

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM847546

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clif Bar & Company, LLC	FORMERLY Clif Bar & Company	07/31/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Intercontinental Great Brands LLC		
Street Address:	100 Deforest Avenue		
City:	East Hanover		
State/Country:	NEW JERSEY		
Postal Code:	07936-2813		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 65			
Property Type	Number	Word Mark	
Registration Number:	5239047	BLOKS	
Registration Number:	6996885	BORN ON A BIKE	
Registration Number:	6075966	BUILDERS	
Registration Number:	2945915	BUILDER'S	
Registration Number:	5985866	BUILT WITH PURPOSE	
Registration Number:	2089042	CLIF	
Registration Number:	3842287	CLIF	
Serial Number:	88857303	CLIF	
Registration Number:	6330546	CLIF	
Registration Number:	2573420	CLIF BAR	
Registration Number:	2143787	CLIF BAR	
Registration Number:	3842286	CLIF BAR	
Registration Number:	6330244	CLIF BAR	
Registration Number:	2920792	CLIF BAR PACE TEAM	
Registration Number:	6216842	CLIF FAMILY	
Registration Number:	6829204	CLIF FAMILY	
Serial Number:	97696131	CLIF IN GOOD COMPANY	
Registration Number:	3345539	CLIF KID	
Registration Number:	3370059	CLIF KID	

OP \$1640.00 5239047

Property Type	Number	Word Mark
Registration Number:	4195687	CLIF KID
Registration Number:	4191730	CLIF KID
Registration Number:	3572291	CLIF KID ORGANIC ZBAR
Registration Number:	4187665	CLIF KID ZBAR
Registration Number:	3450901	CLIF MOJO
Registration Number:	3391729	CLIF MOJO
Registration Number:	6918186	CLIF PET
Registration Number:	3029171	CLIF SHOT
Registration Number:	3128895	CLIFPRO
Registration Number:	5096389	COME OUT TO PLAY
Registration Number:	2558445	COOL MINT CHOCOLATE
Registration Number:	3336213	COOL TAG
Registration Number:	3722416	CRAN-RAZZ
Registration Number:	5005186	FEED YOUR ADVENTURE
Registration Number:	5933067	FILLEDILICIOUS
Registration Number:	5096351	FITNESS IS BUILT
Registration Number:	5910170	FOR YOUR MINI ADVENTURES
Registration Number:	5657267	FUEL FOR ADVENTURE
Registration Number:	6918397	IMAGINATION NEEDS FUEL
Registration Number:	3729827	IN GOOD COMPANY
Registration Number:	2491560	LEMONZEST
Registration Number:	3362201	LEMONZEST
Registration Number:	2740720	LITTER LEASH
Registration Number:	3435304	LUNA
Registration Number:	3842162	LUNA
Registration Number:	6018975	LUNA
Registration Number:	3153280	LUNA CHIX
Registration Number:	2669967	LUNAFEST
Registration Number:	2939853	MOJO
Registration Number:	3391730	MOJO
Registration Number:	3155226	NOT YOUR ORDINARY SNACK
Registration Number:	3554622	NOURISHING KIDS IN MOTION
Registration Number:	3339651	NUTRITION FOR SUSTAINED ENERGY
Registration Number:	6119387	NUTRITION FOR SUSTAINED ENERGY
Registration Number:	2416447	NUTZ OVER CHOCOLATE
Registration Number:	5114439	ORGANIC FOR GOOD
Registration Number:	2807508	PEANUT TOFFEE BUZZ
Registration Number:	4388877	PROTECT THE PLACES WE PLAY

Property Type	Number	Word Mark
Registration Number:	6071104	RATED EQUAL
Registration Number:	3255484	RAZZ
Registration Number:	3437889	SALTY NEVER TASTED SO SWEET
Registration Number:	2089043	SHOT
Registration Number:	3090033	START GLOBAL COOLING
Registration Number:	6358003	THE ULTIMATE ENERGY BAR
Registration Number:	4219832	
Registration Number:	6917097	ZBAR

CORRESPONDENCE DATA

Fax Number: 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-576-0200

Email: aschlette@kilpatricktownsend.com

Correspondent Name: Anthony J. Malutta

Address Line 1: Two Embarcadero Center, 19th Floor

Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER: Anthony J. Malutta

SIGNATURE: /anthony j. malutta/

DATE SIGNED: 10/20/2023

Total Attachments: 30

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**Assignment Agreement
and
Consent to Recordal
Worldwide**

THIS DEED is made between:

Clif Bar & Company, LLC, a limited liability company duly organized and existing under the Laws of California, USA, of *1451 66TH STREET, EMERYVILLE, CA 94608, USA* ("the Assignor"); formerly known as **Clif Bar & Company**, a California corporation
and

