

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM848154

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900807698		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KENICHI YAMANASHI		09/07/2023	INDIVIDUAL: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KENKOH HOLDING LIMITED		
<b>Street Address:</b>	Al Sarab Tower, Floor 11, Desk 82		
<b>City:</b>	Abu Dhabi		
<b>State/Country:</b>	UNITED ARAB EMIRATES		
<b>Entity Type:</b>	Private Limited Company: UNITED ARAB EMIRATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3362452	KENKOH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mpf@chedayatilaw.com		
<b>Correspondent Name:</b>	Mathilde P. Florenson		
<b>Address Line 1:</b>	PO Box 100		
<b>Address Line 4:</b>	Vista, CALIFORNIA 92085		
<b>NAME OF SUBMITTER:</b>	Mathilde P. Florenson		
<b>SIGNATURE:</b>	/Mathilde P. Florenson/		
<b>DATE SIGNED:</b>	10/24/2023		
<b>Total Attachments: 3</b>			
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## FORM OF TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") dated September 7th, 2023 between KENICHI YAMANASHI, a Japanese national with passport number TR9630469 residing at 74-2 Inomoyia Cho, Aoi-ku, Shizuoka City, Shizuoka, 420-0001 Japan (the "Assignor"), and KENKOH HOLDING LIMITED, a private company limited by shares incorporated and registered in the Abu Dhabi Global Market with company number 000010079 (the "Assignee", and each of Assignor and Assignee, a "Party").

WHEREAS, the Assignee has acquired from the Assignor the "Kenkoh" branded footwear business; and

WHEREAS, in connection with the sale of the Kenkoh footwear business, the Assignor desires to assign to the Assignee, and the Assignee desires to accept and assume, all of the Assignor's right, title and interest in and to the Assigned Marks (as defined below).

NOW, THEREFORE, for the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. The Assignor hereby irrevocably transfers and assigns to the Assignee, and the Assignee hereby accepts and assumes from the Assignor, all of the Assignor's right, title and interest in and to (i) the trademarks set forth in Schedule A hereto, (ii) any registration or application for registration of any of the foregoing (including the registrations and applications for registration set forth in Schedule A hereto), and (iii) any goodwill associated with any of the foregoing (collectively, the "Assigned Marks").

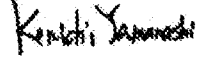
2. Cooperation. The Parties shall, and shall cause their employees, affiliates, successors and assigns to, execute all documents and take all additional steps reasonably necessary to effect the intent of this Agreement.

4. General Provisions. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. This Agreement (along with its Schedule) constitutes the entire understanding and agreement of the Parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the Parties with respect thereto. This Agreement may not be supplemented, altered, or modified in any manner except by a writing signed by the Parties. The failure of a Party to enforce any terms or provisions of this Agreement shall not result in the waiver by such Party of any of its rights under such terms or provisions. If any provision of this Agreement is determined to be invalid or unenforceable, then the remainder of the Agreement shall remain valid and enforceable as if the Agreement did not contain the invalid or unenforceable provision.

5. Governing Law. This Agreement shall be subject to and governed by the laws of the United States of America.

[Signature page follows.]

IN WITNESS WHEREOF, the undersigned have executed, or have caused to be executed, this Agreement as of the date first above written.

By: 

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Name: Kenichi Yamanashi

KENKOH HOLDING LIMITED

By:



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Name: Rola El Horr Sullivan  
Title: CEO

Schedule A

Country	Mark	Status	US Serial No.	Registration No.
U.S.	KENKOH	Registered	78927497	3362452