

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846232

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900790987
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Societe de Gestion Piangiu, Inc./Piangiu Holdings, Inc.		06/02/2023	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Touristic Trade Consulting, Inc.
Street Address:	850 New Burton Rd.
Internal Address:	Suite 201
City:	Dover
State/Country:	DELAWARE
Postal Code:	19904
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	6026366	MARIVAL
Registration Number:	6594462	MARIVAL ARMONY
Registration Number:	6574627	MARIVAL DISTINCT
Registration Number:	6574629	MARIVAL EMOTIONS

CORRESPONDENCE DATA

Fax Number: 3124449027
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-855-4330
Email: dfumagalli@chuhak.com
Correspondent Name: Daniel J. Fumagalli
Address Line 1: 120 S. Riverside Plaza
Address Line 2: Suite 1700
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Daniel J. Fumagalli
SIGNATURE:	/Daniel J. Fumagalli/

DATE SIGNED:	10/16/2023
Total Attachments: 2 source=Amended Memo Piangiu to TTC#page1.tif source=Amended Memo Piangiu to TTC#page2.tif	

MEMORANDUM OF ASSIGNMENT OF TRADEMARKS

THIS MEMORANDUM OF ASSIGNMENT OF TRADEMARKS (the "Memorandum") is made and entered into by and between SOCIETE DE GESTION PIANGIU INC./PIANGIU HOLDINGS INC. a corporation formed under the Canada Business Corporations Act ("Assignor") and TOURISTIC TRADE CONSULTING, INC., a Delaware corporation ("Assignee").

1. Assignor and Assignee have entered into that certain Assignment Agreement, dated June 1, 2023, as amended on June 2, 2023 (the "Effective Date"). Pursuant to the terms and conditions set forth in the Assignment Agreement, Assignee acquired certain assets of Assignor, including various trademarks registered with the United States Patent and Trademark Office, including all rights, titles and interests in and to the trademarks and registrations thereof, together with the goodwill of the business associated therewith (collectively, the "Trademarks") listed on the attached EXHIBIT A.

2. Based upon the assignment of the Trademarks set forth in the Assignment Agreement, the Assignee holds all right, title and interest in and to the Trademarks

3. The terms of the Assignment Agreement are binding upon Assignor and its successors and assigns, and inure to the benefit of and is enforceable by Assignee and its successors and assigns.

4. This Memorandum may be executed in counterparts (including electronic counterparts in .pdf or other electronically transmittable format), each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed and delivered this Memorandum as of the 2nd day of June, 2023.

Assignor:

SOCIETE DE GESTION PIANGIU INC./
PIANGIU HOLDINGS INC.

By: _____

Name: Alfonso P. Rizzuto.

Title: President.

Assignee:

TOURISTIC TRADE CONSULTING, INC.

By: _____

Name: Alfonso P. Rizzuto.

Title: President.

EXHIBIT A

Trademarks

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Marival	6026366	April 7, 2020
Marival Armony	6594462	December 21, 2021
Marival Distinct	6574627	November 30, 2021
Marival Emotions	6574629	November 30, 2021