Intercontinental Great Brands LLC, a limited liability company duly organized and existing under the Laws of Delaware, USA, of *100 Deforest Avenue East Hanover, New Jersey 07936-2813, USA* ("the Assignee");

WHEREAS:

- (a) Assignor, formerly known as *Clif Bar & Company*, who changed its legal form to LLC on July 28, 2022, was the proprietor of the trademarks as set out in the attached schedule marked Annex A;
- (b) Assignor and Assignee have agreed that trademarks listed in the attached schedule "Annex A" should be transferred to the Assignee,
- (c) This Assignment is made and effective as of July 31, 2023 by Assignor conveying rights to Assignee on that date; and

IT IS AGREED THAT:

For good and valuable consideration, including the sum of \$1 receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns, transfers and sets over unto the Assignee, its successors and assigns all rights, title and interests **worldwide** in the trademarks together with the goodwill of the business represented and symbolised by the trademarks and the Assignee accepts the said assignment.

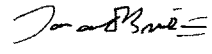
IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Signed _____ as a Deed in
Worcester, MA USA on behalf of the
Assignor on July 31, 2023, 2023 by




Signed as a Deed in Munich on behalf of the
Assignee on July 31, 2023, 2023 by

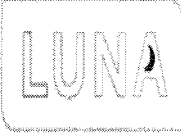


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B1FFD3334D5F431
NAME, Laura Altieri, Secretary
Clif Bar & Company, LLC (formerly known
as Clif Bar & Company)

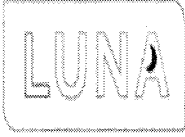


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2B2C0EB5454D4EE
NAME, Jonas Bruzas, SVP & Chief Counsel,
Global Law IP and Operations
Intercontinental Great Brands LLC



Annex A




Country	Trademark	Application No.	Registration No.	Class(es)
Argentina	CLIF	2804955	2760401	30
Argentina	CLIF	2804956	2670756	32
Australia	A THINLY DELICIOUS WAY TO SNACK	2198911	2198911	29, 30
Australia	BLOKS	1505169	1505169	30
Australia	BORN ON A BIKE	1992642	1992642	29, 30
Australia	BUILDER'S	1354057	1354057	30
Australia	BUILT WITH PURPOSE	2016070	2016070	29, 30
Australia	CLIF	766072	766072	30
Australia	CLIF (AND RECTANGLE DESIGN) 	2079911	2079911	05, 29, 30, 32
Australia	CLIF BAR & COMPANY (and design) (in color) 	1539117	1539117	30
Australia	CLIF BAR (AND RECTANGLE DESIGN) 	2079910	2079910	29, 30
Australia	CLIF SHOT	1354059	1354059	05, 32
Australia	ELECTRO ALMOND SEA SALT	2001653	2001653	29, 30
Australia	FEED YOUR ADVENTURE	1678873(IR1237550)	1237550	30, 32
Australia	FINGER PICKIN' BBQ	2001655	2001655	29, 30
Australia	FOLK REVIVAL	2001656	2001656	29, 30


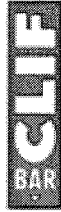

Country	Trademark	Application No.	Registration No.	Class(es)
Australia	FOR YOUR MINI ADVENTURES	2013250	2013250	30
Australia	HONEY SRIROCKA	2001657	2001657	29, 30
Australia	LUNA	1508616	1508616	30
Australia	LUNA (AND DESIGN) 	2076335	2076335	29, 30
Australia	MOJO (and design) 	2001658	2001658	29, 30
Australia	SALTED CARAMEL FLOW	2001660	2001660	29, 30
Australia	SHOT BLOKS	1505168	1505168	30
Benelux	CLIF BAR PACKAGING TRADE DRESS 	1279189	0947538	05, 29, 30
Benelux	LUNA BAR	1401143	1401143	29, 30
Botswana	FUEL FOR ADVENTURE	(IR974913)	974913	30
Brazil	CLIF	829633421	829633421	30
Brazil	CLIF	829633413	829633413	32
Brazil	FUEL FOR ADVENTURE	829917900	829917900	30
Canada	A THINLY DELICIOUS WAY TO SNACK	2124167		29, 30
Canada	BLOKS	1827246	TMA1083421	30
Canada	BORN ON A BIKE	1948835		29, 30
Canada	BUILDERS	1949815	TMA1112149	29, 30
Canada	BUILDER'S	1828770	TMA1021484	29, 29

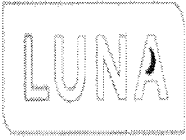


Country	Trademark	Application No.	Registration No.	Class(es)
Canada	BUILT WITH PURPOSE	1969011		29, 30
Canada	CLIF	1050564	TMA558420	00
Canada	CLIF (and rectangle design)	1877895	TMA1066611	29, 30, 30, 30, 30
				
