

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM848314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FKMF, LLC		10/02/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Insomniac Holdings, LLC		
Street Address:	5023 Parkway Calabasas		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6454628	FORBIDDEN KINGDOM	
Registration Number:	6454629	FORBIDDEN KINGDOM MUSIC FESTIVAL	
Serial Number:	90838249	FORBIDDEN KINGDOM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:	Ellie Schwimmer		
SIGNATURE:	/ES/		
DATE SIGNED:	10/24/2023		
Total Attachments: 3			
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IP ASSIGNMENT

This IP assignment (“Assignment”), effective as of October 2, 2023, is made by and between FKMF, LLC (“ASSIGNOR”), and Insomniac Holdings, LLC, a Delaware limited liability company (“ASSIGNEE”).

WHEREAS, ASSIGNOR owns all rights in and to all trademarks (including, but not limited to, all trademark registrations and pending trademark applications), copyrights, logos, and other intellectual property rights, website domains, and social media handles in and to the “Forbidden Kingdom” name, which shall include, without limitation, the trademark rights in the marks identified in Exhibit A as well as the federal registrations identified therein (the “Trademarks”);

WHEREAS, ASSIGNOR desires to transfer to ASSIGNEE, and ASSIGNEE desires to acquire from ASSIGNOR, all right, title and interest in and to the Trademarks pursuant to the terms of this Agreement.

NOW, THEREFORE, in consideration of the mutual promises contained herein and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys exclusively to ASSIGNEE and its successors all of such ASSIGNOR’s right, title and interest in and to the Trademarks, including all statutory and common law rights in and to the Trademarks, all goodwill symbolized by or otherwise associated with the Trademarks, all listed registrations for the Trademarks and all extensions and renewals thereof, and the right to sue, make claims, and recover damages for any past, present or future infringement of the Trademarks; all of such right, title and interest to be held and enjoyed by ASSIGNEE to the same extent as it would have been held and enjoyed by ASSIGNOR had this Assignment not been made. ASSIGNOR further agrees to execute and deliver to ASSIGNEE, its successors and assigns, such other and further assignments, instruments and documents as ASSIGNEE reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing or defending ASSIGNEE’s ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademarks.

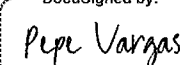
It is expressly understood and agreed that ASSIGNEE shall be entitled to record this Assignment with the U.S. Patent & Trademark Office and take such other actions as it deems necessary to effect the transfer of ownership contemplated by this Assignment.

[Signature page follows]

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the effective date first written above.

ASSIGNOR:

FKMF, LLC

DocuSigned by:

By: _____
Name: Pepe Vargas
Title: CEO

ASSIGNEE:

INSOMNIAC HOLDINGS, LLC

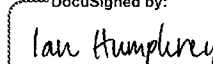
DocuSigned by:

By: _____
Name: Ian Humphrey
Title: senior counsel

EXHIBIT A

	Trademark	Country	Registration No.	Registration Date
1.	Forbidden Kingdom	United States	6454628	8/17/21
2.	Forbidden Kingdom Music Festival	United States	6454629	8/17/21

	Trademark	Country	Pending Serial No.	Filing Date
1.	Forbidden Kingdom	United States	90838249	7/20/21