

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QUOTIENT TECHNOLOGY INC.		07/17/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CupoNation GmbH		
Street Address:	Radlkoferstrasse 2		
City:	Munich		
State/Country:	GERMANY		
Postal Code:	81737		
Entity Type:	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90040186	COUPONS.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-337-4500		
Email:	nwells@legendslaw.com		
Correspondent Name:	Nicholas D. Wells		
Address Line 1:	330 Main St		
Address Line 4:	Kaysville, UTAH 84037		
NAME OF SUBMITTER:	Nicholas D. Wells		
SIGNATURE:	/Nicholas Wells/		
DATE SIGNED:	10/16/2023		
Total Attachments: 3			
source=coupons_tm_assignment_signed#page1.tif			
source=coupons_tm_assignment_signed#page2.tif			
source=coupons_tm_assignment_signed#page3.tif			

OP \$40.00 90040186

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective July 17, 2023.

From:
Quotient Technology Inc. ("Assignor"),
being a Delaware corporation
1260 East Stringham Ave, Suite 600
Salt Lake City, Utah 84106
U.S.A.

To:
CupoNation GmbH ("Assignee"),
being a *Gesellschaft mit beschränkter Haftung, equivalent to a* limited
company, registered in Germany
Radlkofnerstrasse 2
81737 Munich
Germany

RECITALS

A. Assignor desires by execution of this Assignment to assign of all of its rights, title, and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Assignment to accept the assignment of all of Assignor's rights, title and interest in and to the Assigned Trademarks to Assignee.

B. The Assignor is the successor to a portion of the business of the Assignor to which the Assigned Trademarks pertain.

AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademarks as follows:

1. Definition of Assigned Trademarks. The term "Assigned Trademarks" shall mean the trademark registrations and common law trademarks listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith and (c) all renewals thereof.

2. Assignment of Assigned Trademarks. Assignor, hereby sells, transfers, conveys, assigns to Assignee all of the rights, title and interest of the Assignor in and to the Assigned Trademarks.

3. Assignment of Accrued Enforcement Rights. Assignor hereby assigns and transfers to Assignee any and all claims or causes of action for infringement of any of the Assigned Trademarks that may have accrued prior to the effective date of this Assignment, together with the right to bring suit for and/or initiate any proceeding to collect any and all damages arising from said claims or causes of action.

4. Further Assurances. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of the Assignment, including executing and reasonably aiding in the preparation of any documents that are reasonable and necessary to obtain and perfect the assignment, assignment recordals, and registration of the U.S. and foreign trademarks and trademarks applications subject to this Assignment; provided that this Assignment and any documents referenced above are subject, in all respects, to the terms, limitations, exceptions and conditions of the Purchase Agreement and all of the representations and warranties, covenants and agreements contained therein, all of which shall survive the execution and delivery of this Assignment to the extent provided in the Agreement.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by the parties and effective as of the date first written above.

ASSIGNOR:

Quotient Technology Inc.

By DocuSigned by:
William E. Redmond, Jr
E5794CA3C9AE456...

William E. Redmond
Chief Executive Officer

ASSIGNEE:

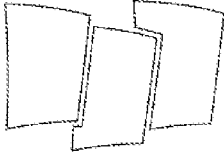
CupoNation GmbH

By Johannes Wirth ppa. A. Köhler

Name/Title: Johannes Wirth / Dr. Andrea Köhler
Managing Director / General Proxy

APPENDIX A

Assigned Trademarks

Mark	Country	Application	Filing Date	Status
 coupons.com	U.S.	Ser. No. 90040186	July 7, 2020	Live, Pending