Canada	CLIF BAR	1876418	TMA1016395	30
Canada	CLIF BAR (and climber design)	1050565	TMA568896	00
				
Canada	CLIF BAR (AND RECTANGLE DESIGN)	2021042		29, 30
				
Canada	CLIF CRUNCH	1827243	TMA1015257	30, 30
Canada	CLIF KID	1819357	TMA1015264	00, 00
Canada	CLIF KID ORGANIC ZBAR	1819359	TMA1102198	29, 30
Canada	CLIF SHOT	1433671	TMA785898	00
Canada	CRAN-RAZZ	1827250	TMA1017411	30
Canada	ELECTRO ALMOND SEA SALT	1955998		29, 30
Canada	FEED YOUR ADVENTURE	1702074	TMA993634	00, 00
Canada	FILLEDILICIOUS	1861835	TMA1078442	29, 30
Canada	FINGER PICKIN' BBQ	1955999		29, 30
Canada	FITNESS IS BUILT	1827266	TMA1015260	30, 30
Canada	FOLK REVIVAL	1956000		29, 30
Canada	FOR YOUR MINI ADVENTURES	1966161		30




Country	Trademark	Application No.	Registration No.	Class(es)
Canada	HONEY SRIROCKA	1956001		29, 30
Canada	INVESTING FROM SOIL TO SILO	1905619	TMA1085520	36
Canada	LUNA	1373466	TMA770132	00
Canada	LUNA	2220346		29, 30
Canada	LUNA (AND DESIGN) 	2017910	TMA1157895	29, 30
Canada	LUNA RICA	1858469	TMA1053959	29, 30
Canada	MOJO	1433669	TMA822080	00
Canada	MOJO (and design) 	1956002		29, 30
Canada	NOURISHING KIDS IN MOTION	1850909	TMA1021538	29, 30
Canada	ORGANIC FOR GOOD	1810473	TMA1061923	00
Canada	RAZZ	1828775	TMA1021485	05, 30
Canada	SALTED CARAMEL FLOW	1956003		29, 30
Canada	WE PUT THE GO IN GRANOLA	1913638	TMA1102197	30
Canada	ZBAR	1819354	1104439	29, 30
Canada	ZBAR LOGO 	2181324		30
Chile	CLIF	808976	841789	30, 32
China	BUILDER'S	8485147	8485147	30



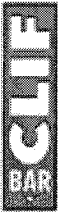
Country	Trademark	Application No.	Registration No.	Class(es)
China	BUILDER'S	8485301	8485301	30
China	BUILDERS	36736632	36736632	30
China	CLIF	6624793	6624793	30
China	CLIF	6624794	6624794	32
China	CLIF	67103759		30
China	CLIF BAR FEED YOUR ADVENTURE	21323357	21323357	30
China	CLIF BAR FEED YOUR ADVENTURE	21323358	21323358	32
China	CLIF BAR FEED YOUR ADVENTURE	67099752		30
China	CLIF BAR FEED YOUR ADVENTURE	69033510		30
China	CLIF SHOT	8485303	8485303	30
China	CLIF SHOT	8485304	8485304	32
China	CLIF SHOT	67102478		30
China	CLIF SHOT	68153282		32
China	FUEL FOR ADVENTURE	(IR974913)	974913	30
China	LUNA	18021152	18021152	30
Costa Rica	CLIF	20185636	277899	30, 32
Costa Rica	CLIF (and rectangle design)	20185637	277900	30, 32
				
Costa Rica	CLIF BAR (and climber design)	20185638	274860	30
				
Croatia	FUEL FOR ADVENTURE	(IR974913)	974913	30
Cuba	FUEL FOR ADVENTURE	(IR974913)	974913	30
Ecuador	CLIF	41481RE	61116	30
Ecuador	CLIF	41482RE	61016	32





Country	Trademark	Application No.	Registration No.	Class(es)
Ecuador	CLIF BAR (and climber design) 	41480RE	30017	30
Eswatini	FUEL FOR ADVENTURE	(IR974913)	974913	30
European Union	BLOKS	011072238	011072238	30
European Union	BORN ON A BIKE	018031873	018031873	29, 30
European Union	BUILDERS	018031876	018031876	29, 30
European Union	BUILDER'S	008895121	008895121	29, 30
European Union	BUILT WITH PURPOSE	018081308	018081308	29, 30
European Union	CLIF	001549690	001549690	29, 30
European Union	CLIF (and rectangle design) 	018221377	018221377	05, 29, 30, 32
European Union	CLIF BAR	011072444	11072444	30
European Union	CLIF BAR & COMPANY (and design) (in color) 	011209186	011209186	30



