

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846784

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sock and Accessory Brands Global, Inc.		01/20/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	IQ Brands, Inc.		
Street Address:	104 Rock Barn Rd. NE		
City:	Conover		
State/Country:	NORTH CAROLINA		
Postal Code:	28613		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5247858	JEFF & BERT	
Registration Number:	4476229	RC RUNNER'S CHOICE	
Registration Number:	4393373	RUNNER'S CHOICE	
Registration Number:	2942920	FIDDLESTICKS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485668620		
Email:	trademark@honigman.com		
Correspondent Name:	Steven M Forte		
Address Line 1:	39400 Woodward Ave		
Address Line 2:	Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	232941-535951		
NAME OF SUBMITTER:	Steven M Forte		
SIGNATURE:	/steven m forte/		
DATE SIGNED:	10/18/2023		
Total Attachments: 4			

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "IQ BRANDS, INC." AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF INCORPORATION, FILED THE TWENTY-SEVENTH DAY OF OCTOBER, A.D. 2011, AT 4:35 O`CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "SOCK AND ACCESSORY BRANDS GLOBAL, INC." TO "IQ BRANDS, INC.", FILED THE TWENTY-FIRST DAY OF JANUARY, A.D. 2020, AT 11:04 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID CORPORATION, "IQ BRANDS, INC.".




Jeffrey W. Bullock, Secretary of State

5053100 8100H
SR# 20233622514

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204282650
Date: 10-02-23

TRADEMARK
REEL: 008231 FRAME: 0488

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:35 PM 10/27/2011
FILED 04:35 PM 10/27/2011
SRV 111143217 - 5053100 FILE

**CERTIFICATE OF INCORPORATION
OF
SOCK AND ACCESSORY BRANDS GLOBAL, INC.**

FIRST: The name of the corporation is Sock and Accessory Brands Global, Inc. (the "Corporation").

SECOND: The address of the registered office of the Corporation in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, County of New Castle. The name of its registered agent at such address is Corporation Service Company.

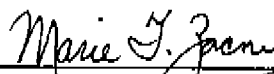
THIRD: The purpose of the Corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of the State of Delaware as set forth in Title 8 of the Delaware Code.

FOURTH: The total number of shares of capital stock which the Corporation has authority to issue is 1,000 shares of common stock, \$0.001 par value per share. The designation and the powers, preferences and rights, and the qualifications, limitations or restrictions thereof are as follows: none.

FIFTH: The name and mailing address of the incorporator are as follows: Marie T. Zacny, 2290 First National Building, Detroit, Michigan 48226.

SIXTH: To the fullest extent permitted by the General Corporation Law of the State of Delaware as the same exists or may hereafter be amended, a director of this Corporation shall not be liable to the Corporation or its stockholders for monetary damages for a breach of fiduciary duty as a director. Any repeal or modification of this Article shall not adversely affect any right or protection of a director of the Corporation existing at the time of such repeal or modification.

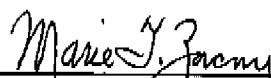
I, THE UNDERSIGNED, for the purpose of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate of Incorporation, and do certify that the facts herein stated are true, and I have accordingly hereunto set my hand this 27th day of October, 2011.



Marie T. Zacny, Incorporator

NAME RESERVATION TRANSFER

The undersigned hereby transfers the name reservation for Sock and Accessory Brands Global Inc., under Reservation No. 5053100 to Sock and Accessory Brands Global, Inc., Marie T. Zacny, Incorporator.



Marie T. Zacny
Honigman Miller Schwartz and Cohn LLP
2290 First National Building
Detroit, MI 48226

ACTIVE.9890519.1

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
SOCK AND ACCESSORY BRANDS GLOBAL, INC.**

Sock and Accessory Brands Global, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "Act"), does hereby certify that:

FIRST: The Board of Directors of the Corporation adopted the following resolution by unanimous written consent adopting and approving the following amendment to the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation");

RESOLVED, that the Certificate of Incorporation be amended by amending the FIRST article, so that, as amended, the article shall be and read as follows:

FIRST: The name of the corporation is IQ Brands, Inc. ("the Corporation").

SECOND: This amendment has been duly adopted and approved in accordance with Section 242 of the Act.

IN WITNESS WHEREOF, said Corporation has caused this Certificate of Amendment to be signed this 20 day of January, 2020.

SOCK AND ACCESSORY BRANDS GLOBAL, INC.

By: _____

Name: John Robinson

Title: CEO