

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM847806

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the entity listed for the owner to be "Corporation" previously recorded on Reel 007565 Frame 0274. Assignor(s) hereby confirms the Change of Name.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Pinkfong Company, Inc.	FORMERLY Smart Study Co., Ltd.	12/17/2021	Corporation:
RECEIVING PARTY DATA			
Name:	The Pinkfong Company, Inc.		
Street Address:	5th Floor, 94, Myeongdal-ro, Seocho-gu,		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	85603861	BABY SHARK U.S.A	
Serial Number:	86819812	PINKFONG	
Serial Number:	87379140	PINKFONG	
Serial Number:	87379178	PINKFONG	
Serial Number:	87778476	BABY SHARK	
Serial Number:	88980951	PINKFONG BABY SHARK	
Serial Number:	88980876	PINKFONG	
Serial Number:	88982409	PINKFONG	
Serial Number:	90447267	BABY SHARK TV	
Serial Number:	88983317	BABY SHARK	
Serial Number:	88396786	PINKFONG BABY SHARK	
Serial Number:	88529984	PINKFONG	
Serial Number:	88594122	BABY SHARK	
Serial Number:	88594141	PINKFONG	
Serial Number:	88530086	BABY SHARK	
Serial Number:	88980890	BABY SHARK	
Serial Number:	90281105	BABY SHARK'S BIG SHOW!	

OP \$440.00 85603861

CORRESPONDENCE DATA**Fax Number:** 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.292.5390**Email:** mail@ipcounselors.com**Correspondent Name:** Epstein Drangel LLP**Address Line 1:** 60 East 42nd Street**Address Line 2:** Suite 1250**Address Line 4:** New York, NEW YORK 10165**DOMESTIC REPRESENTATIVE****Name:** Epstein Drangel LLP**Address Line 1:** 60 East 42nd Street**Address Line 2:** Suite 1250**Address Line 4:** New York, NEW YORK 10165

NAME OF SUBMITTER:	Kai-Xan McDonald
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SIGNATURE:	/Kai-Xan McDonald/
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DATE SIGNED:	10/23/2023
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Total Attachments: 6

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703937

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Pinkfong Company, Inc.	FORMERLY Smart Study Co., Ltd.	12/17/2021	Limited Corporation:
RECEIVING PARTY DATA			
Name:	The Pinkfong Company, Inc.		
Street Address:	5th Floor, 94, Myeongdal-ro, Seocho-gu,		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Limited Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	6503438	PINKFONG	
Registration Number:	6487494	PINKFONG	
Registration Number:	6343519	PINKFONG BABY SHARK	
Registration Number:	5803108	BABY SHARK	
Registration Number:	5483744	PINKFONG	
Registration Number:	5327527	PINKFONG	
Registration Number:	4993122	PINKFONG	
Registration Number:	4515238	BABY SHARK U.S.A	
Serial Number:	90447267	BABY SHARK TV	
Serial Number:	90281105	BABY SHARK'S BIG SHOW!	
Serial Number:	88594141	PINKFONG	
Serial Number:	88594122	BABY SHARK	
Serial Number:	88396786	PINKFONG BABY SHARK	
Serial Number:	88983317	BABY SHARK	
Serial Number:	88980890	BABY SHARK	
Serial Number:	88529984	PINKFONG	
Serial Number:	88530086	BABY SHARK	
CORRESPONDENCE DATA			
Fax Number:	2122925391		

OP \$440.00 6503438

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-292-5390
Email: mail@ipcounselors.com
Correspondent Name: Jason M. Drangel
Address Line 1: 60 E. 42nd Street, Suite 2520
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	Jason M. Drangel
SIGNATURE:	/Jason M. Drangel/
DATE SIGNED:	01/21/2022

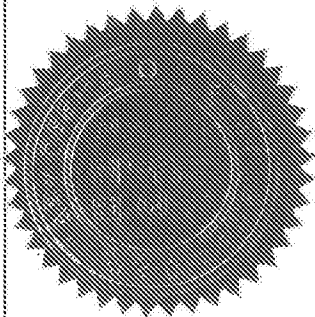
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Registered No. 2022 - 41

NOTARIAL CERTIFICATE

C&LEE LAW FIRM & NOTARY OFFICE

7, Seocho-daero 49-gil, Seocho-gu
Seoul, Korea



INCORPORATION REGISTER

Registration No.	435711	Certificate of All Matters Registered (Including Deleted Matters) (For submitting)
Register No.	110111-4357110	
Firm Name : Smart Study Co., Ltd.		
The Pinkfong Company, Inc.		Changed on Dec. 17, 2021
		Registered on Dec. 31, 2021
Head Office : 5th FL, 1516-2, Seocho-dong, Seocho-gu, Seoul, Republic of Korea		
5 th FL, 94, Myeongdal-ro, Seocho-gu, Seoul, Republic of Korea		Road Name Address on Oct. 31, 2011
		Registered on Jul. 01, 2013

-----Below to be blank-----

Competent Registry Office : Registration Bureau of Seoul Central District Court

Issuance Registry Office : Judicial Information Technology Center, National Court Administration

Received the fee 1,000 won

We certify that this certificate corresponds to the original incorporation register filed by this court.

