TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

ETAS ID: TM847797 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hungrybetches, LLC		12/30/2020	Limited Liability Company: OHIO

RECEIVING PARTY DATA

Name:	Betches Media, LLC	
Street Address:	43 W. 24th Street, 4th floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	Limited Liability Company: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	87294452	HUNGRYBETCHES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900

anicolescu@fzlz.com Email: Allison Strickland Ricketts **Correspondent Name:**

Address Line 1: Fross Zelnick Lehrman & Zissu, P.C. Address Line 2: 151 West 42nd Street, 17th Floor Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	BETC 2001850	
NAME OF SUBMITTER:	Anca Nicolescu	
SIGNATURE:	/ancanicolescu/	
DATE SIGNED:	10/23/2023	

Total Attachments: 2

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Exhibit B

TRADEMARK ASSIGNMENT

hio December 30

This Trademark Assignment (the "Assignment") is made as of August......, 2020, by Hungrybetches, LLC, a New York limited liability company ("Assignor"), in favor of Betches Media, LLC, a New York limited liability company ("Assignee").

RECITALS

WHEREAS, there was a dispute respecting ownership of the trademark HUNGRYBETCHES, and Assignor and Assignee wish to clarify ownership of the trademarks HUNGRYBETCHES and HUNGRY BETCHES (the "Marks"); and

WHEREAS, Assignor has filed a trademark application directed to the trademark HUNGRYBETCHES, which application has received application number 87294452 in the U.S. Patent and Trademark Office (the "Application");

WHEREAS, Assignor and Assignee have entered into a Settlement Agreement dated on or about August of 2020 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks and the Application, together with the goodwill of the Marks, for the United States and for all foreign countries, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same.

Betches Media, LLC

Name: Jordana Abrahan

Name: Jordana Abraham
Title: CRO

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Hungrybetches, LLC

By: // Name

Name: Michele Mansoor

Title: Owner

Michele Mansoor

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