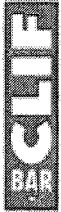
Country	Trademark	Application No.	Registration No.	Class(es)
European Union	CLIF BAR (and climber design) 	001585033	001585033	29, 30
European Union	CLIF BAR (AND RECTANGLE DESIGN) 	018221131	018221131	29
European Union	CLIF BAR (and rectangle design) (in color) 	011209285	011209285	05, 30, 32
European Union	CLIF KID	006029409	006029409	29, 30, 32
European Union	CLIF KID ORGANIC ZBAR	016004988	016004988	30
European Union	CLIF SHOT	006460241	006460241	05, 30
European Union	CRAN-RAZZ	016002487	016002487	30
European Union	ELECTRO ALMOND SEA SALT	018052172	018052172	29, 30
European Union	FEED YOUR ADVENTURE	13400023	13400023	25, 30, 32
European Union	FINGER PICKIN' BBQ	018052174	018052174	29, 30
European Union	FITNESS IS BUILT	016027948	016027948	29, 30
European Union	FOLK REVIVAL	018052178	018052178	29, 30




Country	Trademark	Application No.	Registration No.	Class(es)
European Union	FOR YOUR MINI ADVENTURES	018076088	018076088	30
European Union	FUEL FOR ADVENTURE	006925697	006925697	22, 25, 29, 30
European Union	FUEL FOR ADVENTURE	017421661	01721661	30
European Union	HONEY SRIROCKA	018052179	018052179	29, 30
European Union	LITTER LEASH	011209376	011209376	30
European Union	LUNA	007197437	007197437	29, 30, 32
European Union	LUNA (AND DESIGN) 	018211769	018211769	29, 30
European Union	MOJO	008189961	008189961	29
European Union	MOJO (and design) 	018052181	018052181	29, 30
European Union	RAZZ	016002503	16002503	30
European Union	SALTED CARAMEL FLOW	018052183	018052183	29, 30
European Union	ZBAR	016000531	016000531	30
European Union	ZBAR LOGO 	18692703	18692703	30




Country	Trademark	Application No.	Registration No.	Class(es)
Hong Kong	CLIF	301062576	301062576	30, 32
Iceland	BLOKS	9202013	5472013	30
Iceland	CLIF	9192013	5462013	30, 32
Iceland	CLIF BAR & COMPANY (and design) (in color) 	9212013	5482013	30
Iceland	CLIF BAR (and rectangle design) 	9232013	5502013	05, 30, 32
Iceland	FEED YOUR ADVENTURE	V0103493	V0103493	30
Iceland	FUEL FOR ADVENTURE	(IR974913)	974913	30
India	CLIF	1657085	1657085	30, 32
India	FUEL FOR ADVENTURE	1742763	1742763	30
Indonesia	CLIF BAR	D002012045985	IDM000463586	30, 32
International Bureau (WIPO)	CLIF BAR (and climber design) 	849553	849553	30
International Bureau (WIPO)	FEED YOUR ADVENTURE	1237550	1237550	30, 32
International Bureau (WIPO)	FUEL FOR ADVENTURE	974913	974913	30


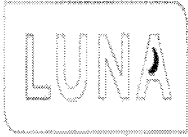

Country	Trademark	Application No.	Registration No.	Class(es)
International Bureau (WIPO)	LUNA (and dancer design) 	853351	853351	29, 30
Israel	BUILDER'S	249625	249625	29
Israel	BUILDERS	314489	314489	29
Israel	BUILDERS	314490	314490	30
Israel	CLIF	208671	208671	30, 32
Israel	CLIF	208672	208672	32
Israel	CLIF BAR & COMPANY (and design) (in color) 	249627	249627	30
Israel	CLIF BAR (and rectangle design) 	249629	249629	05, 30, 32
Israel	CLIF SHOT	254627	254627	05, 30, 32
Israel	FEED YOUR ADVENTURE	(IR1237550)	1237550	30, 32
Israel	LITTER LEASH	249630	249630	30
Japan	BLOKS	2012061088	5559429	05
Japan	CLIF	2008013260	5310789	30, 32
Japan	CLIF BAR	2006041439	5049339	29




Country	Trademark	Application No.	Registration No.	Class(es)
Japan	CLIF BAR & COMPANY (and design) (in color) 	2013075476	5694649	30
Japan	CLIF BAR (and climber design) 	(IR849553)	849553	30
Japan	CLIF BAR (and rectangle design) 	2012061389	5551342	05, 32
Japan	CLIF SHOT	2012024414	5556277	05
Japan	FEED YOUR ADVENTURE	(IR1237550)	1237550	30, 32
Japan	GARY'S PANFORTE	2012093898	5661730	05, 30
Japan	LITTER LEASH	2012061390	5557994	05
Japan	LUNA (and dancer design) 	(IR853351)	853351	29, 30
Japan	SHOT BLOKS	2012061087	5557993	05
Kenya	FUEL FOR ADVENTURE	(IR974913)	974913	30
Madagascar	FUEL FOR ADVENTURE	(IR974913)	974913	30





