

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM846961

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2022		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bitstrips ULC		10/18/2023	Unlimited Company: NOVA SCOTIA
RECEIVING PARTY DATA			
Name:	Snap Inc.		
Street Address:	2772 Donald Douglas Loop North		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5908202	KEYDB	
Registration Number:	6730319	KEYDB	
Registration Number:	6730318		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipfilings@hansonbridgett.com		
Correspondent Name:	Justin Thiele		
Address Line 1:	Hanson Bridgett, LLP		
Address Line 2:	425 Market St, 26th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	35560.1		
NAME OF SUBMITTER:	Justin Thiele		
SIGNATURE:	/Justin Thiele/		
DATE SIGNED:	10/18/2023		

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Total Attachments: 2

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source=2023-10-18 Bitstrips (EQ Alpha) and Snap KEYDB Short Form Trademark Assignment.DOCX#page2.tif

ASSIGNMENT OF TRADEMARKS

This assignment of trademarks (“Assignment”), effective as of January 1, 2022 (the “Effective Date”), is entered into by and between **Bitstrips ULC**, a Nova Scotia unlimited company (the “Assignor”), and **Snap Inc.**, a Delaware corporation (the “Assignee”).

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto, including but not limited to the registrations, applications, and common law trademark rights in such marks (collectively, “Trademarks”), together with the goodwill of the business connected with and symbolized by the Trademarks throughout the world; and

WHEREAS, Assignee has agreed to acquire all right, title, and interest in and to the Trademarks.

Now, therefore, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title, and interest in and to the Trademarks, together with the goodwill of and the business symbolized by the Trademarks, and with the portion of Assignor’s business to which the Trademarks pertain, and all rights of action and claims for past infringements thereof.

In witness whereof, the parties to this Agreement, intending to be legally bound by this Agreement, sign below.

BITSTRIPS ULC DocuSigned by:

By: Atul Porwal
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Name: Atul Porwal

Title: Secretary

Date: oct 18, 2023

SNAP INC DocuSigned by:

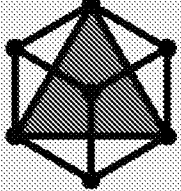
By: Steve Hwang
113EC6579EAB4D0...

Name: Steve Hwang

Title: SVP Corporate Development

Date: oct 18, 2023

Schedule A

Mark	Country	Reg. No.	International Classes
KEYDB	United States of America	5908202	42
KEYDB	United States of America	6730319	9
	United States of America	6730318	9