

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846957

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/13/2023
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
R. Todd Williams and Francine Williams Trust		10/16/2023	Trust: UNITED STATES
Erik Thorson		10/16/2023	INDIVIDUAL: UNITED STATES
Laura Thorson		10/16/2023	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Toad Hollow Vineyards, Inc.
Street Address:	4024 Westside Road
City:	Healdsburg
State/Country:	CALIFORNIA
Postal Code:	95448
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4308787	
Registration Number:	5344764	TOAD HOLLOW VINEYARDS
Registration Number:	3225194	RISQUE
Registration Number:	3227953	EYE OF THE TOAD
Registration Number:	3227940	AMPLEXUS
Registration Number:	3229940	ERIK'S THE RED
Registration Number:	3264671	TOAD HOLLOW VINEYARDS
Registration Number:	3316465	TOAD HOLLOW

CORRESPONDENCE DATA

Fax Number: 4158823232

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4158823200

Email: TMParalegal@owe.com

Correspondent Name: Owen, Wickersham & Erickson, P.C.

TRADEMARK

REEL: 008232 FRAME: 0242

Address Line 1: 2300 Clayton Road, Suite 1400
Address Line 2: One Concord Center
Address Line 4: Concord, CALIFORNIA 94520

ATTORNEY DOCKET NUMBER: WARROOM-90001

NAME OF SUBMITTER: Gregory N. Owen

SIGNATURE: /Gregory N. Owen/

DATE SIGNED: 10/18/2023

Total Attachments: 2

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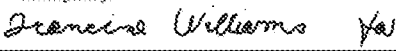
ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS
NUNC PRO TUNC

Whereas, Francine Williams, U.S. citizen, as sole Trustee of the R. Todd Williams and Francine Williams Trust (dated 4/1/04), Erik Thorson, U.S. citizen, and Laura Thorson, U.S. citizen, (Assignors) located at 4024 Westside Road, Healdsburg, CA 95448, owned the following marks registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DESIGN (Toad with Cane)	4308787	03/26/2013
TOAD HOLLOW VINEYARDS	5344764	11/28/2017
RISQUE	3225194	04/03/2007
EYE OF THE TOAD	3227953	04/10/2007
AMPLEXUS	3227940	04/10/2007
ERIK'S THE RED	3229940	04/17/2007
TOAD HOLLOW VINEYARDS	3264671	07/17/ 2007
TOAD HOLLOW	3316465	10/23/2007

Whereas, Toad Hollow Vineyards, Inc., a California corporation, located at 4024 Westside Road, Healdsburg, CA 95448 (Assignee) is desirous of acquiring said marks and the registrations thereof on October 13, 2023;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignors do hereby assign unto said Assignee, all right, title, and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above-identified registrations thereof effective October 13, 2023.

DocuSigned by:

Francine Williams, as sole Trustee of the R. Todd Williams and Francine Williams Trust (dated 4/1/04)

Date: October 16, 2023

Erik Thorson, an individual U.S. citizen

Date: October 16, 2023

Laura Thorson, an individual U.S. citizen

Date: October 16, 2023

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS
NUNC PRO TUNC

Whereas, Francine Williams, U.S. citizen, as sole Trustee of the R. Todd Williams and Francine Williams Trust (dated 4/1/04), Erik Thorson, U.S. citizen, and Laura Thorson, U.S. citizen, (Assignors) located at 4024 Westside Road, Healdsburg, CA 95448, owned the following marks registered in the U.S. Patent and Trademark Office:

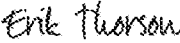
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TOAD HOLLOW	3316465	10/23/2007

Whereas, Toad Hollow Vineyards, Inc., a California corporation, located at 4024 Westside Road, Healdsburg, CA 95448 (Assignee) is desirous of acquiring said marks and the registrations thereof on October 13, 2023;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignors do hereby assign unto said Assignee, all right, title, and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above-identified registrations thereof effective October 13, 2023.

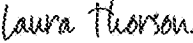
Francine Williams, as sole Trustee of the R.
Todd Williams and Francine Williams
Trust (dated 4/1/04)

Date: October 16, 2023

DocuSigned by:

8C7533C72CDA4A3

Erik Thorson, an individual U.S. citizen

Date: October 16, 2023

DocuSigned by:

1E3183E7102EA46E

Laura Thorson, an individual U.S. citizen

Date: October 16, 2023