Country	Trademark	Application No.	Registration No.	Class(es)
Malaysia	CLIF	08003262	08003262	30
Malaysia	CLIF	08003263	08003263	32
Mexico	CLIF	925578	1071222	30
Mexico	CLIF	925577	1037382	32
Monaco	FUEL FOR ADVENTURE	(IR974913)	974913	30
Mongolia	FUEL FOR ADVENTURE	(IR974913)	974913	30
Morocco	FUEL FOR ADVENTURE	(IR974913)	974913	30
Namibia	FUEL FOR ADVENTURE	(IR974913)	974913	30
New Zealand	A THINLY DELICIOUS WAY TO SNACK	1185515	1185515	29, 30
New Zealand	BORN ON A BIKE	1115189	1115189	29, 30
New Zealand	BUILDER'S	821839	821839	29, 30
New Zealand	BUILDERS	1115352	1115352	29, 30
New Zealand	BUILT WITH PURPOSE	1123054	1123054	29, 30
New Zealand	CLIF	784593	784593	30, 32
New Zealand	CLIF (and rectangle design) 	1144766	1144766	05, 29, 30, 32
New Zealand	CLIF BAR & COMPANY (and design) (in color) 	972344	972344	30
New Zealand	CLIF BAR (AND RECTANGLE DESIGN) 	1144763	1144763	29, 30
New Zealand	CLIF SHOT	821841	821841	05, 32




Country	Trademark	Application No.	Registration No.	Class(es)
New Zealand	ELECTRO ALMOND SEA SALT	1117995	1117995	29, 30
New Zealand	FEED YOUR ADVENTURE	1015309(IR1237550)	1237550	30, 32
New Zealand	FINGER PICKIN' BBQ	1117996	1117996	29, 30
New Zealand	FOLK REVIVAL	1117998	1117998	29, 30
New Zealand	FOR YOUR MINI ADVENTURES	1122099	1122099	30
New Zealand	FUEL YOUR ADVENTURE!; FUEL YOUR ADVENTURE	733529	733529	30
New Zealand	HONEY SRIROCKA	1117999	1117999	29, 30
New Zealand	LUNA	821838	821838	29, 30, 32
New Zealand	LUNA (AND DESIGN) 	1143505	1143505	29, 30
New Zealand	MOJO	821840	821840	29
Norway	BLOKS	201210019	268759	30
Norway	BORN ON A BIKE	201903130	312094	29, 30
Norway	BUILDERS	201210017	268760	29
Norway	CLIF	200802275	247150	30, 32
Norway	CLIF (and rectangle design) 	202004579	311163	05, 29, 30, 32
Norway	CLIF BAR & COMPANY (and design) (in color) 	201210016	269482	30


Country	Trademark	Application No.	Registration No.	Class(es)
Norway	CLIF BAR (and climber design) 	(IR849553)	849553	30
Norway	CLIF BAR (AND RECTANGLE DESIGN) 	202004578	311164	29
Norway	CLIF BAR (and rectangle design) 	201210020	269481	05, 30, 32
Norway	CLIF SHOT	201203350	267168	05, 30
Norway	ELECTRO ALMOND SEA SALT	201905052	306766	29, 30
Norway	FEED YOUR ADVENTURE	(IR1237550)	1237550	30, 32
Norway	FINGER PICKIN' BBQ	201905053	306767	29, 30
Norway	FOLK REVIVAL	201905054	306749	29, 30
Norway	FUEL FOR ADVENTURE	(IR974913)	974913	30
Norway	HONEY SRIROCKA	201905055	306750	29, 30
Norway	LITTER LEASH	201210021	268761	30





Country	Trademark	Application No.	Registration No.	Class(es)
Norway	LUNA (and dancer design) 	(IR853351)	853351	29, 30
Norway	LUNA (AND DESIGN) 	202003930	310687	29, 30
Norway	MOJO (and design) 	201905056	306751	29, 30
Philippines	CLIF	42011003092	42011003092	30, 32
Republic of Korea	CLIF	40201029709	400887958	30, 32
Russian Federation	CLIF	2008704949	371775	30, 32
Russian Federation	FUEL FOR ADVENTURE	(IR974913)	974913	30
Serbia	FUEL FOR ADVENTURE	(IR974913)	974913	30
Singapore	BLOKS	T1217688Z	T1217688Z	30
Singapore	BUILDER'S	T1217680D	T1217680D	30
Singapore	BUILDERS	40201904884X	40201904884X	29, 30
Singapore	CLIF	T0802348I	T0802348I	30, 32

