] Services for pro	viding food and drink;	temporary accommodati	on.				
	viding food and drink; Switzerland	B.GOOD FOOD WITH ROOTS	9n.	May 11 2017	Registered	43	b.good LLC

TRADEMARK REEL: 008229 FRAME: 0264 74

99442-83-UK	United Kingdom	B.GOOD FOOD WITH ROOTS B.GOOD		May 11 2017	Registered	43	b.good LLC
tat o t		FOOD WITH POORS	1361245	May 11 2017			
43] Services for pro	oviding food and drink	temporary accommodation	on,		************		
19442-84	WIPO	B.GOOD FOOD WITH ROOTS	1361246	May 11 2017	Registered	43	b.good LLC
it May 2027 Next	Renewel Due		1361246	May 11 2017			
43] Services for pro	oviding food and drink	temporary accommodati	on,				
09442-84-EU	EUTM	B.GOOD FOOD WITH ROOTS	1361246	May 11 2017	Registered	43	b.good LLC
11 May 2027 Next	Renewal Due		1361246	May 11 2017			
43] Services for pro	oviding food and drink	temporary accommodati	on.			************************	,,,,,,,,,,,
09442-84-CH	Switzerland	B.GOOD FOOD WITH ROOTS		May 11 2017	Registered	43	h.good i.LC
tagi Sunisaan éne ne	j midina famil and drints	tamparan accammadati	-n				
and not secure tot big	wound rood and pulk	temporary accommodati					*****
09442-84-UK	United Kingdom	B.GOOD FOOD WITH ROOTS	1361246	May 11 2017	Registered	43	b,good LLC
			1361246	May 11 2017			
[43] Services for pro	oviding food and drink	temporary accommodati	on.				***************************************
J9442-83	WIPO	B.GOOD FOOD WITH ROOTS	1361245	May 11 2017	Registered	43	b.good LLC
11 May 2027 Next	Benewal Due	RGOOD FROWINGERS	1361245	May 11 2017			
[43] Restaurant ser	vices.						·····
09442-77	Switzerland	(Device Only)	62588/2016	Oct 14 2016	Registered	43	b.good LLC
14 Oct 3838 Next (43) Veroflegung vo	Renewat össe n Gästen in Restaura	nts.	694254	Oct 24 2016			
	United States of						
09442-98	America	B.GOOD REWARDS	88320031	Feb 28 2019	Registered	35	b.good LLC
63 Mar 2026 Sec 8		identificação	5003962	Mar 3 2020		and where the con-	
[35] Providing incen		through issuance and pro	cessing of loyalty po	oints for purchase of	a company's goods a	ind services	
09442-101	United States of America	DROPSPOT	88499524	Jul 3 2019	Registered	39	b.good LLC
	and the second second	08095797	6049538	May 5 2020			
08 May 2026 Sec 8							
98 May 2026 Sec 8 [39] Delivery of food		DROPSPOT	88493208	Jun 28 2019	Registered	39	b.good LLC
98 May 3938 Sec 8 [39] Delivery of food	i by restaurants United States of America	DROPSPOT DB0PSPOI	58493208 6049518	Jun 28 2019 May 5 2020	Registered	39	bigood LLC
98 May 2026 Sec 8 [39] Delivery of food 99442-100 98 May 2028 Sec 8	i by restaurants United States of America				Registered	39	b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food	i by restaurants United States of America	B. GOOD REAL.FOOD.FAST			Registered Registered	39 43	b.good LLC
08 May 3938 Sec 8 [39] Delivery of food 09442-100 08 888y 3928 Sec 8 [39] Delivery of food	United States of America & Affidavit due I by restaurants United Kingdom	PROPERCY B. GOOD	6049518	May 5 2020			
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179	United States of America S Affidavit due of the prestaurants United Kingdom	B. GOOD REAL.FOOD.FAST Design	6049518 UK008,1233580	May 5 2020 Nov 24 2014			
98 May 2026 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser	United States of America S Affidavit due of the prestaurants United Kingdom	B. GOOD REAL.FOOD.FAST Design	6049518 UK008,1233580	May 5 2020 Nov 24 2014			
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Sext [43] Restaurant Ser	United States of America Saffidavit due I by restaurants United Kingdom Renewal Cine Vices United Kingdom	B. GOOD REAL.FOOD.FAST Design	6049518 UK008.1233580 UK00801233580	May 5 2020 Nov 24 2014 Dec 11 2015	Registered	43	b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180	United States of America S Affidavit due I by restaurants United Kingdom Renewal Cue United Kingdom Renewal Cue	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST	UK008,1233580 UK00801233580 UK008p1243296 UK008p1243296	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014	Registered	43	b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 99442-100 98 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180 24 Nov 2024 Next [43] Providing food	t by restaurants United States of America Affidavit due t by restaurants United Kingdom Renewal Due and drink, namely, res United Kingdom	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST Staurant services; and pro	UK008.1233580 UK00801233580 UK008p1243296 UK00801243296 Viding temporary acc UK00801231094	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014 commodations Dec 3 2014	Registered	43	b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 99442-100 05 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180 24 Nov 2024 Next [43] Providing food 181	t by restaurants United States of America Shilldavit due to restaurants United Kingdom Renewal Due and drink, namely, restaurant Cure United Kingdom Renewal Due and drink, namely, restaurant Cure United Kingdom Renewal Due Content Kingdom Renewal Due Content Kingdom Renewal Due	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST	UK008.1233580 UK00801233580 UK008p1243296 UK00801243296 UK00801243296 Viding temporary ac	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014 commodations	Registered Registered	43	b.good LLC b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180 24 Nov 2024 Next [43] Providing food 181 93 Dec 2024 Next [43] Restaurant ser	t by restaurants United States of America Affidavit due I by restaurants United Kingdom Renewal Due and drink, namely, res United Kingdom Renewal Due and drink namely, res United Kingdom Renewal Due and drink namely, res United Kingdom Renewal Due Vices	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST staurant services; and pro B.GOOD B.GOOD	UK008.1233580 UK00801233580 UK008p1243296 UK00801243296 Viding temporary acc UK00801231094	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014 commodations Dec 3 2014 Nov 13 2015	Registered Registered Registered	43	b.good LLC b.good LLC b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180 24 Nov 2024 Next [43] Providing food 181 93 Dec 2024 Next [43] Restaurant ser [43] Restaurant ser	t by restaurants United States of America Affidavit due I by restaurants United Kingdom Renewal Due and drink, namely, res United Kingdom Renewal Due and drink namely, res United Kingdom Renewal Due United Kingdom Renewal Due United Kingdom Renewal Due Renewal Due	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST Staurant services; and pro	UK008.1233580 UK00801233580 UK008p1243296 UK00801243296 Viding temporary acc UK00801231094	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014 commodations Dec 3 2014	Registered Registered	43	b.good LLC b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180 24 Nov 2024 Next [43] Providing food 181 93 Dec 2024 Next [43] Restaurant ser [43] Restaurant ser	t by restaurants United States of America Affidavit due I by restaurants United Kingdom Renewal Due and drink, namely, res United Kingdom Renewal Due and drink namely, res United Kingdom Renewal Due United Kingdom Renewal Due United Kingdom Renewal Due Renewal Due	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST staurant services; and pro B.GOOD B.GOOD	UK008.1233580 UK00801233580 UK008p1243296 UK008p1243296 Viding temporary ac UK00801231094 UK00801231094	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014 commodations Dec 3 2014 Nov 13 2015	Registered Registered Registered	43	b.good LLC b.good LLC b.good LLC
98 May 2028 Sec 8 [39] Delivery of food 09442-100 08 May 2028 Sec 8 [39] Delivery of food 179 24 Nov 2024 Next [43] Restaurant Ser 180	t by restaurants United States of America Affidavit due I by restaurants United Kingdom Renewal Due and drink, namely, res United Kingdom Renewal Due and drink namely, res United Kingdom Renewal Due United Kingdom Renewal Due United Kingdom Renewal Due Renewal Due	B. GOOD REAL.FOOD.FAST Design B.GOOD REAL.FOOD.FAST staurant services; and pro B.GOOD B.GOOD	UK008.1233580 UK00801233580 UK008p1243296 UK008p1243296 Viding temporary ac UK00801231094 UK00801231094	May 5 2020 Nov 24 2014 Dec 11 2015 Nov 24 2014 Nov 24 2014 commodations Dec 3 2014 Nov 13 2015	Registered Registered Registered	43	b.good LLC b.good LLC b.good LLC

TRADEMARK REEL: 008229 FRAME: 0265 1/4

B.GOOD FOOD WITH UK00801361246 **United Kingdom** May 11 2017 Registered 43 b.good LLC 184 11 May 2027 Next Renewal Due UK00801361246 May 11 2017 [43] Services for providing food and drink; temporary accommodation. United States of 10027-36552 GOOD CHICKS 90680407 Apr 29 2021 Pending 43 b.good LLC America 29 Oct 2021 Convention Filing

Desdiins

[43] Restaurant services

TRADEMARK REEL: 008229 FRAME: 0266 *4

RECORDED: 10/16/2023