

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM848151

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bakeup Beauty Inc.		10/19/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Project Miracle IP Holdings, LLC		
Street Address:	18291 N Pima Road, #110-405		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97092759	FIRE HYDRANT	
Serial Number:	97092791	WATER HYDRANT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9287761516		
Email:	lzemanmullen@zmfiplaw.com		
Correspondent Name:	Zeman-Mullen & Ford, LLP		
Address Line 1:	233 White Spar Road		
Address Line 4:	Prescott, ARIZONA 86303		
NAME OF SUBMITTER:	Laura J. Zeman-Mullen		
SIGNATURE:	/laura zeman-mullen/		
DATE SIGNED:	10/24/2023		
Total Attachments: 1	source=Assignment 101923#page1.tif		

OP \$65.00 97092759

ASSIGNMENT

WHEREAS, Bakeup Beauty Inc., a Delaware corporation ("Assignor"), having a business address of 3104 E. Camelback Road, #973, Phoenix, AZ 85016, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1 (c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
FIRE HYDRANT	97092759	October 26, 2021
WATER HYDRANT	97092791	October 26, 2021

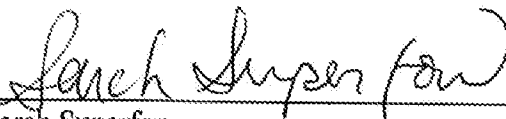
WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability corporation ("Assignee"), having a business address of 18291 N Pima RD #110-405, Scottsdale, Arizona 85255, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of the business symbolized thereby.

DATED this 19 day of October, 2023.

Bakeup Beauty Inc.



By: Sarah Superfon
Title: CEO