Country	Trademark	Application No.	Registration No.	Class(es)
Singapore	CLIF BAR & COMPANY (and design) (in color) 	T1217695B	T1217695B	30
Singapore	CLIF BAR (and rectangle design) 	T1217690A	1217690A	05, 30, 32
Singapore	FEED YOUR ADVENTURE	T1417267I	T1417267I	30, 32
Singapore	FUEL FOR ADVENTURE	(IR974913)	974913	30
South Africa	CLIF	200803851	200803851	30
South Africa	CLIF	200803852	200803852	32
South Africa	FUEL FOR ADVENTURE	200816732	200816732	30
Switzerland	A THINLY DELICIOUS WAY TO SNACK	118562021	773899	29, 30
Switzerland	BORN ON A BIKE	028542019	734284	29, 30
Switzerland	BUILDER'S	614732012	638553	30
Switzerland	BUILDERS	033202019	737306	29, 30
Switzerland	BUILT WITH PURPOSE	80042019	738954	29, 30
Switzerland	CLIF	25202000	P482137	29, 30
Switzerland	CLIF (and rectangle design) 	047712020	751696	05, 29, 30, 32

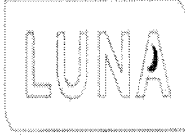


Country	Trademark	Application No.	Registration No.	Class(es)
Switzerland	CLIF BAR & COMPANY (and design) (in color) 	614712012	639268	30
Switzerland	CLIF BAR (and climber design) 	25212000	P478036	29, 30
Switzerland	CLIF BAR (AND RECTANGLE DESIGN) 	047692020	751697	29
Switzerland	CLIF BAR (and rectangle design) 	614672012	638627	05, 30, 32
Switzerland	CLIF BLOKS	614722012	641281	30
Switzerland	CLIF SHOT	536562012	632443	05, 30
Switzerland	ELECTRO ALMOND SEA SALT	049092019	739270	29, 30
Switzerland	FEED YOUR ADVENTURE	(IR1237550)	1237550	30, 32
Switzerland	FINGER PICKIN' BBQ	049102019	739271	29, 30
Switzerland	FOLK REVIVAL	049112019	739272	29, 30




Country	Trademark	Application No.	Registration No.	Class(es)
Switzerland	FOR YOUR MINI ADVENTURES	074442019	738663	30
Switzerland	FUEL FOR ADVENTURE	(IR974913)	974913	30
Switzerland	HONEY SRIROCKA	049122019	739273	29, 30
Switzerland	LITTER LEASH	614742012	638552	30
Switzerland	LUNA	031832020	750578	29, 30
Switzerland	LUNA (and dancer design)	25222000	P476060	29, 30
				
Switzerland	LUNA (AND DESIGN)	038692020	753195	29, 30
				
Switzerland	MOJO (and design)	049132019	739274	29, 30
				
Switzerland	SALTED CARAMEL FLOW	049142019	739275	29, 30
Syrian Arab Republic	FUEL FOR ADVENTURE	(IR974913)	974913	30
Taiwan	CLIF	97007639	1351256	30, 32
Thailand	CLIF	699660	Kor299190	30
Thailand	CLIF	699661	Kor299191	32
Turkey	CLIF	200810625	200810625	30, 32
Turkey	FUEL FOR ADVENTURE	(IR974913)	974913	30
Ukraine	FUEL FOR ADVENTURE	(IR974913)	974913	30
United Arab Emirates	BLOKS	316055	316055	30




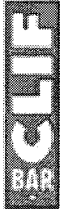
Country	Trademark	Application No.	Registration No.	Class(es)
United Arab Emirates	BUILDERS	316053	316053	29
United Arab Emirates	BUILDERS	316054	316054	30
United Arab Emirates	CLIF	316056	316056	29
United Arab Emirates	CLIF	316057	316057	30
United Kingdom	A THINLY DELICIOUS WAY TO SNACK	UK00003675290	UK00003675290	29, 30
United Kingdom	BLOKS	UK009011072238	UK009011072238	30
United Kingdom	BORN ON A BIKE	UK00003405635	UK00003405635	29, 30
United Kingdom	BORN ON A BIKE	018031873	UK009018031873	29, 30
United Kingdom	BUILDERS	UK00003405640	UK00003405640	29, 30
United Kingdom	BUILDERS	018031876	UK009018031876	29, 30
United Kingdom	BUILDER'S	008895121	UK009008895121	29, 30
United Kingdom	BUILT WITH PURPOSE	UK00003406453	UK00003406453	29, 30
United Kingdom	BUILT WITH PURPOSE	018081308	UK009018081308	29, 30
United Kingdom	CLIF	UK00003316034	UK00003316034	05, 29, 30, 32
United Kingdom	CLIF	001549690	UK009001549690	29, 30
United Kingdom	CLIF (and rectangle design) 	UK00003315952	UK00003315952	05, 29, 30, 32
United Kingdom	CLIF (and rectangle design) 	018221377	UK009018221377	05, 29, 30, 32