[Provided, the matters on branches /managers without application are omitted.]

A.D. January 10, 2022

Judicial Information Technology Center, National Court Administration, System Operation Officer

[Official Seal Affixed]

*The cross-out words mean matters deleted.

*This certificate is available to be printed in color or black and white.

[Issued on the internet] You may check through the below barcode or through the internet registry office of <http://www.tros.go.kr> by entering the entry of the issuance No. and the verification no. of the document may be available up to five times within three months of the issuing date.



등기사항일부증명서(말소사항 포함)[제출용]

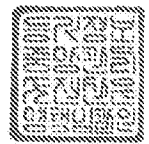
등기번호	435711	
등록번호	110111-4357110	
상 호	스마트스터디 주식회사 (Smart Study Co., Ltd.)	
	더핑크퐁컴퍼니 주식회사 (The Pinkfong Company, Inc.)	2021.12.17 변경 2021.12.31 등기
본 점	서울특별시 서초구 서초동 1518-2-5층	
	서울특별시 서초구 명달로 94, 5층(서초동)	2011.10.31 도로 명주소 2013.07.01 등기

— 이 하 여 백 —

관할등기소 서울중앙지방법원 등기국 / 발행등기소 법원행정처 등기정보중앙관리소
수수료 1,000원 영수함

이 증명서는 등기기록의 내용과 불일치함을 증명합니다.
[다만, 신청이 없는 등기사항의 기재를 생략하였습니다]
서기 2022년 01월 10일

Handwritten signature

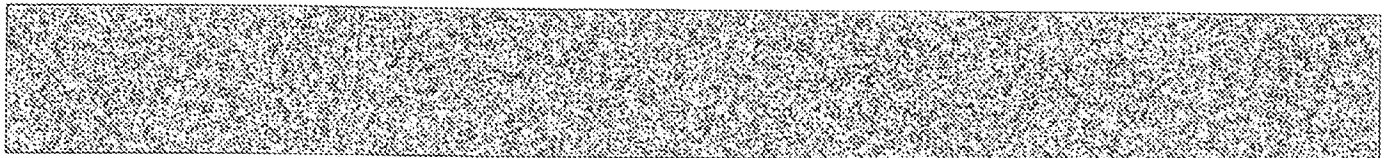


법원행정처 등기정보중앙관리소

전산운영책임관

- * 실선으로 그려진 부분은 말소사항을 표시함.
- * 증명서는 컬러 또는 흑백으로 출력 가능함.

[인터넷 발급] 문서 하단의 마코드를 스캐너로 확인하거나, 인터넷등기소(<http://www.iros.go.kr>)의 발급확인 메뉴에서 발급확인번호를 입력하여 위·변조 여부를 확인할 수 있습니다. 발급확인번호를 통한 확인은 발행일부터 3개월까지 5회에 한하여 가능합니다.



발행번호 11604080511010001212002520012117050394R1E1V1NDE1D1 1

발급확인번호 7118-AAVU-AYZL

발행일: 2022/01/10


위 번역문은 원문과 상위없음을 서약
합니다.

I swear that the attached translation is
true to the original.

2022년 01월 11일

Jan. 11, 2022

서약인

홍진이 

Signature

Hong Jin Yee

등부 2022년 제 41호

Registered No. 2022-41

인 증

Notarial Certificate

위 홍진이 ----- 은
본 공증인의 면전에서 위 번역문이 원
문과 상위없음을 확인하고 서명날인
하였다.

HONG JIN YEE ----- personally
appeared before me, confirmed that
the attached translation is true to the
original and subscribed his(her) name.

2022년 01월 11일

This is hereby attested on this

이 사무소에서 위 인중한다.

11th day of Jan. 2022 at this office.

공증
인가 **법무법인 법여울**

C&LEE LAW FIRM
& NOTARY OFFICE

서울중앙지방검찰청

Seoul

서울시 서초구 서초대로49길 7, 2층
(서초동, 오성빌딩)

District Public Prosecutors' Office
7, Seocho-daero 49-gil, Seocho-gu
Seoul, Korea

공증담당변호사

구 자 호 

Signature of the Notary Public

Goo Ja-Ho

Goo Ja Ho

본 사무소는 인가번호 제6627호에 의거하여
2005년 07월 01일 법무부 장관으로부터
공증인 업무를 행할 것을 인가 받았다.

This office has been authorized by the
Minister of Justice, the Republic of
Korea, to act as Notary Public Since
1, Jul. 2005 Under Law No.6627.