

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM846839

|   |                                     |                       |                     |
|---|-------------------------------------|-----------------------|---------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                       |                     |
| <b>NATURE OF CONVEYANCE:</b>  | ENTITY CONVERSION                   |                       |                     |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |                     |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b>  |
| Haffner INT'L MARKETING GROUP, INC.   |                                     | 11/22/2022            | Corporation: NEVADA |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |                     |
| <b>Name:</b>  | Haffner INT'L MARKETING GROUP, INC. |                       |                     |
| <b>Street Address:</b>  | 1751 Robinhood Road                 |                       |                     |
| <b>City:</b>  | Vista                               |                       |                     |
| <b>State/Country:</b>   | CALIFORNIA                          |                       |                     |
| <b>Postal Code:</b>   | 92084                               |                       |                     |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA             |                       |                     |
| <b>PROPERTY NUMBERS Total: 5</b>  |                                     |                       |                     |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |                     |
| <b>Registration Number:</b>   | 5585013                             | HOOF-IT               |                     |
| <b>Registration Number:</b>   | 4968510                             | NO MORE LAME EXCUSES  |                     |
| <b>Registration Number:</b>   | 4391860                             | CERAMICURE            |                     |
| <b>Registration Number:</b>   | 4573180                             | HIMG                  |                     |
| <b>Registration Number:</b>   | 2141407                             | HOOF-IT               |                     |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |                     |
| <b>Fax Number:</b>  |                                     |                       |                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |                     |
| <b>Phone:</b>   | 503 546 3452                        |                       |                     |
| <b>Email:</b>   | marc@bapalaw.com                    |                       |                     |
| <b>Correspondent Name:</b>  | Marc Baumgartner                    |                       |                     |
| <b>Address Line 1:</b>  | 2900 NW Clearwater Dr.              |                       |                     |
| <b>Address Line 2:</b>  | Suite 200                           |                       |                     |
| <b>Address Line 4:</b>  | Bend, OREGON 97703                  |                       |                     |
| <b>NAME OF SUBMITTER:</b>   | Marc Baumgartner                    |                       |                     |
| <b>SIGNATURE:</b>   | /Marc Baumgartner/                  |                       |                     |
| <b>DATE SIGNED:</b>   | 10/18/2023                          |                       |                     |
| <b>Total Attachments: 2</b>   |                                     |                       |                     |

OP \$140.00 5585013

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**Secretary of State**  
**Articles of Incorporation with Statement of Conversion – Foreign Entity to a California Stock Corporation**

CONV FE-GS

For Office Use Only

**-FILED-**

File No.: BA20221176485

Date Filed: 11/22/2022

**This Space For Office Use Only**

**Filing Fee – \$150.00**

**Certification Fee (Optional) – \$5.00**

*Note:* Most corporations have to pay a minimum \$800 tax to the California Franchise Tax Board each year. For more information, go to <https://www.ftb.ca.gov>.

**1. Name of Converted California Corporation** (Go to [www.sos.ca.gov/business/be/name-reservations](http://www.sos.ca.gov/business/be/name-reservations) for general corporate name requirements and restrictions.)

The name of the **converted** California corporation is Haffner INT'L MARKETING GROUP, INC.

**2. Business Addresses of the Converted California Corporation** (Enter the **complete** business addresses.)

|  |                         |       |          |
|--|-------------------------|-------|----------|
| a. Initial Street Address of Corporation - <b>Do not list a P.O. Box.</b>    | City (no abbreviations) | State | Zip Code |
| 1751 Robinhood Road  | Vista                   | CA    | 92084    |
| b. Initial Mailing Address of Corporation, if <b>different than item 2a.</b> | City (no abbreviations) | State | Zip Code |
|  |                         |       |          |

**3. Service of Process** (Must provide either Individual **OR** Corporation.)

**INDIVIDUAL** – Complete Items 3a and 3b only. Must include agent's full name and California street address.

|  |                         |           |          |
|--|-------------------------|-----------|----------|
| a. California Agent's First Name (if agent is <b>not</b> a corporation).                   | Middle Name             | Last Name | Suffix   |
| Heinz  | D.                      | Haffner   |          |
| b. Street Address (if agent is <b>not</b> a corporation) - <b>Do not enter a P.O. Box.</b> | City (no abbreviations) | State     | Zip Code |
| 1751 Robinhood Road  | Vista                   | CA        | 92084    |

**CORPORATION** – Complete Item 3c. Only include the name of the registered agent Corporation.

|   |
|---|
| c. California Registered Corporate Agent's Name (if agent is a corporation) – <b>Do not complete item 3a or 3b.</b> |
|   |

**4. Shares** (Enter the **number of shares** the corporation is authorized to issue. **Do not** leave blank or enter zero (0).)

|  |
|--|
| This corporation is authorized to issue only one class of shares of stock.                   |
| The total number of shares which this corporation is authorized to issue is <u>100,000</u> . |

**- CONTINUE ON NEXT PAGE -**

(Page 1 of 2)

Articles of Incorporation with Statement of Conversion  
Foreign Entity to a California Stock Corporation  
(Page 2 of 2)

B1253-1445 11/22/2022 5:00 PM Received by California Secretary of State

5. Purpose Statement (Do not alter the Purpose Statement.)

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

6. Statement of Conversion for Foreign Entity

6a. The name of the **converting** foreign entity is Haffner INT'L MARKETING GROUP INC.

It is a Corporation  
Type of foreign entity

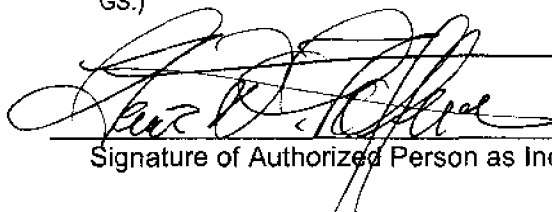
formed in Nevada  
Jurisdiction of organization of converting foreign entity

6b. The foreign entity's California Secretary of State Entity Number (if qualified) is C4653376

6c. The foreign entity is authorized to effect the conversion by the laws under which it is formed, and it has approved a plan of conversion or other instrument to effect the conversion as required by the laws under which it is formed. The conversion has been approved by the number or percentage of applicable holders of interest of the foreign entity as is required by the laws under which it is formed.

7. Sign Below. Do not use computer generated signature.

Additional article provisions set forth on attached pages, if any, are incorporated herein by reference and made part of this Form CONV FE-GS. (All attachments should be 8 1/2 x 11, one-sided, legible and clearly marked as an attachment to this Form CONV FE-GS.)

  
Signature of Authorized Person as Incorporator

Heinz D. Haffner  
Type or Print Name

\_\_\_\_\_  
Signature of Authorized Person as Incorporator

\_\_\_\_\_  
Type or Print Name