Country	Trademark	Application No.	Registration No.	Class(es)
United Kingdom	CLIF BAR	UK00911072444	UK00911072444	30
United Kingdom	CLIF BAR & COMPANY (and design) (in color) 	011209186	UK00911209186	30
United Kingdom	CLIF BAR (and climber design) 	001585033	UK009001585033	29, 30
United Kingdom	CLIF BAR (AND RECTANGLE DESIGN) 	018221131	UK009018221131	29
United Kingdom	CLIF BAR (and rectangle design) 	011209285	UK009011209285	05, 30, 32
United Kingdom	CLIF KID	006029409	UK009006029409	29, 30, 32
United Kingdom	CLIF KID ORGANIC ZBAR	016004988	UK009016004988	30
United Kingdom	CLIF SHOT	006460241	UK009006460241	05, 30



Country	Trademark	Application No.	Registration No.	Class(es)
United Kingdom	CRAN-RAZZ	016002487	UK009016002487	30
United Kingdom	ELECTRO ALMOND SEA SALT	UK00003392308	UK00003392308	29, 30
United Kingdom	ELECTRO ALMOND SEA SALT	018052172	UK009018052172	29, 30
United Kingdom	FEED YOUR ADVENTURE	3431059	UK00003431059	29, 30, 32
United Kingdom	FEED YOUR ADVENTURE	13400023	UK00913400023	25, 30, 32
United Kingdom	FINGER PICKIN' BBQ	UK00003392311	UK00003392311	29, 30
United Kingdom	FINGER PICKIN' BBQ	018052174	UK009018052174	29, 30
United Kingdom	FITNESS IS BUILT	016027948	UK009016027948	29, 30
United Kingdom	FOLK REVIVAL	UK00003392314	UK00003392314	29, 30
United Kingdom	FOLK REVIVAL	018052178	UK009018052178	29, 30
United Kingdom	FOR YOUR MINI ADVENTURES	UK00003404172	UK00003404172	30
United Kingdom	FOR YOUR MINI ADVENTURES	018076088	UK009018076088	30
United Kingdom	FUEL FOR ADVENTURE	3431061	UK00003431061	29, 30, 32
United Kingdom	FUEL FOR ADVENTURE	017421661	UK00901721661	30
United Kingdom	FUEL FOR ADVENTURE	006925697	UK009006925697	22, 25, 29, 30
United Kingdom	HONEY SRIROCKA	UK00003392321	UK00003392321	29, 30
United Kingdom	HONEY SRIROCKA	018052179	UK009018052179	29, 30
United Kingdom	LITTER LEASH	011209376	UK009011209376	30
United Kingdom	LUNA	UK00003316030	UK00003316030	29, 30
United Kingdom	LUNA	007197437	UK009007197437	29, 30, 32
United Kingdom	LUNA (AND DESIGN)	UK00003475970	UK00003475970	29, 30
				

Country	Trademark	Application No.	Registration No.	Class(es)
United Kingdom	LUNA (AND DESIGN) 	018211769	UK009018211769	29, 30
United Kingdom	MOJO	008189961	UK009008189961	29
United Kingdom	MOJO (and design) 	UK00003392327	UK00003392327	29, 30
United Kingdom	MOJO (and design) 	018052181	UK009018052181	29, 30
United Kingdom	RAZZ	016002503	UK00916002503	30
United Kingdom	SALTED CARAMEL FLOW	UK00003392334	UK00003392334	29, 30
United Kingdom	SALTED CARAMEL FLOW	018052183	UK009018052183	29, 30
United Kingdom	ZBAR	016000531	UK009016000531	30

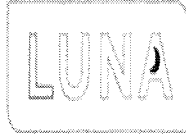

Country	Trademark	Application No.	Registration No.	Class(es)
United Kingdom	ZBAR LOGO 	UK00003781659	UK00003781659	30
United States of America	BLOKS	86665657	5239047	30
United States of America	BORN ON A BIKE	88116397	6996885	29, 30
United States of America	BUILDERS	88326558	6075966	29, 30
United States of America	BUILDER'S	78303877	2945915	29
United States of America	BUILT WITH PURPOSE	88239799	5985866	29, 30
United States of America	CLIF	75121959	2089042	30
United States of America	CLIF (and design) 	77619135	3842287	30, 32
United States of America	CLIF (and rectangle design) 	88857303		29, 30



