

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900807697

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Auto Care Association		08/28/2023	Corporation:

RECEIVING PARTY DATA

Name:	Auto Care Association
Street Address:	7101 Wisconsin Avenue, Suite 1300
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20814
Entity Type:	Corporation: ILLINOIS
Name:	Motor & Equipment Manufacturers Association
Street Address:	79 TW Alexander Drive, 4501 Research Commons, Suite 200
City:	Research Triangle Park
State/Country:	NORTH CAROLINA
Postal Code:	27709
Entity Type:	Corporation: ILLINOIS
Name:	Aftermarket Warehouse Distributors Association
Street Address:	7101 Wisconsin Avenue, Suite 1300
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20814
Entity Type:	Corporation: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2314279	UNIVERSITY OF THE AFTERMARKET

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4044741600

Email: docketing@vividip.com
Correspondent Name: Marcy L. Sperry, Esq.
Address Line 1: 3017 Bolling Way NE
Address Line 4: Atlanta, GEORGIA 30305

NAME OF SUBMITTER: Marcy L. Sperry, Esq.

SIGNATURE: /Marcy L. Sperry/

DATE SIGNED: 10/26/2023

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of the last day signed below (the "Effective Date"), by and between **Auto Care Association**, an Illinois non-profit corporation with an address at 7101 Wisconsin Avenue, Suite 1300, Bethesda Maryland, 20814 ("**Assignor**"), and **Auto Care Association, Motor & Equipment Manufacturers Association**, an Illinois non-profit corporation with an address at 79 TW Alexander Drive, 4501 Research Commons, Suite 200, Research Triangle Park, NC 27709, and **Aftermarket Warehouse Distributors Association**, an Illinois non-profit corporation with an address at 7101 Wisconsin Avenue, Suite 1300, Bethesda Maryland, 20814 (Auto Care Association, Motor & Equipment Manufacturers Association, and Aftermarket Warehouse Distributors Association collectively referred to as the "**Assignees**").

WHEREAS, Assignor is the listed record owner with the USPTO of the trademark UNIVERSITY OF THE AFTERMARKET for U.S. Trademark Registration No. 2,314,279 (identified in **Exhibit A**) (referred to as the "Mark");

WHEREAS, Assignees have been and are currently joint owners of the Mark;

WHEREAS, the USPTO record currently incorrectly reflects Assignor as the sole owner of the Mark;

WHEREAS, Assignees wish to correct the USPTO record of ownership of the Mark to reflect Assignees as joint owners of the Mark; and

WHEREAS, in order to correct the USPTO record, Assignor hereby assigns to Assignees, all right, title and interest in and to the Mark; and (ii) any and all goodwill of the business associated with the Mark.

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignees agree as follows:

1. Assignor hereby assigns and transfers to Assignees all right, title, and interest associated with the Mark, including any and all goodwill in order to correct the ownership record with the USPTO for the Mark.
2. Assignor further agrees without further consideration to execute and deliver to the Assignees such further assignments and other lawful documents as Assignees may from time-to-time reasonably request to effect fully this Corrective Assignment and to permit Assignees to be duly recorded as the joint registered owners of the Mark, goodwill and all other rights hereby conveyed.
3. Subject to the terms hereof, Assignees accept such Corrective Assignment of the Mark and goodwill.

Signatures on the Following Page

IN WITNESS WHEREOF, Assignor and Assignees have duly executed this Corrective Assignment by their respective authorized officers as of the date provided below.

ASSIGNOR: Auto Care Association

ASSIGNEE: Auto Care Association

Name: Lisa Foshee

Name: Lisa Foshee

Signature: *Lisa Foshee*

Signature: *Lisa Foshee*

Title: SVP–Govt Affairs and GC

Title: SVP–Govt Affairs and GC

Date: 8/28/23

Date: 8/28/23

**ASSIGNEE: Motor & Equipment
Manufacturers Association**

Name: _____

Signature: _____

Title: _____

Date: _____

**ASSIGNEE: Automotive Warehouse
Distributors Association**

Name: Lisa Foshee

Signature: *Lisa Foshee*

Title: SVP–Govt Affairs and GC

Date: 10/09/2023

IN WITNESS WHEREOF, Assignor and Assignees have duly executed this Corrective Assignment by their respective authorized officers as of the date provided below.

ASSIGNOR: Auto Care Association

ASSIGNEE: Auto Care Association

Name: _____

Name: _____

Signature: _____

Signature: _____

Title: _____

Title: _____

Date: _____

Date: _____

ASSIGNEE: Motor & Equipment
Manufacturers Association

Name: Paul J. McElathy

Signature: Paul J. McElathy

Title: President, Motor & Equipment Suppliers

Date: 7/27/2023

ASSIGNEE: Automotive Warehouse
Distributors Association

Name: _____

Signature: _____

Title: _____

Date: _____

EXHIBIT A

Mark	U.S. Trademark Registration No.	Class: Goods & Services
UNIVERSITY OF THE AFTERMARKET	2,314,279	Class 41: Educational services namely, providing courses, training classes and instructional materials in the field of the automotive parts and service aftermarket