Country	Trademark	Application No.	Registration No.	Class(es)
United States of America	CLIF (and rectangle design) 	88981005	6330546	05, 29, 30, 32
United States of America	CLIF BAR	76251420	2573420	30
United States of America	CLIF BAR (and climber design) 	74486088	2143787	30
United States of America	CLIF BAR (and rectangle design) 	77619126	3842286	30
United States of America	CLIF BAR (and rectangle design) 	88857299	6330244	29, 30

Country	Trademark	Application No.	Registration No.	Class(es)
United States of America	CLIF BAR PACE TEAM (and design) 	78348255	2920792	41
United States of America	CLIF FAMILY	90031530	6216842	29, 30, 33
United States of America	CLIF FAMILY	90692149	6829204	43
United States of America	CLIF IN GOOD COMPANY (AND DESIGN) 	97696131		35
United States of America	CLIF KID	78722768	3345539	30
United States of America	CLIF KID	77086031	3370059	29
United States of America	CLIF KID (and cloud design) (in color) 	85331156	4195687	30

Country	Trademark	Application No.	Registration No.	Class(es)
United States of America	CLIF KID (and design) (in color) 	85331162	4191730	29, 30
United States of America	CLIF KID ORGANIC ZBAR	77512271	3572291	30
United States of America	CLIF KID ZBAR	85296018	4187665	30
United States of America	CLIF MOJO	78642572	3450901	29
United States of America	CLIF MOJO (and design) (horizontal) 	77261848	3391729	29
United States of America	CLIF PET	97178243	6918186	31
United States of America	CLIF SHOT	78548048	3029171	30, 32
United States of America	CLIFPRO	78561242	3128895	29
United States of America	COME OUT TO PLAY	86648713	5096389	35
United States of America	COOL MINT CHOCOLATE	76179509	2558445	30
United States of America	COOL TAG	78629192	3336213	16
United States of America	CRAN-RAZZ	78838364	3722416	30

Country	Trademark	Application No.	Registration No.	Class(es)
United States of America	FEED YOUR ADVENTURE	86979353	5005186	30
United States of America	FILLEDILICIOUS	87980254	5933067	29, 30
United States of America	FITNESS IS BUILT	86625577	5096351	29
United States of America	FOR YOUR MINI ADVENTURES	88215894	5910170	30
United States of America	FUEL FOR ADVENTURE	79057985(IR974913)	3778186	30
United States of America	FUEL FOR ADVENTURE	87667863	5657267	30
United States of America	IMAGINATION NEEDS FUEL	97358723	6918397	30
United States of America	IN GOOD COMPANY	77648149	3729827	35
United States of America	LEMONZEST	75656358	2491560	30
United States of America	LEMONZEST	77215741	3362201	29
United States of America	LITTER LEASH	76231062	2740720	29, 30
United States of America	LUNA	77285630	3435304	29, 30
United States of America	LUNA (and design) 	77543025	3842162	25

Country	Trademark	Application No.	Registration No.	Class(es)
United States of America	LUNA (AND DESIGN) 	88636266	6018975	29, 30
United States of America	LUNA CHIX	78629259	3153280	36, 41
United States of America	LUNAFEST	76196560	2669967	41
United States of America	MOJO	78330908	2939853	29
United States of America	MOJO (and design - horizontal) 	77261860	3391730	29
United States of America	NOT YOUR ORDINARY SNACK	78638619	3155226	29
United States of America	NOURISHING KIDS IN MOTION	77086042	3554622	29, 30
United States of America	NUTRITION FOR SUSTAINED ENERGY	78893475	3339651	29
United States of America	NUTRITION FOR SUSTAINED ENERGY	87731160	6119387	30
United States of America	NUTZ OVER CHOCOLATE	75656359	2416447	30
United States of America	ORGANIC FOR GOOD	87048777	5114439	35
United States of America	PEANUT TOFFEE BUZZ	78182794	2807508	30

Country	Trademark	Application No.	Registration No.	Class(es)
United States of America	PROTECT THE PLACES WE PLAY	85512685	4388877	35
United States of America	RATED EQUAL	88598765	6071104	36, 41
United States of America	RAZZ	78843264	3255484	30
United States of America	SALTY NEVER TASTED SO SWEET	78742672	3437889	29
United States of America	SHOT	75121961	2089043	30
United States of America	START GLOBAL COOLING	78629183	3090033	16, 36
United States of America	THE ULTIMATE ENERGY BAR	88915943	6358003	29, 30
United States of America	TRADE DRESS FOR CLIF BAR 	77839666	4219832	30
United States of America	ZBAR LOGO 	97105193	6917097	30
Venezuela	CLIF	2008007805		30
Venezuela	CLIF	2008007806		32
Vietnam	FUEL FOR ADVENTURE	(IR974913)	974913	30
Zambia	FUEL FOR ADVENTURE	(IR974913)	974913	30